



AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: NOVEMBER 2, 2021

RE: SPECIAL EVENT LIQUOR PERMIT APPLICATION – A REQUEST TO APPROVE A SPECIAL EVENT LIQUOR APPLICATION FOR THE GREATER GRAND JUNCTION SPORTS COMMISSION TO SELL FERMENTED MALT BEVERAGES (BEER) AT THE FRUITA COMMUNITY CENTER FOR THE RIMROCK MARATHON ON SATURDAY, NOVEMBER 6, 2021 FROM 10:00 AM TO 6:00 PM

BACKGROUND

State law allows nonprofit organizations to apply for a special events liquor permit and the Fruita City Council adopted Resolution 2011-32, which authorizes the Local Licensing Authority to issue Special Events Permits to qualifying organizations and political candidates without sending the application to the State Authority for approval. The Greater Grand Junction Sports Commission is a Nonprofit Corporation in good standing in the State of Colorado.

The Greater Grand Junction Sports Commission is requesting to provide beer at the Fruita Community Center from 10:00 a.m. to 6:00 p.m. on Saturday, November 6, 2021 for the finish of the Rim Rock Marathon. A beer garden will be set up south of the FCC with fencing and signage marking the enter/exit point indicating that no alcoholic beverages are permitted outside of the licensed area. The event narrative submitted with the application addresses the following:

- Fencing
- Type of alcohol and how it will be stored
- Security
- Restrooms
- Signage
- Procedures/Training
- Clean Up
- Food

The Fruita Police Department states in a memorandum that there is nothing in the application which would prohibit the issuance of the license requested and that the licensee needs to be aware that they are solely responsible for control of the licensed premises regarding alcohol possession, consumption and adherence to state and municipal laws.

The Special Event Application, narrative, diagram of the Beer Garden, written permission from the City for use of the premises, Certificate of Liability Insurance, Police Department's comments and Certificate of Responsible Alcohol Beverage Vendor Training for Cassidy Veach are attached.

FISCAL IMPACT

None

APPLICABILITY TO CITY GOALS AND OBJECTIVES

None

OPTIONS AVAILABLE TO THE COUNCIL

1. APPROVAL OF THE SPECIAL EVENTS PERMIT FOR THE GREATER GRAND JUNCTION SPORTS COMMISSION TO SERVE BEER AT THE FRUITA COMMUNITY CENTER FOR THE FINISH OF THE RIMROCK MARATHON SUBJECT TO THE FOLLOWING CONDITIONS:

- a) APPLICANT WILL DISCONTINUE SERVING ALCOHOL AT 5:30 P.M. AND PATRONS WILL DISPERSE BY 6:00 P.M.**
- b) THE ENTIRE LICENSED PREMISES SHALL BE MONITORED CLOSELY AND CONTINUOUSLY BY EVENT STAFF IN ORDER TO PREVENT ALCOHOL FROM GOING INTO OR OUT OF THE LICENSED AREA.**
- c) ALL OTHER PROCEDURES PRESENTED BY THE GREATER GRAND JUNCTION SPORTS COMMISSION WILL BE FOLLOWED.**
- d) THE LICENSEE NEEDS TO BE AWARE THAT THEY ARE SOLELY RESPONSIBLE FOR CONTROL OF THE LICENSED PREMISES IN REGARD TO ALCOHOL POSSESSION, CONSUMPTION AND ADHERENCE TO STATE AND MUNICIPAL LAWS RELATED TO ALCOHOL.**

2. DENIAL OF THE SPECIAL EVENTS PERMIT.

3. APPROVE THE PERMIT WITH MODIFIED CONDITIONS.

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:

APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR THE GREATER GRAND JUNCTION SPORTS COMMISSION TO SELL AND SERVE FERMENTED MALT BEVERAGES FOR THE FINISH OF THE RIMROCK MARATHON AT THE FRUITA COMMUNITY CENTER ON NOVEMBER 6, 2021 FROM 10:00 AM TO 6:00 PM SUBJECT TO THE ABOVE CONDITIONS.