

# GAVIN BROOKE

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## EXPERIENCE SNAPSHOT

2 Forks Ventures, Inc - *Fruita, CO + Carbondale, CO*

**Owner/Founder** | MARCH 2021 - CURRENT

- Successfully execute all stages of the real estate development process.
- Strategic vision for emerging real estate markets and opportunities.
- Collaborative team leader of high-performing teams.
- Specializes in sensitive development of complex sites.
- Assembling exceptional teams to achieve ambitious planning projects.
- Licensed General Contractor.

Presidio Vista Properties - *Ketchum, ID*

**Vice President of Projects** | MARCH 2017 - APRIL 2022

- Luxury real estate development in Aspen, Lake Tahoe, and Ketchum.
- Successfully managed \$180M in residential development projects.
- Assembled and led high-performing architecture and planning teams in 3 states.
- Planned and entitled complex sites and ultra-luxury projects.
- Coordinated complex construction in floodplains and sensitive environmental conditions.
- Worked with the world's most demanding clients.

Land + Shelter - *Aspen + Carbondale, CO*

**Principal** | SEPT 2005 - FEB 2017

- Sustainable Architecture and Real Estate Development.
- Community first values.
- Specialized in sustainable architecture, non-profit capital projects, affordable housing, custom residential, and equestrian properties.

Wind River Development - *Carbondale, CO*

**Development Manager** | 2002 - 2005

- Led the planning and design of Blue Creek Ranch, a 48-unit conservation subdivision.
- Managed the construction of all infrastructure, 9 units of affordable housing, and 2 single-family residences.
- Oversaw the sale of \$16M of lots and \$10M of vertical construction.
- Managed the first phase of Kodiak Village, now The Tree Farm, a major mixed-use and hospitality project in the Roaring Fork Valley.

Barrett Studio Architects - *Boulder, CO*

**Project Manager** | 1998 - 2002

- Managed sustainable single-family and institutional projects in the Front Range and Moab, Utah.
- Development team for Holiday Drive-In, Boulder, CO.
- Development team for Belmar Shopping Center redevelopment.

*A more detailed project list and references is available upon request.*

## EXPERTISE

- Complex Land Planning
- Adaptive Reuse
- Design Led Construction
- Sustainable Development
- Real Estate Development
- Urban Planning
- Residential Architecture
- Construction Processes
- Management

## BEYOND WORK

### COMMUNITY ENGAGEMENT

- Aspen Valley Land Trust  
Master Planning Committee - present
- Carbondale P+Z Chair - 11-years
- Third Street Center Board Member - 3-years
- Garfield County Housing Authority Chair - 7-years
- Carbondale Rec Center Design  
Steering Committee - 2-years
- Carbondale Recreation Board Chair - 5-years



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Fruita, CO + Carbondale, CO

# SARAH WOOD

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## EXPERIENCE SNAPSHOT

2 Forks Ventures, Inc - *Fruita, CO + Carbondale, CO*

**Development Associate + Project Manager** | JULY 2022 - CURRENT

- Project manager, real estate development and construction.
- New business development and relationship management.
- Operations and systems implementation.
- Manage marketing, PR, and community engagement.
- Strategic planning.
- Economic development.

FARM, LLC - *Fruita Arts Recreation Marketplace - Fruita, CO*

**Manager, Mixed Use Creative Space** | FEB 2022 - CURRENT

- Manage 15,800 sq ft mixed-use creative and retail space.
- Recruit and coordinate 32 FARM community members.
- Manage special projects.
- Creative community and local government relationship manager.

The Good Talk, LLC - *Fruita, CO*

**Founder, Business Management Consulting** | JAN 2020 - CURRENT

- Perform needs assessments.
- Create long-term strategic plans.
- Develop SOPs.
- Create data-driven decision-making systems.
- Develop organizational structure and communication swimlanes.
- Manage special projects.
- Design and implement systems.

Grand Jun Fermentation, LLC - *Grand Junction, CO*

**Founder, Functional Beverage Brand** | JUNE 2019 - MAY 2022

- Launched and managed Grand Jun Fermentation brand with over 100 accounts from Carbondale to Rico.
- Developed local and regional supplier and wholesale partnerships.
- Coordinated with local, regional, and industry-wide brands for industry advocacy.
- Created a HACCP Plan, SOPs, and managed daily operations.
- Engineered brewing, kegging, and bottling systems, recipes, and processes.

Industry Nine Componentry, LLC - *Asheville, NC*

**Vice President of Operations** | SEPT 2016 - DEC 2020

- Created and executed a five-year strategic plan taking the company from \$6MM to over \$20MM in annual revenue.
- Developed strategic cycling industry and community partnerships.
- Restructured the organizational leadership and production flow.
- Planned and executed targeted marketing and PR strategies for product launches.

5Point Film Festival - *Carbondale, CO*

**Executive Director** | AUG 2012 - SEPT 2016

- Created and executed a three-year strategic plan.
- Developed strategic outdoor industry and community partnerships.
- Increased annual operating budget by 4X through earned event income and strategic partnerships.
- Expanded the organizational reach from 2 to over 20 events across the country.

## EXPERTISE

- Operations
- Organizational Design
- Community Organizing
- Economic Development
- Leadership + Management
- Strategic Planning
- Business Development + Sales
- Relationship Management
- Construction Management
- Public Relations
- Project + Event Management
- Marketing + Brand Strategy
- Philanthropic Strategy

## EDUCATION

**2004 Bachelor Business Administration**

Marketing - Cum Laude

**Belmont University**

*Nashville, TN*

## BEYOND WORK

### COMMUNITY ENGAGEMENT

- Colorado Creative Industries  
Advisory Council - present
- Grand Junction Creative District  
Advisory Committee - present
- North Carolina Outdoor Recreation Coalition  
Board Chair- 2-years
- Carbondale Arts Board Co-Chair - 2-years
- BouldeReach Board Member - 2-years



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Fruita, CO

*A more detailed list of experiences and skills is available upon request.*