



FRUITA
COLORADO

AGENDA ITEM COVER SHEET

TO: Mayor & City Council

FROM: City Manager Mike Bennett

DATE: October 18, 2022

AGENDA TEXT: RESOLUTION 2022-28 – Adopting the City Council 2022 Strategic Plan

BACKGROUND

In August of 2022, the City Council and staff participated in a strategic planning session to develop the updates strategic plan. This followed numerous City Council meeting presentations by staff updating the Council on the previous strategic plan, capital projects, 2021 community survey results, 2020 adopted Fruita in Motion comprehensive plan, 2021 adopted Parks, Health, Recreation, Open Space & Trails master plan, 2022 Land Use Code update, and the 2022 Circulation plan. The City Manager presented City Council the draft Strategic Plan for discussion at the September 27, 2022, Council workshop, at which the Council provided feedback and direction to place the Strategic Plan on the October 18, 2022, meeting agenda for approval. Since the workshop, adjustments in the timing of some projects have been made based upon workload and external processes affecting specific projects. The addition of the communication and engagement priority is also included.

The purpose of the City of Fruita Strategic Plan is to outline City Council priorities staff will work to achieve over the next 2-4 years in addition to core service delivery. The plan's priorities are aligned with the City's values including the City's long-term planning documents beginning with the City's 10-year comprehensive plan Fruita in Motion, subsequent master plans, and community survey results conducted every four years. *Years and deadlines subject to change based on capacity, resources, or opportunities.*

The Strategic Plan is updated every two years following the Municipal election occurring in April of even years. After reviewing the City's values, community survey results, progress of goals in the comprehensive and master plans, and current and future community needs, City Council determines what short-term priorities and/or projects will help to achieve these long-term planning efforts.

The Strategic Plan serves as a guide for City Council and staff in the creation of the Annual City Budget adopted every December for the following calendar year. The Annual Budget prioritizes operational action items by service delivery area and capital projects. Specific operational goals and performance measures are identified in the budget per each service area.

The Strategic Plan also serves as a tool to track the progress of each project and priority. City staff will update the Strategic Plan each quarter with progress notes for each goal.

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

The Strategic Plan is the main goal document utilized by the City Council which aligns all long-term plans, community survey input and guides the formation of the annual budget and annually updated capital improvement plan. The plan is organized by the strategic outcomes of core services, quality of place, economic health, and lifestyle.

OPTIONS AVAILABLE TO THE COUNCIL

1. Approve RESOLUTION 2022-28 – Adopting the City Council 2022 Strategic Plan as presented
2. Approve RESOLUTION 2022-28 – Adopting the City Council 2022 Strategic Plan with adjustments
3. Deny RESOLUTION 2022-28 – Adopting the City Council 2022 Strategic Plan with direction on how to proceed

RECOMMENDATION

APPROVE RESOLUTION 2022-28 - Adopting the City Council 2022 Strategic Plan.