

Fruita Chamber of Commerce 432 East Aspen Avenue, Fruita, CO 81521 970-858-3894 kayla@fruitachamber.org www.fruitachamber.org

Outside Funding Request

October 15, 2021

City of Fruita Council,

On behalf of the Fruita Area Chamber of Commerce Board of Directors and staff, we thank you for your continued support and time to review our funding request.

We are asking for an investment of \$25,000 for the 2022 operating budget. The Fruita Area Chamber of Commerce (FACC) is a key component to economic development in the Western Slope. The FACC continues to grow with our community and have also continued to provide valuable benefits to our members and local businesses throughout Fruita and the Grand Valley. As your local community connector, the FACC host a variety of events that directly contribute to our economy. Our local community events are a driving factor to help increase local sales tax in our community and our member events help foster relationships, and grow businesses in the community.

The Fruita Area Chamber of Commerce will continue to act as a partner to the City of Fruita and a champion for our local businesses and community. The FACC frequently has residents and out of town visitors who look to the Chamber for resources and upcoming events. The FACC will continue to be a partner and advocate for the City of Fruita in all aspects of economic development and the cultivation of a healthy and vibrant community.

Respectfully,

Kayla Brown

Executive Director

Fruita Area Chamber of Commerce

\$\tag{\partial \text{\partial \text{