



AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR
FROM: MARGARET SELL, FINANCE DIRECTOR/CITY CLERK
DATE: AUGUST 17, 2021
RE: FINANCIAL REPORTS FOR JULY 2021

BACKGROUND

Sales, Use Tax and Lodging Tax Revenues – June 2021 Sales.

The following chart provides a comparison of sales, use and lodging tax revenues between 2020 and 2021. Overall tax revenues are up \$742,973 from the prior year and ahead of budgeted amounts by \$901,611.

Summary of Sales and Use Tax Revenues - June 2021					
		Percent (%) Change		Dollar (\$) Change	
Type	Month	Month	Y-T-D	From prior year - YTD	Between actual and budget - YTD
City Sales Tax (2%)	Jun-21	23%	20%	\$ 258,564	\$ 335,219
Use tax on Motor Vehicles (2%)	Jun-21	2%	23%	\$ 69,788	\$ 91,653
Use tax on Building Materials (2%)	Jun-21	93%	16%	\$ 21,513	\$ 65,778
Lodging Tax - (3%)	Jun-21	172%	172%	\$ 49,080	\$ 51,935
County Sales Tax	Jun-21	20%	25%	\$ 296,276	\$ 306,989
Public Safety Tax	Jun-21	19%	27%	\$ 47,752	\$ 50,037
				\$ 742,973	\$ 901,611

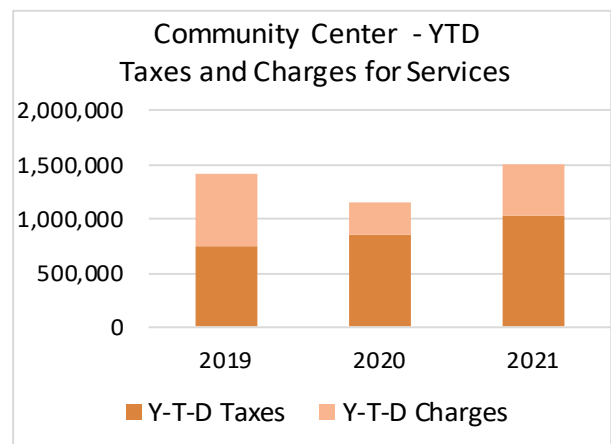
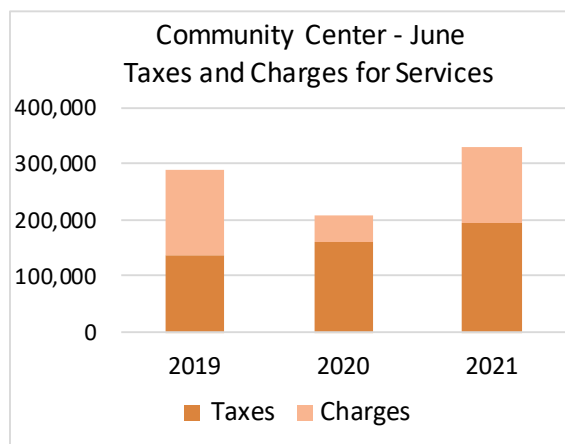
The following table shows a comparison between May 2020 and 2021 city sales tax collections by NAICS category. Sales tax collections from the “remote” retailers represent approximately 9% of the June 2021 city sales tax collections and increased 33% over the prior year. Retail trade continues to be the largest dollar contributor to the monthly increase in city sales tax.

Sales Tax Revenues by Category (3%)					
Jun-21					
Description	2019	2020	2021	1 yr % Chg	1 yr \$ Chg
Retail Trade	137,595	185,761	221,032	19%	35,271
Food	64,316	67,467	78,929	17%	11,462
Other Miscellaneous	8,747	9,351	15,051	61%	5,700
Utilities	19,208	22,243	24,284	9%	2,041
Manufacturing	6,080	8,574	13,410	56%	4,836
Rental and Leasing	11,724	8,748	7,071	-19%	(1,677)
Other Services	6,805	6,746	9,684	44%	2,938
Lodging	17,789	10,775	25,584	137%	14,809
Wholesale Trade	10,811	12,894	18,067	40%	5,173
Communications	11,375	10,936	12,197	12%	1,261
Oil and Gas	1,757	318	-3,988	-1354%	(4,306)
Total	296,207	343,813	421,321	23%	77,508
Remote retailers	10,163	28,800	38,418	33%	9,618

Sales and Use Tax Revenues - Year to Date

Attached is 5 year history of the year-to-date sales and use tax revenues by Category (NAICS).

Community Center Fund – June 2021. City sales and use tax revenues for June reflect a 22% increase from 2020 revenues and charges for services are up 181% from the prior year. Year-to-date combined revenues from taxes and charges for services are up 31% over the prior year (2020) and up 6% when compared to 2019 pre-COVID revenues.



Revenue vs Expense by Account Type – July 2021. This report presents summary information on revenues and expenses and budget comparisons for all funds. The report includes revenues and expenses by type and also by department. The following is a summary of the report by fund showing actual revenues and expenses as a percentage of budget.

Revenues and Expenses as Percentage of Budget July 2021		
Column1	Revenues as a % Budget	Expenses as a % of Budget
General Fund	71%	45%
Conservation Trust Fund	64%	100%
Economic Development Fund	91%	55%
Marketing	73%	40%
Public Places Fund	100%	51%
Community Center	72%	52%
Capital Projects	19%	20%
Debt Service	51%	26%
Devils Canyon Center	0%	100%
Irrigation Water	62%	63%
Sewer	57%	64%
Trash	51%	43%
Fleet Maintenance Fund	100%	63%
Total	58%	44%

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

OPTIONS AVAILABLE TO COUNCIL

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

ACCEPT THE JULY 2021 FINANCIAL REPORTS AS PRESENTED