



AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: AUGUST 16, 2022

RE: SPECIAL EVENT LIQUOR PERMIT APPLICATION – A request to approve a Special Event Liquor Permit application from the Fruita Area Chamber of Commerce to sell Fermented Malt Beverages at the “Food and Brews” event at Civic Center Memorial Park on Friday, August 26, 2022 from 4:00 to 10:00 p.m.

BACKGROUND

The Fruita Area Chamber of Commerce has filed an application and paid the fee for a Special Events Liquor Permit to sell Fermented Malt Beverages (beer) during the “Food and Brews” event at Civic Center Memorial Park on Friday, August 26, 2022 from 4:00 to 10:00 p.m. In their narrative, the Chamber explains that this event is to be held in conjunction with the Downtown Advisory Board’s Fruita Fourth Fridays to bring together food trucks, beer and the Fourth Friday artists.

State law allows local chambers to apply for a special events liquor permit, and the Fruita City Council adopted Resolution 2011-32, which authorizes the Local Licensing Authority to issue Special Events Permits to qualifying organizations and political candidates without sending the application to the State Authority for approval.

The City of Fruita requires that the applicant submit a narrative addressing specific issues related to the special events permit. The Police Department has reviewed the application and has no concerns or additional requirements for the event. The application, narrative, diagram, and Fruita Police Department comments are attached.

The diagram of the licensed premises submitted with the application controls the area in which alcohol may be sold or consumed and should be strictly adhered to.

FISCAL IMPACT

None

APPLICABILITY TO CITY GOALS AND OBJECTIVES

None

OPTIONS AVAILABLE TO THE COUNCIL

1. **Approval** of the Fruita Area Chamber of Commerce's Special Events Liquor Permit application for the "Food and Brews" event subject to the following conditions:
 - a) The Fruita Area Chamber of Commerce will monitor the entrances, exits and perimeters of the licensed area to ensure that no alcohol is brought into or out of the licensed area.
 - b) Signs will be posted around the perimeter of the licensed area prohibiting alcohol from being consumed in any other area than the licensed area.
 - c) All other procedures presented by the Fruita Area Chamber of Commerce will be followed.
 - d) The Fruita Chamber will be solely responsible for the enforcement of liquor laws.
2. **Denial** of the Special Events Liquor Permit

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:

APPROVE THE APPLICATION FOR A SPECIAL EVENTS LIQUOR PERMIT FOR THE FRUITA AREA CHAMBER OF COMMERCE TO SELL AND SERVE BEER AT THE "FOOD AND BREWS" EVENT IN CIVIC CENTER MEMORIAL PARK LOCATED AT 325 E. ASPEN AVE. ON FRIDAY, AUGUST 26, 2022 FROM 4:00 PM TO 10:00 PM SUBJECT TO THE CONDITIONS STATED BY STAFF