



FRUITA
COLORADO

**COUNCIL WORKSHOP
AGENDA ITEM COVER SHEET**

TO: Mayor & City Council

FROM: Mike Bennett, City Manager

DATE: October 22, 2024

AGENDA TEXT: Review and Discussion of the draft 2024 – 2026 Strategic Plan

PURPOSE

To discuss and receive feedback on the attached *DRAFT* strategic plan.

BACKGROUND

City Council recently held a retreat focused on updating the current strategic plan for the 2024-2026 time period. The City utilizes the strategic plan to narrow the focus of efforts from the City's 10-year+ master plans and survey results. Attached is the draft 204-2026 strategic plan resulting from the City Council retreat earlier this year. For reference, the current strategic plan may be found at: <https://www.fruita.org/citycouncil/page/city-fruita-strategic-plan>.

Staff welcomes feedback from the City Council on the draft with a goal to bring a final draft for formal adoption at a City Council meeting in November.