

# 2022 ANNUAL REPORT



**FRUITA AREA  
CHAMBER  
OF COMMERCE**

## 138 NEW MEMBERS

### 12

**VETERANS  
IN BUSINESS**

### 22

**STUDENT  
MEMBERS**



### 489

**ACTIVE MEMBERS**

### 91.4K

**PEOPLE REACHED ACROSS  
FACEBOOK & INSTAGRAM**

**\$1350 SHOP FRUITA BUCKS REDEEMED**  
**\$6K RAISED FOR LOCAL CAUSES**

### \$1500

**IN SCHOLARSHIPS  
AWARDED TO FRUITA STUDENTS**

### 4 FACC

**INTERSHIPS  
WITH CMU  
STUDENTS**

### 1 FACC

**INTERSHIP  
WITH AN FMHS  
STUDENT**



### 76K

**VISITS TO FACC WEBSITE**

### 10K

**MEMBER CONTACT  
EMAILS SENT**

### 46

**E-NEWS UPDATES  
SENT TO MEMBERSHIP**

**\$227K IN EVENT INCOME**  
**\$100K IN MEMBERSHIP DUES**

# FRUITA FARMER'S MARKET

**21 MARKET DAYS**  
**13 LOCAL FARMERS**  
**60 VENDORS**

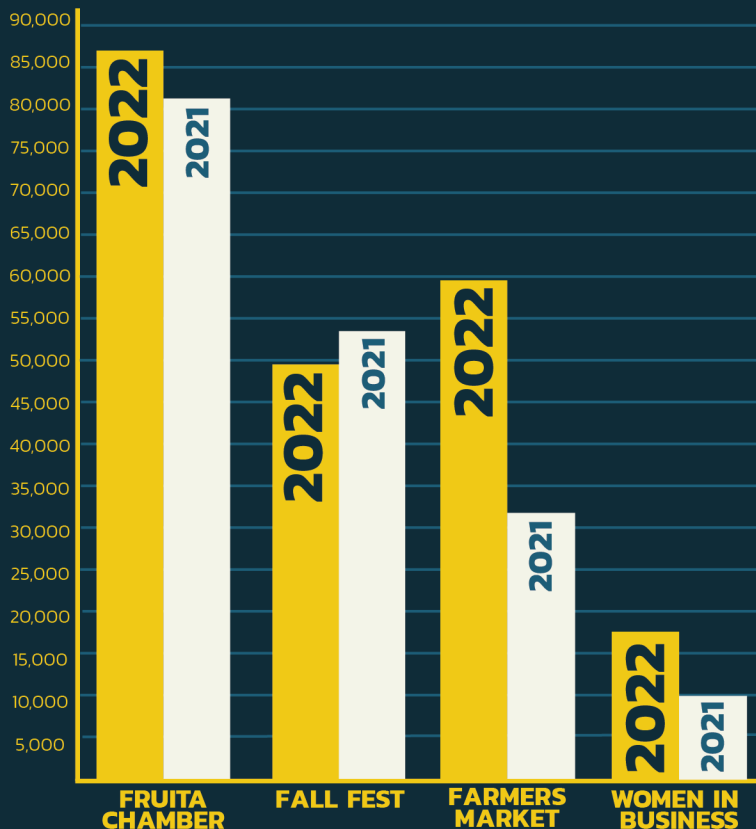
# FRUITA FALL FESTIVAL

**50K ATTENDEES**  
**164 VENDORS**

# GOVERNMENT AFFAIRS COMMITTEE

**MONITORED 42 BILLS**  
**TOOK POSITION ON 32 BILLS**

# FACEBOOK REACH



# 129 COMMUNITY EVENTS

 **26 RIBBON CUTTINGS**  
**12 COFFEE CLUBS** 

**ANNUAL BANQUET**  
**21 WOMEN IN BUSINESS EVENTS**  
**MEMBER APPRICIATION PICNIC**  
**4 VETERANS IN BUSINESS**  
**TRICK OR TREAT STREET**  
**SMALL BUSINESS SATURDAY**  
**PARADE OF LIGHTS**

 **11 WTF NETWORKINGS**  
**11 BUSINESS AFTER HOURS** 

## LAUNCHED THE FRUITA AREA CHAMBER FOUNDATION!

*'Dedicated to advancing and promoting Fruita and the surrounding areas by providing educational programs and scholarships, fundraising events, and community outreach.'*

**& CONINUED COLLABERATION WITH PALISADE CHAMBER OF COMMERCE FOR JOINT MEMBERSHIP**



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