



TO: FRUITA CITY COUNCIL AND MAYOR

FROM: MARGARET SELL, FINANCE DIRECTOR/CITY CLERK

DATE: JANUARY 16, 2023

AGENDA TEXT: ORDINANCE 2024-05 – 1ST Reading - Introduction of an Ordinance amending Section 3.18.240 of the Fruita Municipal Code concerning membership requirements for the Tourism Advisory Council for public hearing set for February 20, 2024

BACKGROUND

In 2023, the City Council engaged with various city boards and commissions to: 1) assess their purpose and achievements, 2) provide guidance on aligning with Fruita's strategic and master plans, and 3) evaluate the roles of Council members on these bodies. The City Council aims to enhance the separation of roles between itself and the boards/commissions, fostering their independence. While Council members or the Mayor may still serve as liaisons, they won't have voting powers or contribute to quorum calculations for the boards/commissions.

Section 3.18.240 of the Fruita Municipal Code establishes membership of the Tourism Advisory Council and states that composition of the committee will include representatives of the lodging industry, area attractions, retail businesses, the City Council, and other interested parties. This Ordinance eliminates the reference to a City Council representative on the Board. The current Council member's position will be vacated, and an interested party will be appointed in their stead, ensuring the continuity of membership and quorums.

FISCAL IMPACT

This Ordinance does not have any fiscal impact.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

The removal of a representative from the City Council from the Tourism Advisory Council provides a degree of separation of roles and responsibilities between the City Council and the Advisory Council and promotes independence of the Advisory Council.

OPTIONS TO THE COUNCIL:

- Approve the ordinance as presented, or with amendments, or
- Opt for no action, retaining the current membership structure of the Tourism Advisory Council.

RECOMMENDATION:

PUBLISH A SYNOPSIS OF ORDINANCE 2024-05, AMENDING SECTION 3.18.240 OF THE FRUITA MUNICIPAL CODE REMOVING A REPRESENTATIVE FROM THE CITY COUNCIL FROM MEMBERSHIP OF THE TOURISM ADVISORY COUNCIL, FOR PUBLIC HEARING ON FEBRUARY 20, 2024