



TO: FRUITA CITY COUNCIL AND MAYOR

FROM: MARC MANCUSO, PARKS AND RECREATION DIRECTOR

DATE: JANUARY 16, 2024

AGENDA TEXT: NOTICE OF AWARD – A Notice of Award to Merge 2 Media for clothing and merchandise needs for the 2024 Sweetheart Run

BACKGROUND

The purpose of this agenda item is to provide public disclosure for the purchase of clothing from Merge 2 Media. As required by the City of Fruita’s purchasing policies, three quotes were received for the Clothing and Merchandise.

For the purpose of public disclosure, Staff wanted to communicate with the Council that Merge 2 Media was selected to fulfill the clothing and merchandise for the Sweetheart Run for 2024 as they are the apparent low bidder. Merge 2 Media is a company owned by Mayor Kincaid. City Council does not need to approve the award of this bid. State law and the City Charter do not prohibit such an award. Per Chapter 2.70.020 of the Fruita Municipal Code, however, public disclosure of this award is required. Mayor Kincaid is not allowed to participate in this discussion.

The relevant section for this award is Section C of the Fruita Municipal Code, which reads:

C. Incompatible employment. No official shall engage in private employment with, or render services for, any private person who has business transactions with any public body unless he shall first make full public disclosure of the nature and extent of such employment or services.

Quotes received:

The following vendors provided quotes, The Locker Room, First String, and Merge2Media.

OPTIONS AVAILABLE TO THE COUNCIL

No action is needed from City Council on this matter.

RECOMMENDATION

No action is needed from City Council on this matter.