



# FRUITA

## COLORADO

### Localism Committee Overview

Tuesday, January 31, 2024

7:00 p.m. – 8:00 p.m.

**Members in Attendance:** Denise Hight, Jeannine Purser, Joan Robinson, Terri Potente, Elizabeth Nunn, Shanachie Carroll, Tori Miner, Sam Dickson

**Absent:** Jared Prochnow, Tiffany O'Brien

**Staff in Attendance:** Ciara DePinto

**1. CALL TO ORDER/ROLL CALL**

- a. Ciara DePinto called the meeting of the Fruita Localism Committee to order at 7:00 p.m.

**2. PUBLIC COMMENT (LIMIT TO 5 MINUTES)**

- a. No public comment.

**3. DEFINE THE MISSION STATEMENT**

**DRAFT #1.** To listen, share values, and further connect with the community. Listening and connecting with locals and using this information so we can all live like locals.

**DRAFT #2.** The Fruita Localism Board links residents to the City of Fruita by representing and seeking the thoughts and opinions of our diverse community and its interests through Civic engagement and shares this feedback with stakeholders within the City to ensure that all locals have a greater opportunity to live and play like a local.

**DRAFT #3.** The Fruita Localism Board represents and relays the needs and opinions of our diverse community and shares this feedback within the City to ensure that all locals have a greater opportunity to live and play like a local.

Reach out | Receive | Engage

**DRAFT #4.** The Localism Board will enhance communication between City of Fruita and residents by providing multiple venues of interaction. The City will honor residents by forming and developing partnerships with the community through these venues. Such venues are organized and implemented by the Localism Board and include events such as catered monthly question and answer gatherings, topical focus groups, online engagements, publications, and canvassing residents for feedback on current issues. The Board will spotlight one local citizen, one local

*Honor the Past – Envision the Future* **FRUITA**

eatery, and one local retail store per month. Feedback from the community will be conveyed to the City through the Localism Board.

**OTHER NOTES THAT HELPED WITH CREATING THE MISSION STATEMENT.**

- Encourage all Fruita residents to shop, play, and live like a local through broad awareness.
- Enhancing the lives of locals by connecting them to events, businesses, and community engagement meetings.
- Real connection between government and community
- Give feedback and engage
- Transparency – Literal sense
- Bridge the gap
- Pathways, links, bridge
- To be the pathway between all residents and the City of Fruita
- Listening Ear
- Advisory for Engagement & Communications

**FINAL DECISION**

The Localism Committee decided on DRAFT #3. for the missions statement.

**4. NEXT STEPS FOR BRINGING A RECOMMENDATION TO CITY COUNCIL**

- a. The group discussed presenting the Localism Committee recommendation to City Council on February 20, 2024. Shanachie volunteered to present to the City Council.

**ADJOURN**

- b. The meeting was adjourned at 8:00 p.m.