



FRUITA
COLORADO

AGENDA ITEM COVER SHEET

TO: Fruita City Council and Mayor

FROM: Planning & Development Department

DATE: April 18, 2023

AGENDA TEXT: Historic Preservation Board Update

BACKGROUND

The purpose of this Coversheet is to provide the City Council with a brief overview of the Historic Preservation Board's recent accomplishments, current efforts, and goals. The Historic Preservation Board has been active these past few years and is comprised of a 9-member board with the purpose of protecting and preserving the city's architectural, historic and cultural heritage, encouraging the sustainable reuse of historic structures, and providing educational opportunities to increase public appreciation of Fruita's unique heritage.

Recent accomplishments:

1. Coloring Books reprinted (5,000)
2. Walking Tour Brochures reprinted (1,000)
3. Local partnerships. (Fruita Chamber, Fruita Rotary, local businesses...)
4. Growing Community partners
 - a. Arts and Culture Board
 - b. Fruita Tourism Advisory Board
 - c. Downtown Advisory Board
 - d. Museum of Western Colorado
 - e. Lower Valley Heritage Room
 - f. Mesa County Historical Society

Current efforts:

1. Coloring Book and Walking Tour distribution to:
 - a. Schools, Businesses, groups, etc..
2. Plaque Program
 - a. Discussing a redesign of the current plaques on historic buildings.
3. Rebranding.
4. Discussing joint effort with Arts and Culture Board and the Fruita Rotary for school outreach.
5. History Fair in conjunction with the Fruita Fall Festival.
6. Mesa County Historical Society – April 29th 10am-4pm – Old Loma Elementary School

Goals:

1. Get more homes/properties on the local register.
 - a. Workshop/work session to invite the public on how to research the history of properties.
2. Explore partnerships with others to join in on the History Fair.
3. Modify/change the displays in the Civic Center.
 - a. Add displays in the Library as well.
4. Explore the old records in the Civic Center.
5. Build up the Historic Preservation Board website.
6. Update the plaques and the plaque program.
7. In-person ceremony for new and updated plaques.
8. Inventory the existing plaques.
9. History of Fruita Timeline.
 - a. Partner with Museum of Western Colorado.
10. Continued assistance with the Lower Valley Heritage Room.
11. Capture oral history.

This agenda item is for informational purposes only and requires no action from the City Council.