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**TO:** FRUITA CITY COUNCIL AND MAYOR

**FROM:** DEBRA WOODS, DEPUTY CITY CLERK

**DATE:** MARCH 19, 2024

**AGENDA TEXT:** SPECIAL EVENT LIQUOR PERMIT APPLICATION – A request to approve a Special Event Liquor Permit application from Gemini Adventures to serve beer for the Desert Rats Trail Running Festival on Saturday, April 13, 2024 from 5:00 to 9:00 p.m. Civic Center Memorial Park located at 325 E. Aspen Ave.

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## **BACKGROUND**

In order to sell alcohol at community events, State law requires that a not-for-profit or current liquor license holder apply for a special events liquor permit, the applicant is required to uphold the standards and requirements placed on them by the City.

Gemini Adventures is requesting to provide one free can of beer from 5:00 to 9:00 p.m. on Saturday, April 13, 2024 to all attendees who participated in the Desert Rats Trail Running Festival. No alcohol will be sold.

The Fruita Police Department states in a memorandum that they have no concerns with issuance of the license.

The Special Event Application, narrative of the event, diagram of the Beer Garden and Police Department's comments are attached.

## **FISCAL IMPACT**

None.

## **APPLICABILITY TO CITY GOALS AND OBJECTIVES**

None.

## **OPTIONS AVAILABLE TO THE COUNCIL**

1. Approval of the Special Events Liquor Permit for Gemini to provide one free beer to attendees who participated in the Desert Rats Trail Running Festival subject to the following conditions:
  - a) The entire licensed premises shall be monitored closely and continuously by event staff in order to prevent alcoholic beverages going from or into the area.

- b) The licensee needs to be aware that they are solely responsible for adherence to state and municipal liquor laws.
  - c) All other procedures presented by Gemini Adventures will be followed.
2. Denial of the Special Events Liquor Permit.
  3. Approve the permit with modified conditions.

**RECOMMENDATION**

**IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:**

- **APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR GEMINI ADVENTURES TO PROVIDE BEER FOR THE ATTENDEES OF THE DESERT RATS TRAIL RUNNING FESTIVAL AT CIVIC CENTER MEMORIAL PARK ON SATURDAY, APRIL 13, 2024 FROM 5:00 TO 9:00 PM SUBJECT TO THE CONDITIONS STATED BY STAFF**