



**FRUITA**  
COLORADO

## AGENDA ITEM COVER SHEET

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**TO:** Mayor & City Council

**FROM:** Mike Bennett, City Manager

**DATE:** September 27, 2022

**AGENDA TEXT:** Fruita Strategic Plan Draft Review & Discussion

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### BACKGROUND

This item is to review and discuss the Draft 2022 - 2025 City of Fruita Strategic Plan. The Strategic Plan is the tool used by Council to summarize their priorities for staff to implement over the next 2-4 years, and to be updated every two years following the Municipal Election. The Strategic Plan works in concert with the Capital Improvement Plan and Annual Budget while summarizing shorter-term priorities from the long-term planning documents.

Since the 2022 Municipal Election, staff provided overviews of the Fruita In Motion Comprehensive Plan adopted in 2020, subsequent Master Plans (all updated following the Comprehensive Plan including the Parks, Health, Recreation, Open Space & Trails PHROST plan, the Land Use Code, the Circulation Plan, and the Sewer Plan), the Capital Improvement Plan, and the 2021 Community Survey Results during City Council meetings leading up to the August 8, 2022, Council Retreat. At this retreat Council engaged with the City Manager's Office to identify priorities for the Strategic Plan. The Draft Strategic Plan is attached.