



FRUITA
COLORADO

AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: OCTOBER 3, 2023

AGENDA TEXT: SPECIAL EVENT LIQUOR PERMIT APPLICATION – A request to approve a Special Event Liquor Permit application from the Greater Grand Junction Sports Commission to sell beer for the REXY, Queen of the Desert Gravel Bike Race on Saturday, October 7, 2023 from 2:00 to 10:00 p.m. at the Little Salt Wash Park located at 651 N. Pine St.

BACKGROUND

In order to sell alcohol at community events, State law requires that a not-for-profit or current liquor license holder apply for a special events liquor permit, the applicant is required to uphold the standards and requirements placed on them by the City.

The Greater Grand Junction Sports Commission is requesting to provide beer at the REXY, Queen of the Desert Gravel Bike Race from 2:00 to 10:00 p.m. on Saturday, October 3, 2023. A beer garden will be set up between the ball fields and temporary rope/tape fencing with stakes will mark the perimeter, which will be monitored by event security. Signage indicating “no alcohol beyond this point” will be placed at the only entrance/exit into the beer garden.

The Fruita Police Department states in a memorandum that they have no concerns with issuance of the license.

The Special Event Application, narrative of the event, diagram of the Beer Garden and Police Department’s comments are attached.

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

None.

OPTIONS AVAILABLE TO THE COUNCIL

1. Approval of the Special Events Liquor Permit for the Greater Grand Junction Sports Commission to serve beer at the Fruita Community Center for the Rimrock Marathon subject to the following

conditions:

- a) The entire licensed premises shall be monitored closely and continuously by event staff in order to prevent alcoholic beverages going from or into the area.
 - b) The licensee needs to be aware that they are solely responsible for adherence to state and municipal liquor laws.
 - c) All other procedures presented by the Grand Junction Sports Commission will be followed.
- 2. Denial of the Special Events Liquor Permit.
 - 3. Approve the permit with modified conditions.

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE COUNCIL BY MOTION:

- **APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR THE GREATER GRAND JUNCTION SPORTS COMMISSION TO SELL BEER FOR THE REXY, QUEEN OF THE DESERT GRAVEL BIKE RACE AT LITTLE SALT WASH PARK SUBJECT TO THE CONDITIONS STATED BY STAFF**