



TO: Fruita City Council and Mayor

FROM: Joe Zaher, Finance Director

DATE: October 15, 2024

AGENDA TEXT: FINANCIAL REPORTS – A request to approve the August 2024 Financial Reports

BACKGROUND

Summary of Sales and Use Tax Revenues - August 2024					
Type	Month	Percent (%) Change		Dollar (\$) Change	
		Month	Y-T-D	From prior year - YTD	Between actual and budget - YTD
City Sales Tax (2%)	Aug-24	-1.8%	3.7%	\$ 87,761	\$ 88,464
Use tax on Motor Vehicles (2%)	Aug-24	-17.9%	1.4%	\$ 7,052	\$ (33,911)
Use tax on Building Materials (2%)	Aug-24	-71.3%	-36.7%	\$ (92,117)	\$ (92,117)
Lodging Tax (3%)	Aug-24	27.6%	10.5%	\$ 13,333	\$ 27,289
County Sales Tax	Aug-24	0.1%	2.4%	\$ 52,092	\$ 52,092
Public Safety Tax	Aug-24	0.8%	1.1%	\$ 5,613	\$ (2,145)
				\$ 73,733	\$ 39,672

Overall Performance: Collectively, sales and use tax revenues have exceeded the budget through August by \$39,672 and have outpaced the prior year to date by \$73,733.

Sales Tax Revenue Increase: The increase in sales tax revenue is largely driven by city and county sales tax revenues, which increased \$87,761 year-to-date compared to the prior year. Sales tax associated with Retail Trade and Food accounted for 68% of sales tax revenue year-to-date.

Use Tax on Building Materials Down: Use taxes on building materials is experiencing significant decline from the prior year down \$92,117 from the prior year to date as well as budgeted for 2024.

Lodging Tax Increase: Lodging tax revenues were 27.64% or \$5,040 higher than the same month last year. Overall lodging tax is seeing the largest percentage growth 10.5% year to date of any category.

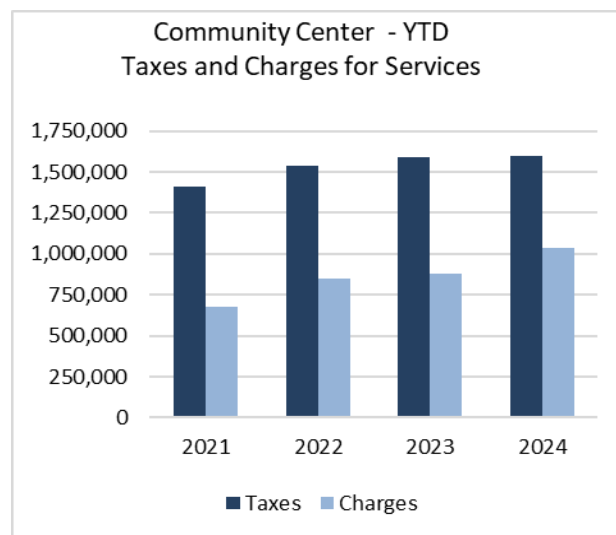
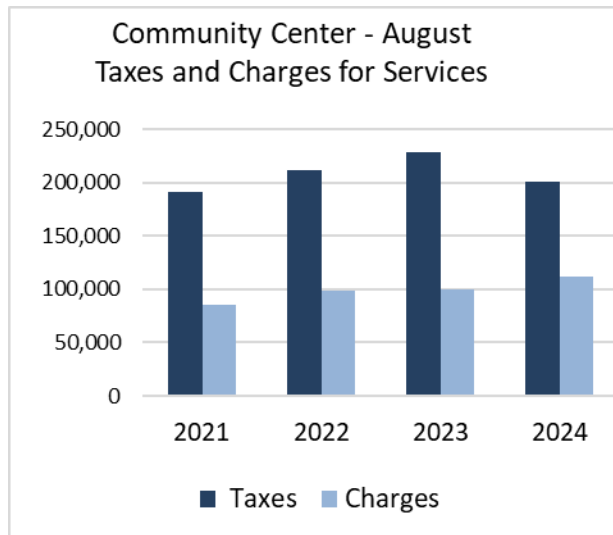
City Sales Tax by NAICS category:

The following table shows a monthly comparison between August 2023 and 2024 city sales tax collections by NAICS category. Several categories saw increases from the prior year. The largest reduction in percentage was Oil and Gas down 81%, largest dollar reduction was retail trade down \$16,787 from the prior year. Remote sales were up 20% over the prior year.

Sales Tax Revenues by Category (3%)					
August 2024					
Description	2022	2023	2024	1 yr % Chg	1 yr \$ Chg
Retail Trade	256,925	252,406	235,619	-7%	(16,787)
Food	77,193	79,011	83,534	6%	4,523
Other Miscellaneous	20,885	15,129	19,056	26%	3,927
Utilities	35,915	33,032	32,889	0%	(143)
Manufacturing	13,217	12,269	21,652	76%	9,383
Rental and Leasing	6,347	6,456	9,442	46%	2,986
Other Services	8,831	8,523	8,524	0%	1
Lodging	20,051	19,729	20,305	3%	576
Wholesale Trade	24,158	31,626	24,539	-22%	(7,087)
Communications	14,881	14,153	13,866	-2%	(287)
Oil and Gas	3,655	7,317	1,388	-81%	(5,929)
Total	482,058	479,651	470,814	-2%	(8,837)
Remote retailers	45,703	47,736	57,135	20%	9,399

Community Center Fund Charges for Services and Tax Revenues – August 2024

August charges for services (pass fees and recreation programs) and sales and use tax revenue were flat from the prior year. The year-to-date comparison from the prior year reveals an 18% increase in revenue from charges for service and 6.5% overall increase.



Actual vs Budget Report – August 2024. The attached Actual vs Budget report presents information on budgeted vs actual revenues and expenses by fund and department for all funds through August 2024. Also attached is an actual vs budget listing of General Fund revenues by account through August 2024. The following is a summary of the report by fund.

Revenues and Expenses as Percentage of Budget - August, 2024 (67%)		
Column1	Revenues as a % of Budget	Expenses as a % of Budget
General Fund	82%	36%
Conservation Trust Fund	52%	80%
Economic Development Fund	73%	0%
Marketing	72%	75%
Public Places Fund	81%	61%
Community Center	71%	50%
Fruita Housing Authority	1825%	1830%
Capital Projects	15%	27%
Debt Service	52%	24%
Devils Canyon Center	0%	0%
Irrigation Water *	87%	67%
Sewer*	58%	47%
Trash*	69%	58%
Fleet Maintenance Fund	100%	62%
Total	54%	39%

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

OPTIONS AVAILABLE TO THE COUNCIL

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

ACCEPT THE AUGUST 2024 FINANCIAL REPORTS AS PRESENTED