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## AGENDA ITEM COVER SHEET

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**TO:** FRUITA CITY COUNCIL AND MAYOR

**FROM:** DEBRA WOODS, DEPUTY CITY CLERK

**DATE:** MAY 3, 2022

**RE:** SPECIAL EVENT LIQUOR PERMIT APPLICATION - A REQUEST TO APPROVE A SPECIAL EVENT LIQUOR PERMIT APPLICATION FROM THE FRUITA ROTARY CLUB TO SELL BEER AT THE MIKE THE HEADLESS CHICKEN FESTIVAL AT CIVIC CENTER MEMORIAL PARK LOCATED AT 325 E. ASPEN AVENUE ON:

- FRIDAY, JUNE 3, 2022 FROM 3:00 TO 10:00 PM
- SATURDAY, JUNE 4, 2022 FROM 10:00 AM TO 10:00 PM

### **BACKGROUND**

In order to sell alcohol at community events, State law requires that a not-for-profit or current liquor license holder apply for a special events liquor permit. The applicant is required to uphold the standards and requirements placed on them by the City.

The Fruita Rotary Club is requesting to sell beer at the Mike the Headless Chicken Festival at Civic Center Memorial Park including the parking lot, one block of Aspen Avenue between N. Peach Street and N. Elm Street, and a partial block of N. Peach Street from Aspen Avenue to the northernmost entrance of the parking lot at the Fruita Civic Center. The licensed area as marked on the attached map will be enclosed by metal fencing.

The Rotary Club states in their narrative that Rotarians will monitor entrances to the licensed area to make sure no alcohol enters or exits the licensed area. Signs will also be posted along the perimeter indicating that no alcohol can be brought into or exit the area. Rotarians will also monitor patrons and the consumption of alcohol to prevent any patrons from becoming overly intoxicated. Fruita PD will be notified if any activity escalates beyond the control of the Fruita Rotary Club. The Fruita Police Department has reviewed the Rotary's application and they have no issues which would prohibit the issuance of the Special Events Permit.

The Special Event application, Fruita Police Department's memorandum, narrative for the event, and diagram are attached.

## **FISCAL IMPACT**

None

## **APPLICABILITY TO CITY GOALS AND OBJECTIVES**

None

## **OPTIONS AVAILABLE TO THE COUNCIL**

- Approval of the Special Events Permit for the Fruita Rotary Club to sell beer at Civic Center Park during the Mike the Headless Chicken Festival with stated conditions
- Denial of the Special Events Permit
- Approve the permit with modified conditions

## **RECOMMENDATION**

**IT IS THE RECOMMENDATION OF STAFF THAT THE CITY COUNCIL BY MOTION:**

**APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR THE FRUITA ROTARY CLUB TO SELL BEER DURING THE MIKE THE HEADLESS CHICKEN FESTIVAL AT CIVIC CENTER PARK ON:**

- **FRIDAY, JUNE 3, 2022 FROM 3:00 TO 10:00 PM**
- **SATURDAY, JUNE 4, 2022 FROM 10:00 AM TO 10:00 PM**

**SUBJECT TO THE FOLLOWING CONDITIONS:**

- **BEER TAPS WILL BE SHUT OFF AT 9:30 ON BOTH NIGHTS TO ALLOW PATRONS 30 MINUTES TO FINISH THEIR BEVERAGES AND LEAVE THE LICENSED PREMISES**
- **THE ROTARY WILL BE SOLELY RESPONSIBLE FOR THE ENFORCEMENT OF LIQUOR LAWS.**
- **ALL OTHER PROCEDURES PRESENTED BY THE ROTARY CLUB WILL BE FOLLOWED.**