



AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: DEBRA WOODS, DEPUTY CITY CLERK

DATE: MAY 3, 2022

RE: SPECIAL EVENT LIQUOR PERMIT APPLICATION - A REQUEST TO APPROVE A SPECIAL EVENT LIQUOR PERMIT FOR THE COLORADO PLATEAU MOUNTAIN BIKE TRAIL ASSOCIATION, INC. (COPMOBA) TO SELL BEER AT THE FRUITA FAT TIRE FESTIVAL AT THE 100 SOUTH AND 100 NORTH BLOCKS OF MULBERRY STREET ON:

- FRIDAY, MAY 6, 2022 FROM 4:00 TO 10:00 PM
- SATURDAY, MAY 7, 2022 FROM 2:00 TO 10:00 PM

BACKGROUND

In order to sell alcohol at community events, State law requires that a not-for-profit or current liquor license holder apply for a special events liquor permit. The applicant is required to uphold the standards and requirements placed on them by the City.

The Colorado Plateau Mountain Bike Trail Association, Inc. (COPMOBA) is requesting to provide a beer garden for the Fruita Fat Tire Festival at the 100 South and 100 North blocks of Mulberry Street on the dates and times listed above.

COPMOBA states in their narrative that the beer taps will be shut off at 9:30 p.m. on both nights to allow patrons 30 minutes to finish any alcoholic beverages before the beer garden closes at 10:00 p.m. on both Friday and Saturday nights.

Metal fencing and adjacent building walls will enclose the licensed area to ensure control of the alcohol and COPMOBA will monitor the entrance and its perimeter. Additional paid Security will be provided by paid security and/or COPMOBA volunteers to monitor participant behavior and to prevent participants from becoming noticeably intoxicated.

The Fruita Police Department has reviewed COPMOBA's application and has no issues with the Special Event Liquor Permit application for the Fruita Fat Tire Festival.

COPMOBA's Special Event application, narrative, diagram and the Fruita Police Department's memorandum are attached.

FISCAL IMPACT

None

APPLICABILITY TO CITY GOALS AND OBJECTIVES

None

OPTIONS AVAILABLE TO THE COUNCIL

1. Approval of the Special Events Permit for COPMOBA to sell beer at the Fruita Fat Tire Festival on Friday, May 6, 2022 from 4:00 to 10:00 pm and on Saturday, May 7, 2022 from 2:00 to 10:00 pm
2. Denial of the Special Events Permit for the Fat Tire Festival
3. Approval of the Special Events Permit with further conditions from the City Council

RECOMMENDATION

IT IS THE RECOMMENDATION OF STAFF THAT THE CITY COUNCIL BY MOTION:

APPROVE THE APPLICATION FOR A SPECIAL EVENTS PERMIT FOR THE COLORADO PLATEAU MOUNTAIN BIKE TRAIL ASSOCIATION, INC. (COPMOBA) TO SELL BEER AT THE FRUITA FAT TIRE FESTIVAL AT THE 100 SOUTH AND 100 NORTH BLOCKS OF MULBERRY STREET ON THE TWO DATES REQUESTED SUBJECT TO THE FOLLOWING CONDITIONS:

- **APPLICANT WILL DISCONTINUE SERVING ALCOHOL AT 9:30 PM AND BEER CONSUMPTION WILL STOP AT 10:00 PM WHEN THE BEER GARDEN WILL OFFICIALLY CLOSE**
- **COPMOBA WILL BE SOLELY RESPONSIBLE FOR THE ENFORCEMENT OF LIQUOR LAWS.**
- **ALL OTHER PROCEDURES PRESENTED BY COPMOBA WILL BE FOLLOWED.**