



FRUITA
COLORADO

AGENDA ITEM COVER SHEET

TO: FRUITA CITY COUNCIL AND MAYOR

FROM: KIMBERLY BULLEN, PUBLIC WORKS DIRECTOR

DATE: FEBRUARY 4, 2025

AGENDA TEXT: RESOLUTION 2025-08 – A Resolution approving a Memorandum of Agreement regarding the FY 2024 Safe Streets and Roads for All (SS4A) Supplemental Planning and Demonstration Grant and authorize the Mayor to sign the agreement.

PURPOSE

This Memorandum of Agreement (MOA) formalizes a fiscal partnership and commitment between the City of Grand Junction, City of Fruita, Town of Palisade, and Mesa County in an effort to fund supplemental planning and demonstration projects that complement the recently adopted [Mesa County Safety Action Plan](#). This plan was completed in partnership between the aforementioned entities, other partners, and spearheaded by the Regional Transportation Planning Office (RTPO).

The Safe Streets and Roads for All Grant program (SS4A) is represented as a "once- in-a-generation funding opportunity" by the U.S. Department of Transportation (USDOT) in an effort to eliminate fatal and serious injuries for all roadway users. This grant opportunity pledges a minimum of \$1 billion annually for fiscal years FY22-26.

The RTPO, in partnership with Mesa County, the Cities of Grand Junction and Fruita, and the Town of Palisade, received \$196,000 in federal funding from the U.S. Department of Transportation's FY 2024 SS4A grant program. For FY 2022, the aforementioned entities received \$260,000 in federal funding for the development of the Mesa County Safety Action Plan. This new grant award will begin the implementation of the Mesa County Safety Action Plan.

The grant will support three key initiatives:

1. 12 Speed Feedback Signs (two mobile units for the City of Fruita): Drivers can expect to see a combination of fixed and mobile speed feedback signs strategically distributed across Mesa County to encourage drivers to slow down and adhere to posted speed limits.
2. Safety Messaging and Outreach Study: To help identify effective communication strategies and raise awareness about traffic safety issues, the RTPO will conduct a comprehensive study to understand best education methods and strategies tailored specifically for Mesa County travelers.

3. Development of a High-Risk Network: Since there are fewer crashes in the rural areas of Mesa County, this funding will build upon existing data to predict at-risk facilities based on infrastructure and other systemic factors.

FISCAL IMPACT

Term: The agreement is in effect until the completion of the grant.

Amount: Upon execution of this agreement, the City of Fruita commits to providing 2.05% or \$5,025 of the total project cost of \$245,000.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

This request is applicable to the City of Fruita's goal of Quality of Place. Engaging in the FY 2024 Safe Streets and Roads for All (SS4A) Supplemental Planning and Demonstration Grant Memorandum of Agreement allows the City of Fruita to provide quality essential infrastructure and services.

OPTIONS AVAILABLE TO THE COUNCIL

- Approve Resolution 2025-08 - Approving the FY 2024 Safe Streets and Roads for All (SS4A) Supplemental Planning and Demonstration Grant Memorandum of Agreement and authorizing the Mayor to sign the agreement.
- Deny Resolution 2025-08.

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

- **APPROVE RESOLUTION 2025-08 - APPROVING THE FY 2024 SAFE STREETS AND ROADS FOR ALL (SS4A) SUPPLEMENTAL PLANNING AND DEMONSTRATION GRANT MEMORANDUM OF AGREEMENT AND AUTHORIZING THE MAYOR TO SIGN THE AGREEMENT.**