



TO: Fruita City Council and Mayor

FROM: Margaret Sell, Finance Director/City Clerk

DATE: June 18, 2024

AGENDA TEXT: FINANCIAL REPORTS – A request to approve the May 2024 Financial Reports

BACKGROUND

Summary of Sales and Use Tax Revenues - April 2024					
		Percent (%) Change		Dollar (\$) Change	
Type	Month	Month	Y-T-D	From prior year - YTD	Between actual and budget - YTD
City Sales Tax (2%)	Apr-24	9.8%	9%	\$ 86,341	\$ 86,341
Use tax on Motor Vehicles (2%)	Apr-24	13.0%	0%	\$ 862	\$ (18,058)
Use tax on Building Materials (2%)	Apr-24	-58.7%	-28.9%	\$ (45,448)	\$ (45,448)
Lodging Tax (3%)	Apr-24	15.6%	7%	\$ 2,380	\$ 6,559
County Sales Tax	Apr-24	3.9%	4%	\$ 41,045	\$ 41,045
Public Safety Tax	Apr-24	3.7%	2%	\$ 5,202	\$ 2,101
				\$ 90,382	\$ 72,541

Overall Performance: Collectively, sales and use tax revenues have exceeded the budget through April \$72,541.

Sales Tax Revenue Increase: The increase in sales tax revenue is largely driven by city and county sales tax revenues, which increased \$132,588 year-to-date compared to the prior year. The increase in city sales tax revenues indicates strong local retail activity or economic growth within the city.

Use Tax on Building Materials and Motor Vehicle Decrease: Revenues from use taxes on motor vehicles increased 13% for the month and is flat compared to the prior year. Use taxes on building materials continue to decline, down 29% y-t-d and down from both the previous year and from the 2024 budgeted amounts by \$45,448.

Lodging Tax Increase: Lodging tax revenues are relatively flat compared to the prior year but have shown positive growth, increasing 16% for the month and up 7% compared to the prior year.

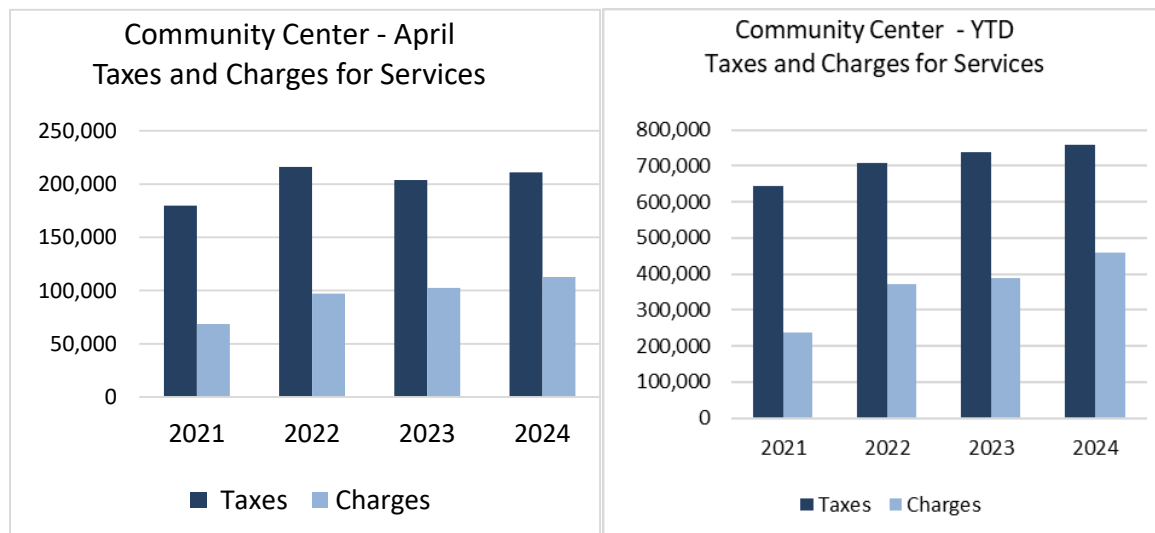
City Sales Tax by NAICS category:

The following table shows a monthly comparison between April 2023 and 2024 city sales tax collections by NAICS category. Retail trade had the largest increases (\$33,620) from the prior year and the largest reductions were in utilities (\$-4,609). Remote sales were up 10% over the prior year.

Sales Tax Revenues by Category (3%)					
Apr-24					
Description	2022	2023	2024	1 yr % Chg	1 yr \$ Chg
Retail Trade	235,530	255,827	289,447	13%	33,620
Food	81,378	79,386	84,021	6%	4,635
Other Miscellaneous	16,015	17,599	21,590	23%	3,991
Utilities	25,621	28,093	23,484	-16%	(4,609)
Manufacturing	12,982	12,009	16,142	34%	4,133
Rental and Leasing	7,876	7,650	11,873	55%	4,223
Other Services	9,505	6,709	9,179	37%	2,470
Lodging	19,698	18,870	18,552	-2%	(318)
Wholesale Trade	37,661	18,566	19,125	3%	559
Communications	13,499	15,277	15,011	-2%	(266)
Oil and Gas	1,822	6,213	3,188	-49%	(3,025)
Total	461,587	466,199	511,612	10%	45,413
Remote retailers	43,369	51,040	56,140	10%	5,100

Community Center Fund Charges for Services and Tax Revenues – April 2024

April charges for services (pass fees and recreation programs) were up 10% from the prior year while the 1% sales and use tax revenues were up 4% from the prior year. This increase in charges for services is primarily due to an increase in pass fees of approximately 14% (the first increase since 2017).



Actual vs Budget Report – May 2024. The attached Actual vs Budget report presents information on budgeted vs actual revenues and expenses by fund and department for all funds for May 2024. Also attached is an actual vs budget listing of General Fund revenues by account through April 2024. The following is a summary of the report by fund.

Revenues and Expenses as Percentage of Budget - May1 2024 (42%)		
Column 1 ▼	Revenues as a % Budget ▼	Expenses as a % of Budget ▼
General Fund	50%	23%
Conservation Trust Fund	27%	0%
Economic Development Fund	31%	0%
Marketing	29%	37%
Public Places Fund	31%	61%
Community Center	41%	30%
Fruita Housing Authority	1105%	1105%
Capital Projects	5%	11%
Debt Service	26%	23%
Devils Canyon Center	0%	0%
Irrigation Water *	49%	47%
Sewer*	33%	35%
Trash*	43%	33%
Fleet Maintenance Fund	100%	35%
Total	31 %	23 %

FISCAL IMPACT

None.

APPLICABILITY TO CITY GOALS AND OBJECTIVES

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

OPTIONS AVAILABLE TO THE COUNCIL

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

RECOMMENDATION

It is the recommendation of staff that the Council by motion:

ACCEPT THE MAY 2024 FINANCIAL REPORTS AS PRESENTED