

Mayor,

Please see the suggested edits and comments from the leadership team for the City Manager recruitment brochure.

General Edits:

- CMA should be CMU (*fifth paragraph under the grand valley and fruita*)
- Term after four-year under City Organization (*first paragraph under City Organization*)
- Change Mission Square to Colorado Retirement Association (*under total compensation*)
- Remove AD&D (*under total compensation*)
- Three Elementary Schools (*Fifth paragraph under grand valley and fruita*)
- Proposed FY 2025 Budget - \$27 million, GF \$14 Million. (*second paragraph under city organization*)
- 90 Full-Time Employees, 70 Part-Time Employees, 129 FTE in FY 2025. (*second paragraph under city organization*)
- One skate park (third paragraph under *the grand valley and fruita*)
- highlights include Reed Park, Little Salt Walsh... (third paragraph under *the grand valley and fruita*)

The Grand Valley and Fruitá Edits:

(Fifth paragraph under grand valley and fruita) Mesa County School District #51 serves the city (high, middle, elementary (2), Montessori, and charter), and residents make heavy use of the Mesa County Libraries Fruitá Branch. About 15 minutes away, Colorado Mesa University (CMA) has an enrollment of over 10,000 students. Family Health West manages Fruitá's critical care hospital, and Community Hospital and St. Mary's Regional Hospital are in Grand Junction.

Grand Junction Regional Airport is about 11 miles away, and Denver International Airport is about a four-hour drive along I-70. Amtrak's famous California Zephyr, which connects Chicago and San Francisco, runs through Grand Junction and offers another connection to Denver. Grand Valley Transit provides local bus service. Major stakeholders include Mesa County, all area municipalities, CMU, FHE USA, Johns Manville, the Fruitá Area Chamber of Commerce, the business, arts, and culture communities, and many others.

Change to:

Other major stakeholders include, Mesa County, all area municipalities, Lower Valley Fire District, the Business Incubator, Fruitá Area Chamber of Commerce, Grand Junction Economic Partnership, multiple public land agencies, including the Bureau of Land Management, Colorado Parks and Wildlife, and the Colorado National Monument, and many more.

(Third paragraph under grand valley and fruita)

Mulberry Plaza is a popular gathering space downtown.

Change to:

Downtown Fruita continues to be the heart of the community where local activities take place. The City of Fruita recently invested in constructing the Mulberry Plaza which is a popular gathering space.

(Fourth paragraph under grand valley and fruita)

Fruita has the vision, commitment, and the resources to grow methodically into whatever it wants to be.

Change to:

Fruita has a vision, commitment, and the resources to grow methodically, using the community's leading values as a guide.

City Organization Edits:

(Second Paragraph under City Organization)

Fruita has six major departments: public works, police, parks and recreation, planning and development, general government, and administration.

Change to:

Fruita's major departments include: public works, police, parks and recreation, planning and development, engineering, and administration.

Include a blurb about the City Manager's Office.

The City Manager's Office has a supportive staff with an Assistant City Manager, a Communications and Engagement Manager, and an Executive Assistant.

Do we need anything in there about the Assistant City Manager's workload?

Should we add information about the leadership team? - The City Manager oversees a highly capable, dynamic leadership team. The City Manager maintains seven direct reports including the Assistant City Manager, Communications and Engagement Manager, Public Works Director, Parks and Recreation Director, Planning and Development Director, City Engineer, and the Police Chief.

It's important to showcase our Fruita Employee Values as well as the Fruita Community Values. Our organizational values are deeply engrained in the workforce and are regularly highlighted and recognized. Fruita is Fun, Respectful, United, Innovative, Transparent, and Authentic. It's important for the next City Manager's values to co-exist with the organizational values and see the importance of using values as a guide.

There should also be a mention of the community values. - Community values, as expressed by residents, are a leading focus in all decision-making.

(Fourth paragraph under City Organization)

The Mews, a 50-unit affordable housing project that will come online soon, is a particular source of pride.

Change to:

Multiple affordable and workforce housing projects are in the process with the City of Fruita and the Fruita Housing Authority, including a 50-unit townhome low-income tax credit development opening this fall.

The Ideal Candidate Edits:

Other characteristics of the next City Manager:

Positive attitude, enthusiastic

Thank you,
Ciara