



FRUITA
COLORADO

AGENDA ITEM COVER SHEET

TO: Fruita City Council and Mayor

FROM: Planning & Development Department

DATE: May 24, 2022

AGENDA TEXT: Update - North Mulberry Street Outdoor Space Project

BACKGROUND

In 2020, the City of Fruita received COVID Relief Funds and hired Studio Seed and FCI Constructors to convert both Peach Street and North Mulberry Street into a temporary outdoor gathering areas as a response to the COVID restrictions. The funding required that materials be temporary in nature. As restrictions were lessened, the Peach Street closure was removed, and the road was opened back up. The Mulberry location was chosen to continue based on its centralized location in the downtown area and usage. After high utilization of the temporary space, the City of Fruita was awarded a Rural Economic Development (REDI) Grant in September 2021, for the design and concept planning for a possible permanent plaza in the area.

The City of Fruita hired Design Workshop for the Concept and Design Plan in January 2022. The scope of their work is to engage the community on whether or not this area should be a permanent plaza with new permanent amenities, including a broader scope than only seating for dining, dependent on the community's desire. To gather community feedback, a series of stakeholder meetings were held on March 17, 2022, and included downtown business owners, City Council and Planning Commission members and members of City of Fruita boards and commissions. In person follow-ups with the business owners were held on April 5, April 19, April 26, April 28, and April 29. A community survey was conducted from April 15 to May 15, and the City of Fruita hosted a booth at the Fat Tire Festival on May 6 & 7 to gather more community feedback through a variety of interactive activities.

Design Workshop will provide staff and City Council an overview of the results of the engagement activities and the survey, take questions and allow for a discussion with City Council on next steps.