



**FRUITA**  
COLORADO

## AGENDA ITEM COVER SHEET

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**TO:** FRUITA CITY COUNCIL AND MAYOR

**FROM:** MARGARET SELL, FINANCE DIRECTOR/CITY CLERK

**DATE:** JANUARY 18, 2022

**AGENDA TEXT:** ANNUAL REVIEW OF RED FLAG POLICY (Identity Theft Prevention Program)

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### BACKGROUND

The City of Fruita adopted a Red Flag Policy on May 19, 2009 (Resolution 2009-31) as required by the Federal Trade Commission and amended the Policy on January 15, 2019 (Resolution 2019-02) to provide for provisions of Colorado HB 18-1128 requiring a written policy for the destruction or proper disposal of documents containing personal identifying information.

The purpose of the policy is to identify, detect and respond to patterns, practices or specific activities that could indicate identity theft. The City's Red Flag Policy requires annual review by the City Council and updating, if necessary. The Council shall consider the following in review and amending the program:

- The City's experiences with identity theft
- Update in methods of identity theft
- Updates in customary methods used to detect, prevent and mitigate identity theft
- Updates in the types of accounts that the City offers or maintains; and
- Updates in service provider arrangements.

The City has not had any incidence of identity theft, suspicious activity or significant changes in personnel or procedures. Staff is not proposing any changes to the Red Flag Policy at this time. A copy of the existing Red Flag Policy is attached for review.

### FISCAL IMPACT

None

### APPLICABILITY TO CITY GOALS AND OBJECTIVES

The amendment, adoption and implementation of the Red Flag Policy assists the City in the goal of Maintaining and/or Improving the Quality of Service Provided by protecting citizens from identity theft which could arise from their doing business with the City of Fruita.

### OPTIONS AVAILABLE TO THE COUNCIL

Continue with the existing Red Flag Policy  
Amend the existing Red Flag Policy.

**RECOMMENDATION**

No Council action is necessary unless there is a desire to amend the existing Red Flag Policy.