



TO: Fruita City Council and Mayor

FROM: Ciara DePinto, Communications and Engagement Specialist

DATE: December 6, 2022

AGENDA TEXT: Notice of award to Merge 2 Media to order 100-200 Fruita branded t-shirts.

BACKGROUND

The purpose of this agenda item is to approve an award to Merge 2 Media, to supply t-shirts printed with the Fruita logo for marketing and advertising/promotion purposes. In the past, the City of Fruita has ordered branded t-shirts for marketing and tourism purposes. To replenish the supply of Fruita t-shirts, staff solicited quotes from different vendors to determine the cost to order 100-200 t-shirts. As required by the City of Fruita's purchasing policies, at least three quotes were received for the ordering of t-shirts.

For the purpose of public disclosure, Staff wanted to communicate with the Council that the City of Fruita has selected Merge 2 Media to complete the ordering of Fruita branded t-shirts because Merge 2 media is the apparent low bidder. Merge 2 Media is a company owned by Mayor Kincaid. City Council does not need to approve the award of this bid. State law and the City Charter do not prohibit such an award.

The relevant section for this award is Section C of the Fruita Municipal Code, which reads:

C. Incompatible employment. No official shall engage in private employment with, or render services for, any private person who has business transactions with any public body unless he shall first make full public disclosure of the nature and extent of such employment or services.

Quotes received:

Business	Cost to order 100 t-shirts
VistaPrint	\$966
Rush Order Tees	\$1,383.30
Locker Room	\$1,000
Custom Ink	\$1,558
Merge 2 Media	\$450

OPTIONS AVAILABLE TO THE COUNCIL

No action is needed from City Council on this matter.

RECOMMENDATION

No action is needed from City Council on this matter.