



FRUITA
COLORADO

2023 Mini-Grant Application Form

Contact Information

Name: Kayla Bowers Affiliation/Organization: Fruita Chamber
Contact Person: Kayla Phone Number(s): 970-858-3894
Address: 432 E Aspen Ave. Fruita, CO 81521
Email(s): Kayla@fruitachamber.org

Type of Project/Event

Please provide a summary describing your project or event. Please address the following (if applicable) in the description: type of event/project (block party, marketing materials), event location, material distribution, event dates, products, impact on the local community and surrounding area, estimated number of attendees, and printed materials.

The FTAC is producing a 32-page Fruita Map and Guidebook. This project is scheduled to be reproduced annually to include a map of Downtown and Southside of Fruita, business directory, local events and other relevant information for visitors to Fruita. It will be distributed at the FTAC office, Visitors center, local businesses and with partnering organizations such as Palisade Chamber and Downtown Grand Junction.



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Once FTAC has reviewed an application in a meeting, the Council shall vote on whether the application for the mini-grant shall be approved or denied. If a quorum of the Council is present at the meeting that the application is being reviewed, an application shall be approved if it receives a majority of votes from its members. Again, when receiving applications, members of the Council will consider the criteria listed above.

Once a decision has been made by the Council on an application, the applicant will be notified of the decision by a member of the City Staff. If approved, submit all reimbursement paperwork to City Staff following the event.

Applications be submitted in person at or mailed to 325 E. Aspen Ave, Fruita Co 81521. Applications can also be submitted electronically to svassen@fruita.org. And finally, applications can be faxed to 970-858-0210.

We look forward to your applications!

2023 FTAC Meeting Schedule¹

January 26, 2023, at 11:00 a.m. at Fruita Civic Center

February 23, 2023, at 11:00 a.m. at Fruita Civic Center

March 23, 2023, at 11:00 a.m. at Fruita Civic Center

April 27, 2023, at 11:00 a.m. at Fruita Civic Center

May 25, 2023, at 11:00 a.m. at Fruita Civic Center

June 22, 2023, at 11:00 a.m. at Fruita Civic Center

July 27, 2023, at 11:00 a.m. at Fruita Civic Center

August 24, 2023, at 11:00 a.m. at Fruita Civic Center

September 28, 2023, at 11:00 a.m. at Fruita Civic Center

October 26, 2023, at 11:00 a.m. at Fruita Civic Center

November 23, 2023, at 11:00 a.m. at Fruita Civic Center

December 28, 2023, at 11:00 a.m. at Fruita Civic Center

¹ This schedule is subject to change. For the most current schedule, please visit Upcoming Events at www.fruita.org/tab. Meetings may also be held virtually as needed. November and December meetings are also traditionally canceled.



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Supplemental Questions

Please provide brief responses to the following questions:

How is this event unique and how will this event benefit the City of Fruita?

This project is unique because we have not produced a guidebook like it to include local events and happenings. It will benefit Fruita by showcasing businesses, things to do and lodging.

Is there anything else that you would like to add?

We are asking for support to print 5000 copies at this time. In the event we use all 5000 before the year ends, we would ask for additional funds to support another round of printing to meet demands.

Applications are due no later than 5 p.m. 60 days before the event. Please submit completed applications to:

ATTN: Fruita Tourism Advisory Council
City of Fruita, Colorado
325 E. Aspen Ave
Fruita, Co 81521
svassen@fruita.org



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Budget

Please provide a summary of your proposed budget for the event/project:

<u>Description:</u>	<u>Total:</u>	<u>Cash Match Request</u>
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Supplies/Material:	\$3948 - 5000 quantity	\$1974
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Printing:	included above	
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Entertainment:	NA	
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Other:		
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