



FRUITA
COLORADO

AGENDA ITEM COVER SHEET

TO: Fruita City Council and Mayor

FROM: Ciara DePinto, Communications and Engagement Specialist

DATE: February 7, 2023

AGENDA TEXT: PRESENTATION – Downtown Advisory Board

BACKGROUND

The Downtown Advisory Board will share its goals and vision for the 2023 year with Fruita City Council. The board has ideas for how to attract Fruita locals to Downtown Fruita through events and partnerships including creating a locals' day program and managing the Trick-or-Treat Street previously hosted by the Fruita Area Chamber of Commerce.