June 16, 2025

The proposed signage is as follows:

Monument Sign (Ground Sign) Illuminated:

Size Permitted: $208' \times 0.5 \text{ sq. ft.} = 104 \text{ sq. ft.}$ (Max. allowed per 1111.08-3 is 64 sq. ft.)

Size Proposed = $4'-1'' \times 2'-8'' = 11 \text{ sq. ft.}$

Wall Signs Illuminated:

Size Permitted: $42' \times 2 \text{ sq. ft.} = 76 \text{ sq. ft.}$

South Elevation:

Lee's Famous Recipe Chicken Sign = 24 sq. ft.

North Elevation:

Lee's Famous Recipe Sign with Helen = 51 sq. ft.

Total Signage Provided: 75 sq. ft.

Window Signs Nonilluminated:

Size Permitted: 1 sq. ft.

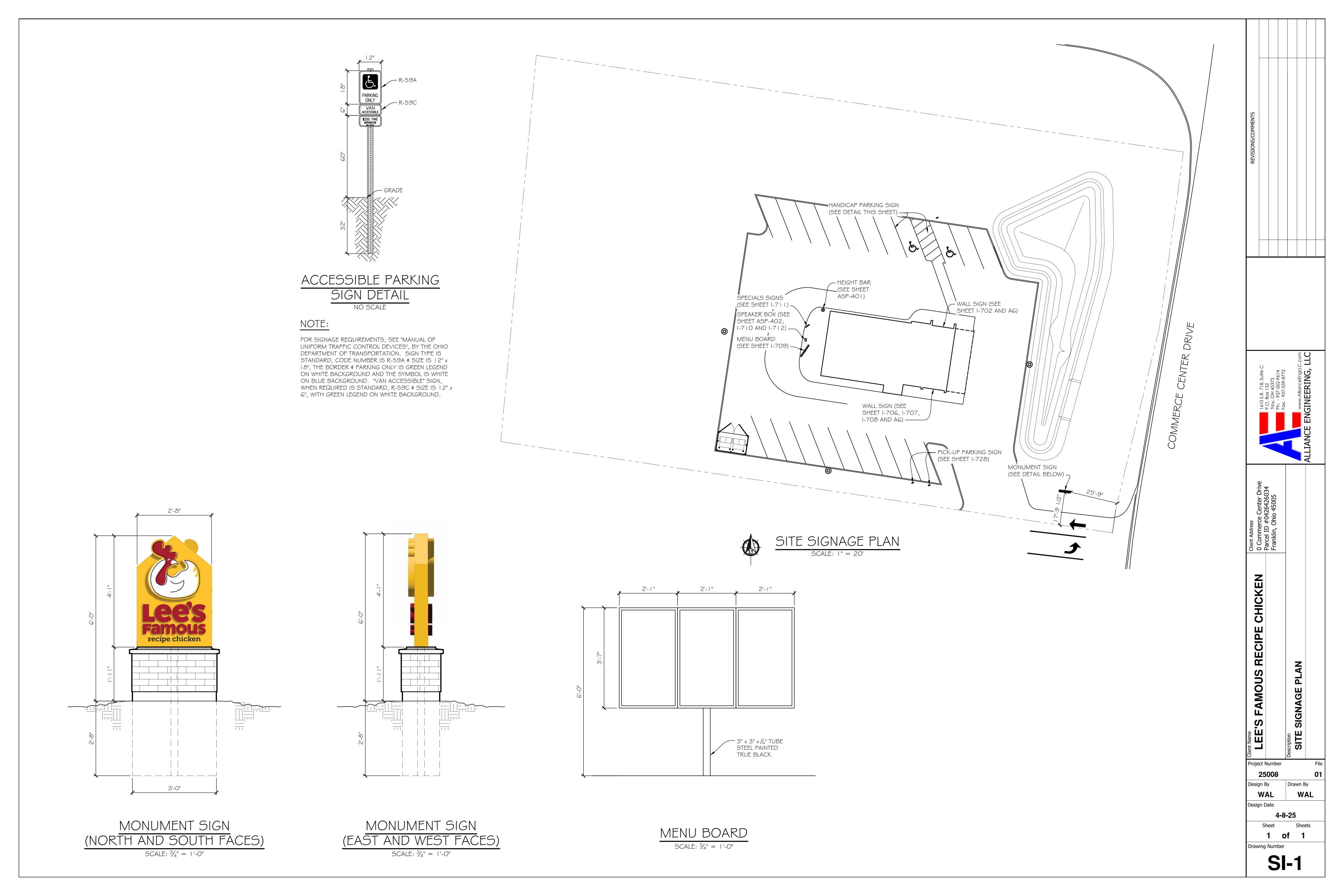
(1) Front Door:

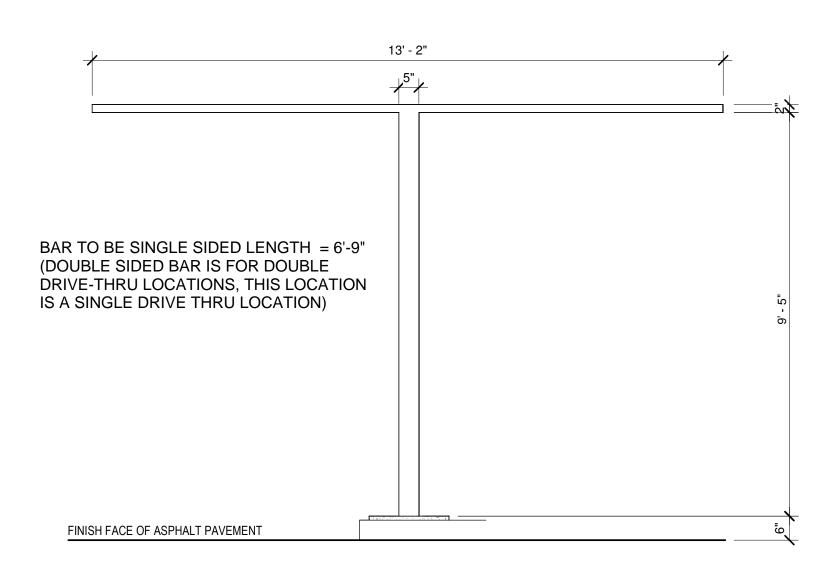
Welcome Back Sign = 1 sq. ft.

Menu Board:

Size Permitted: 48 sq. ft.

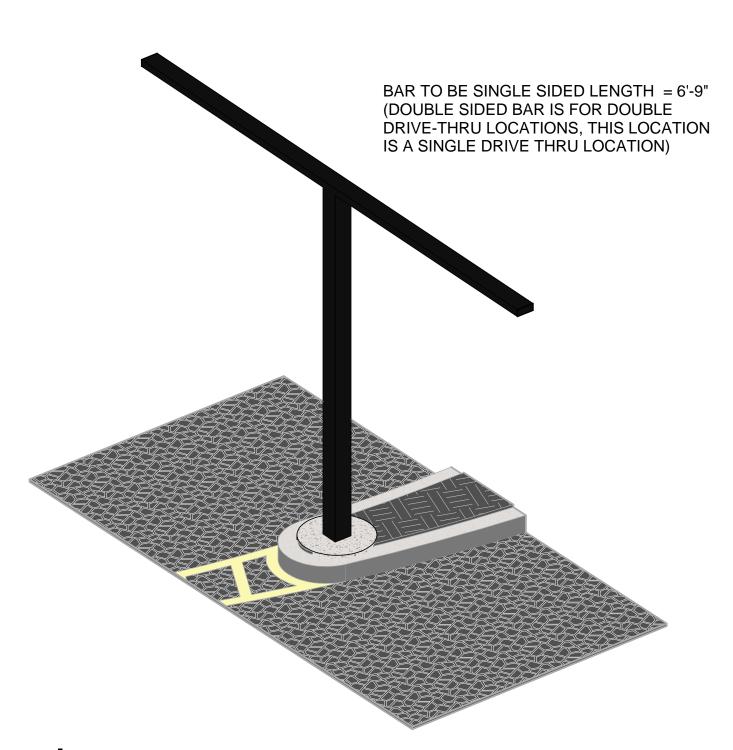
(3) panels = $3'-7'' \times 2'-1''$ each = 22 sq ft. total





10 SFX-03 - ELEVATION DETAIL

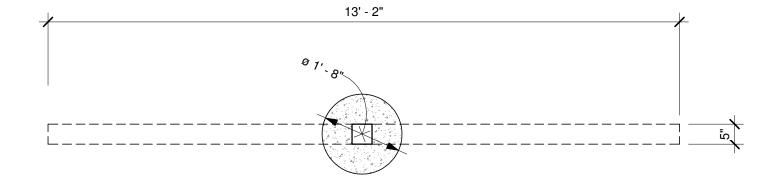
ASP-401 SCALE: 1/2" = 1'-0"



7 SFX-03 - AXON

ASP-401 SCAL

BAR TO BE SINGLE SIDED LENGTH = 6'-9" (DOUBLE SIDED BAR IS FOR DOUBLE DRIVE-THRU LOCATIONS, THIS LOCATION IS A SINGLE DRIVE THRU LOCATION)



8 SFX-03 - PLAN DETAIL

ASP-401 SCALE: 1/2" = 1'-0"



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STIPULATION FOR REUSE

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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

PROJECT NAME:
LEE'S FAMOUS RECIPE CHICKEN
EVOLUTIONARY PROTOTYPE DESIGN

ISSUE DATE: DESIGN CONTACT:

8.31.2023 : NATE MOSURE

CURRENT SET

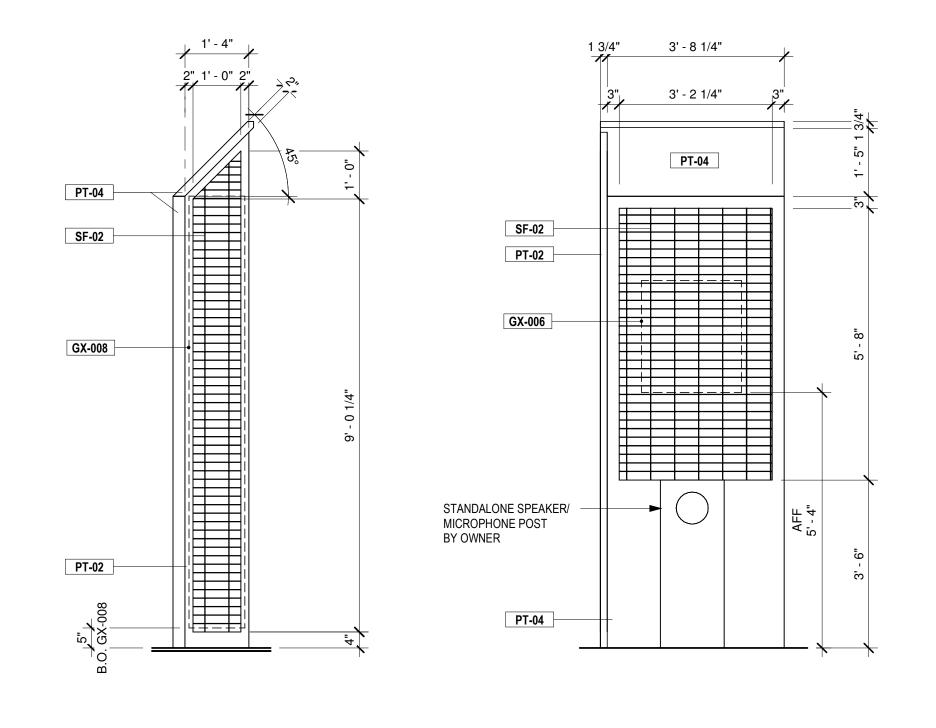
Date By Description
1 8.31.23 DESIGN INTENT SET

SHEET TIT

SITE FIXTURE DETAILS

ASP-401
SCALE: AS INDICATED WHEN PRINTED AT 24"X36"

SHEET NUMBER:

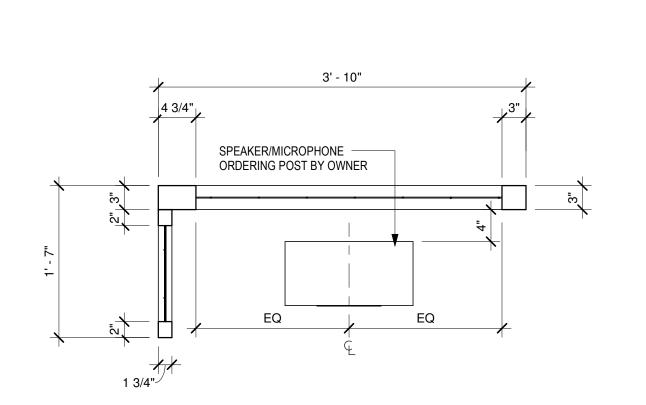


3 SITE FX 05 - ELEVATION

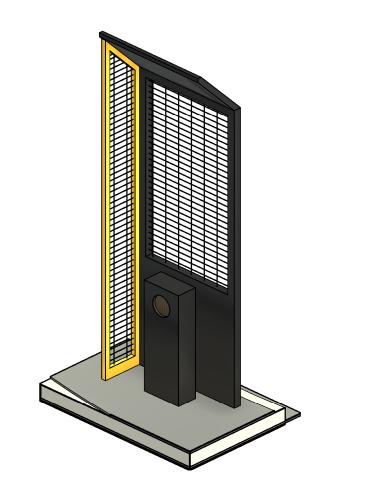
ASP-402 SCALE: 1/2" = 1'-0"

4 SITE FX 05 - ELEVATION

ASP-402 SCALE: 1/2" = 1'-0"



1 SITE FX 05 - PLAN DETAIL
SCALE: 1" = 1'-0"



2 AXON - SITE FX - 05
SCALE:



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EXTENSIONS TO THIS PROJECT WITHOUT PRIOR WRITTEN
CONSENT OF CHUTE GERDEMAN AND / OR OWNER.

DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

PROJECT NAME:
LEE'S FAMOUS RECIPE CHICKEN
EVOLUTIONARY PROTOTYPE DESIGN
ADDRESS:
ADDRESS TBD
CITY, STATE ZIPCODE

ISSUE DATE: 8.31.2023
DESIGN CONTACT: NATE MOSURE

Date By Description
1 8.31.23 DESIGN INTENT SET

8.31.23 DESIGN INTENT SET

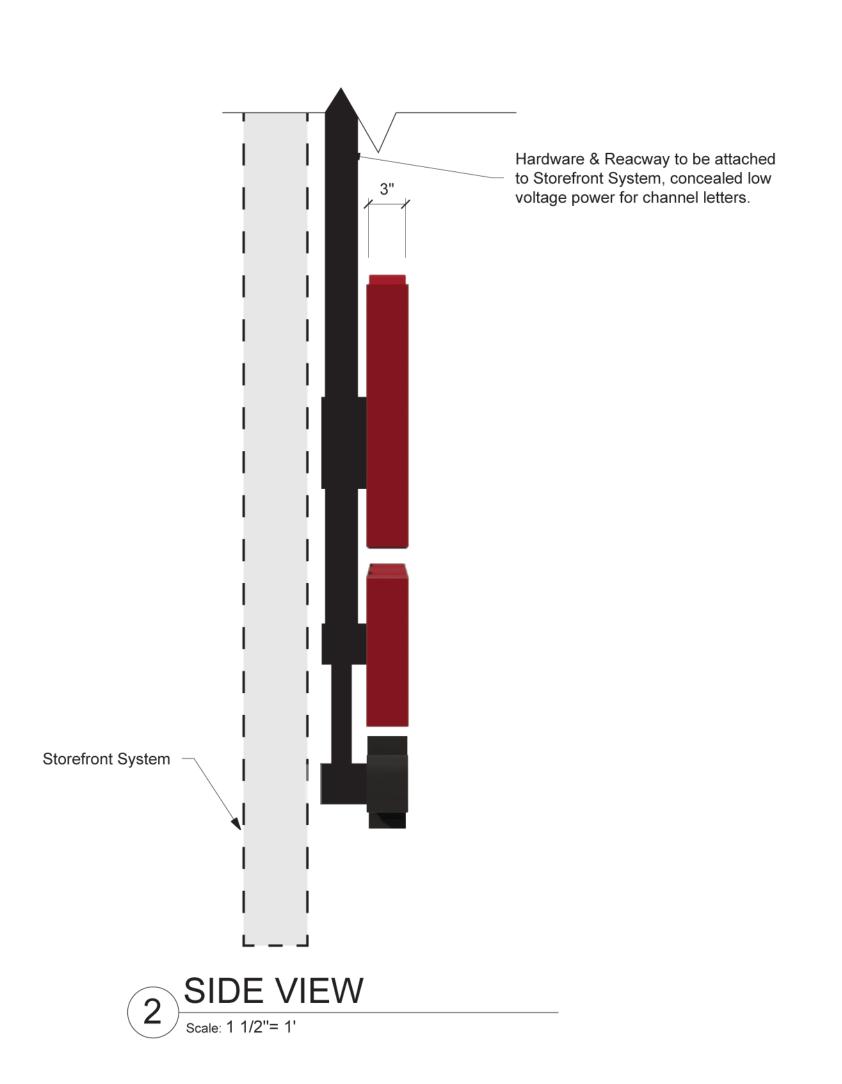
SHEET TITLE:
ARCHITECTURAL SITE
DETAILS

SHEET NUMBER:
ASP-402

SCALE: AS INDICATED WHEN PRINTED AT 24"X36"



3 CONCEPTUAL RENDERING Scale: None



TYPEFACE / FONTS

PHOTO / I.P. / ILLUSTRATION ASSETS

Logo Type Asset

DURABILITY / REQUIREMENTS / EXPECTATIONS

☐ Monthly/seasonal ■ Exterior weather exposure

☐ Semi-permanent 1+ yr ■ Within reach of customers

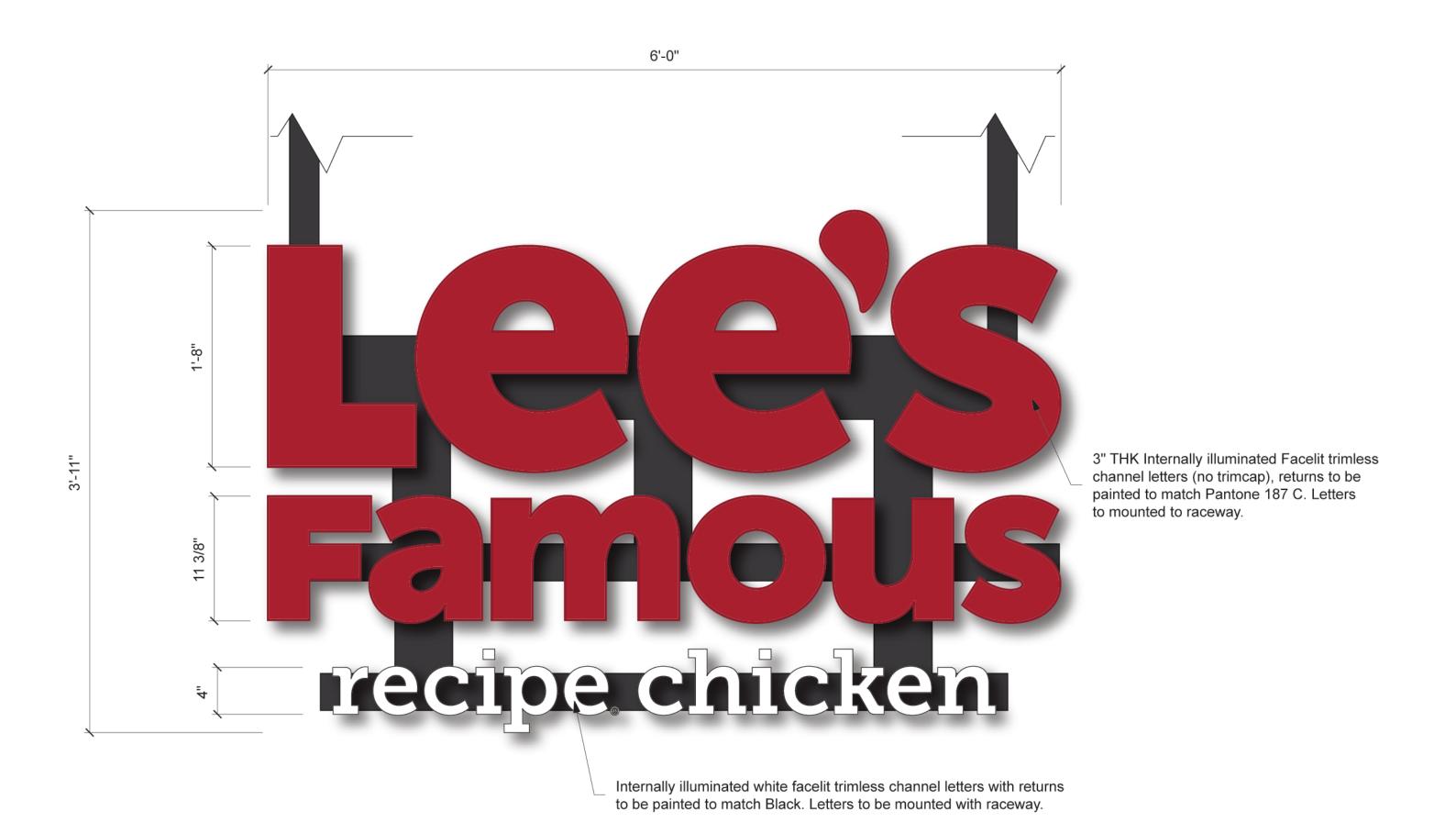
□ Exposed to frequent cleaning

☐ Temporary/short

☐ Graffiti-resistant

☐ Food prep area

■ 24/7 operation req'd □



GRAPHIC CODE # **COLOR / FINISH TARGETS** PRODUCTION NOTES / SIZE / TRIM QTY UNIQUE QTY OF EACH QTY TOTAL THIS GRAPHIC MUST COORDINATE WITH GX-001 OVERALL THICKNESS / DEPTH: 3" Pantone 187 C - Satin Returns OVERALL SIZE: White
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 ■ Black - Satin # OF SIDES **ENVIRONMENTAL COORDINATION** CHANGEABILITY: Exterior - Storefront Logotype POWER: ■Yes □ No ☐ Store employee ■ Graphic/Signage Professional ☐ Double-Sided (exact same content front and back) DATA: □Yes ■ No □ Not changeable □ Store visual merchandising team ☐ Two-Sided (different content front and back) □ Client to change as-needed FINAL ART PROVIDED BY Client SCALE See above drawings Sculptural / multi-sided

1 FRONT VIEW

Scale: 1 1/2"= 1'



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STIPULATION FOR REUSE

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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

FAMOUS RECIPE CHICKEN
UTIONARY PROTOTYPE DESIGN

ISSUE DATE: 7.29.2023
DESIGN CONTACT: NATE MOSURE

CURRENT SET

Date By Description

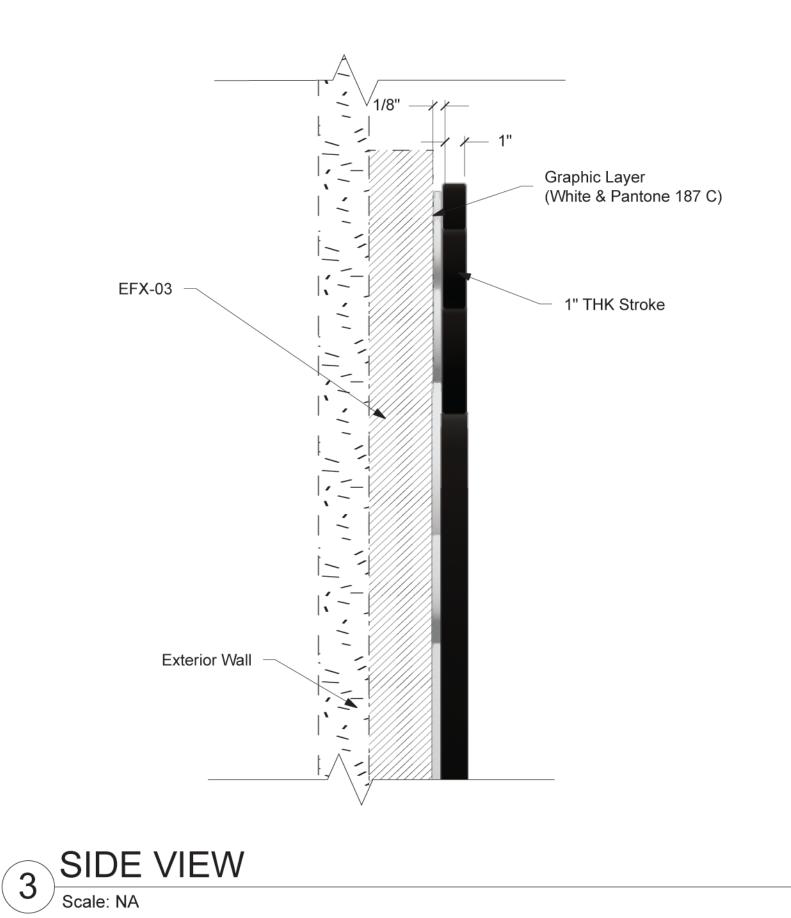
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#	Date	Ву	Description							
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GRAPHIC DETAILS

SHEET NUMBER:

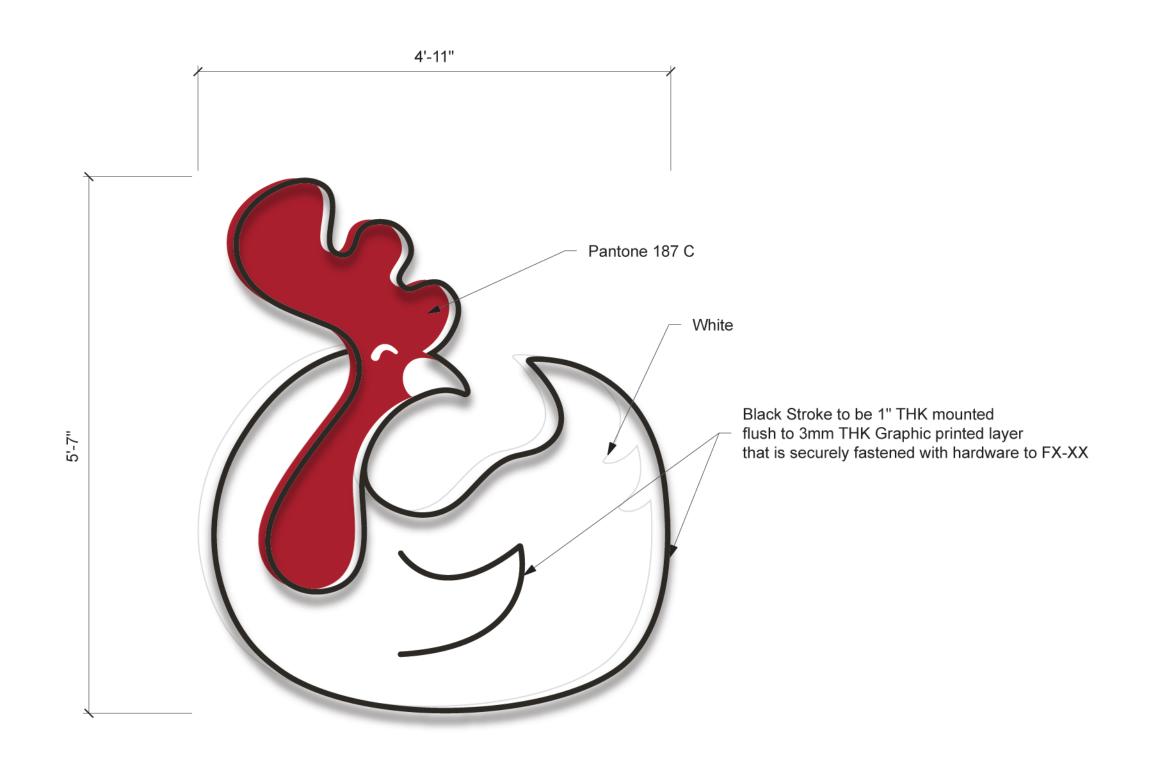
1-702

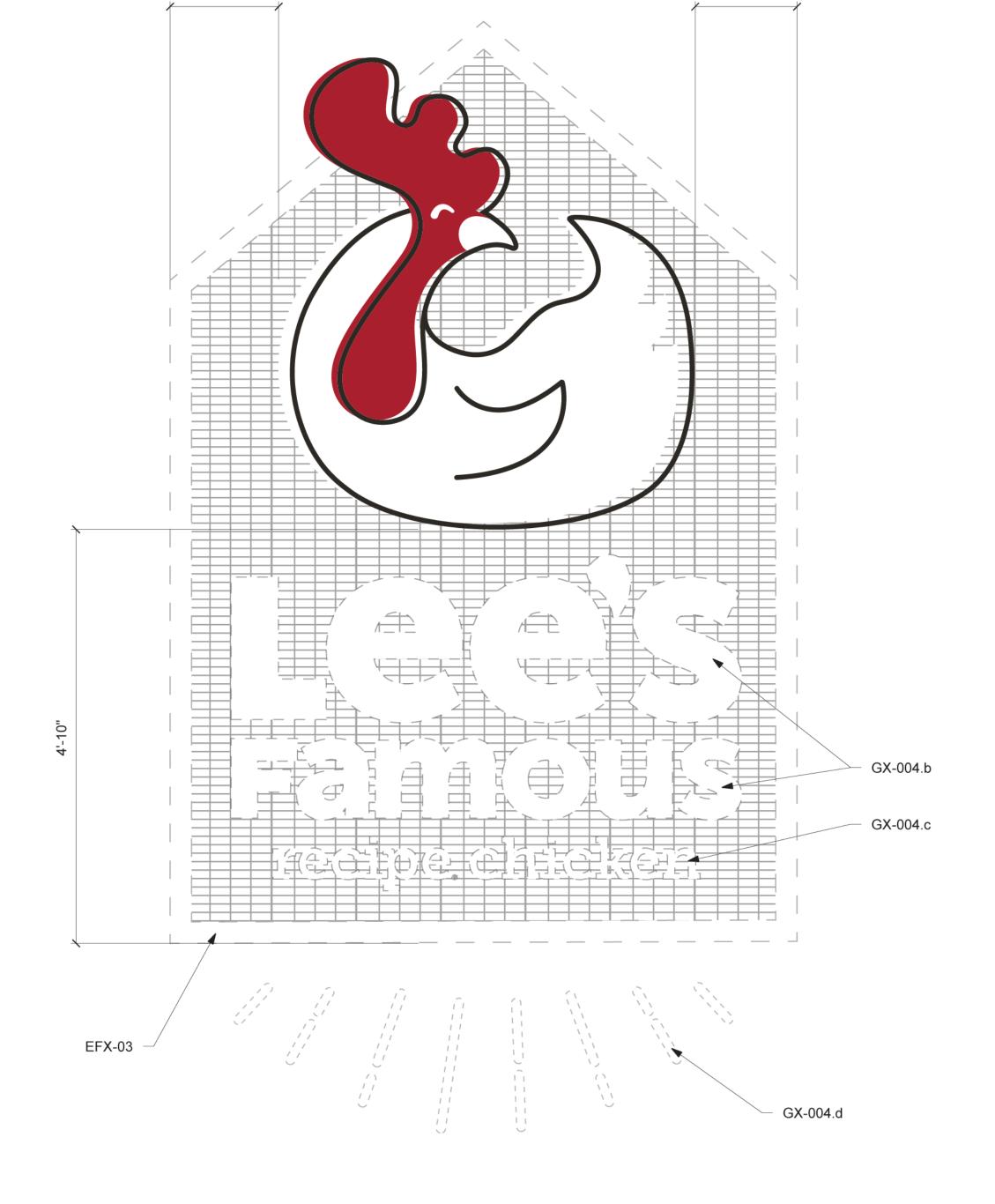
SCALE: AS INDICATED WHEN PRINTED AT 24"X36"





4 CONCEPTUAL RENDERING
Scale: NA







FRONT VIEW COMPONENT PLACEMENT Scale: 2 1/2"= 1"

DURABILITY / REQUIREMENTS / EXPECTATIONS ☐ Temporary/short ☐ Exposed to frequent cleaning ☐ Monthly/seasonal ☐ Exterior weather exposure ☐ Semi-permanent 1+ yr ☐ Within reach of customers	TYPEFACE / FONTS	PHOTO / I.P. / ILLUSTRATION ASSETS BrandMark-Primary-Vertical-inPeak	1	PRODUCTION NOTES / SIZE / TRIM OVERALL THICKNESS / DEPTH: See above OVERALL SIZE: 4'-11"w x 5'-7"h	QTY UNIQUE	QTY OF EACH	QTY TOTAL 1	THIS GRAPHIC MUST COORDINATE WITH EFX-03, GX004.b, GX-004.c & GX004.d	GX-004.a
 ■ Permanent 5+ yrs ■ Graffiti-resistant □ ■ 24/7 operation req'd 				CHANGEABILITY: ☐ Store employee ☐ Not changeable ☐ Store visual merchandising team			ntent front and back)	ENVIRONMENTAL COORDINATION POWER: □ Yes ■ No DATA: □ Yes ■ No	Exterior - Back Peak Brand Mark - Helen
□ Food prep area □				☐ ☐ Client to change as-needed		l / multi-sided	TOTAL BROKY	FINAL ART PROVIDED BY Client	SCALE See above drawings



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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

ST NAME:
S FAMOUS RECIPE CHICKEN
UTIONARY PROTOTYPE DESIGN
ST ADDRESS:

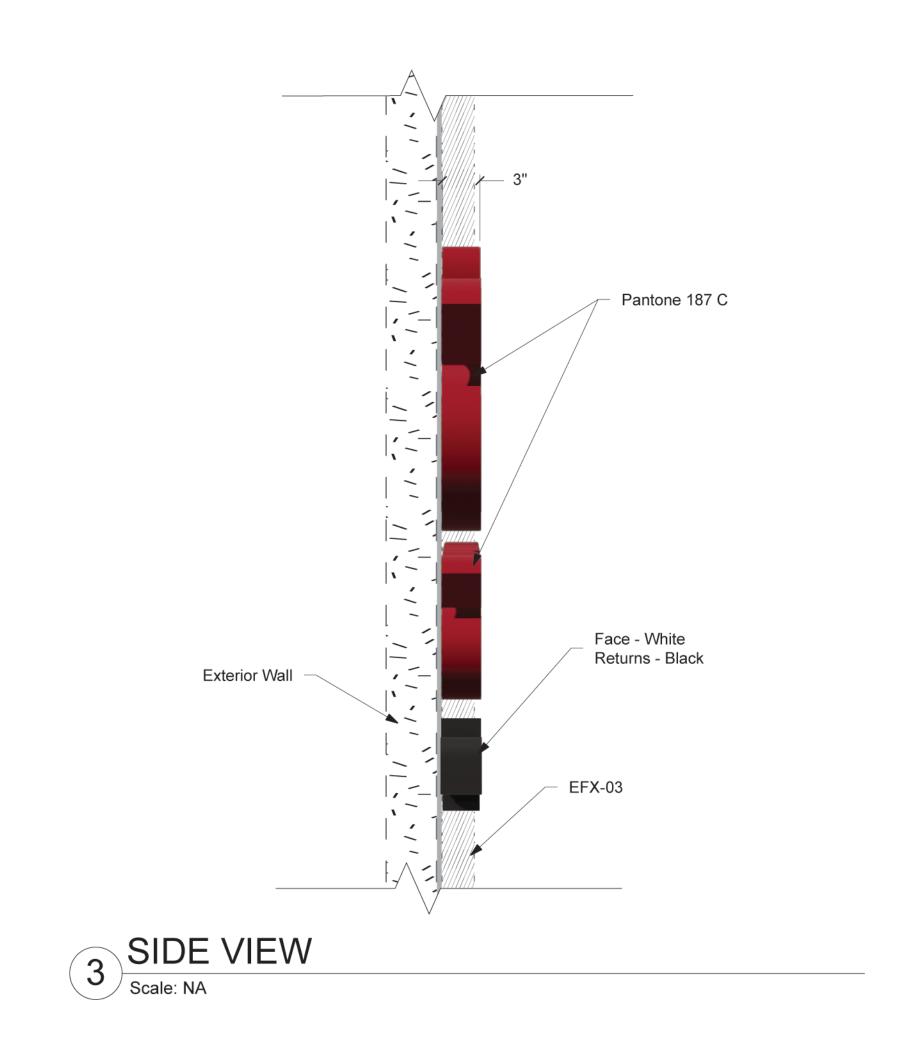
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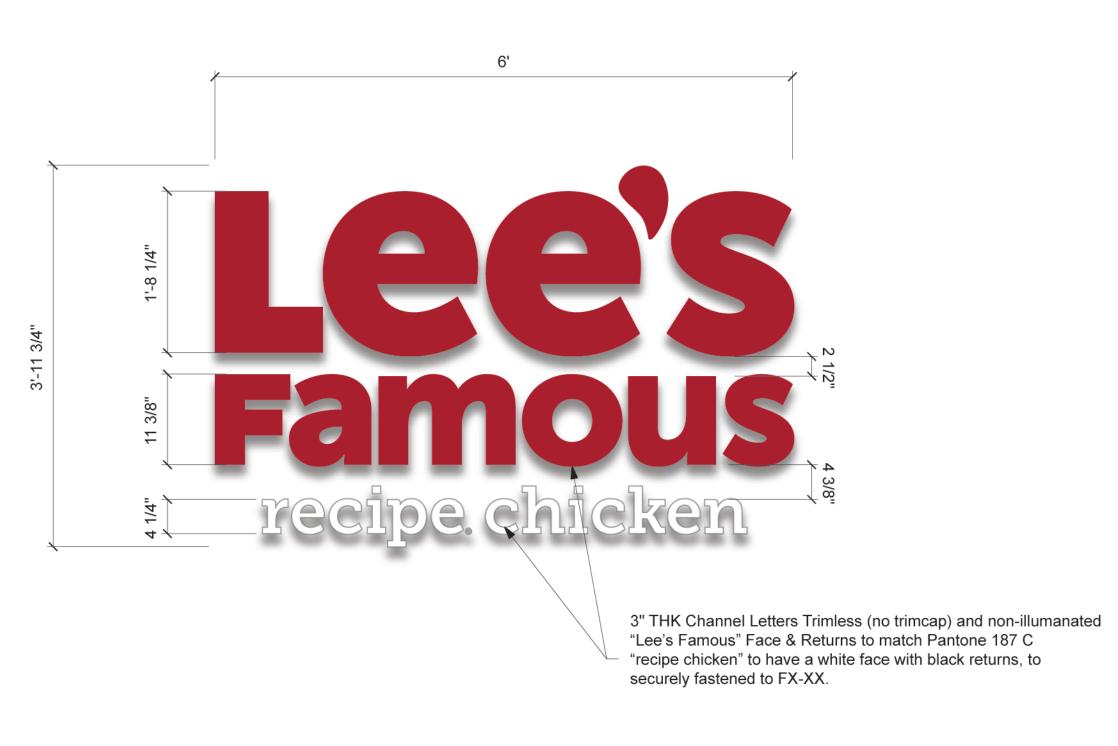
GRAPHIC DETAILS

SHEET NUMBER:

1-706

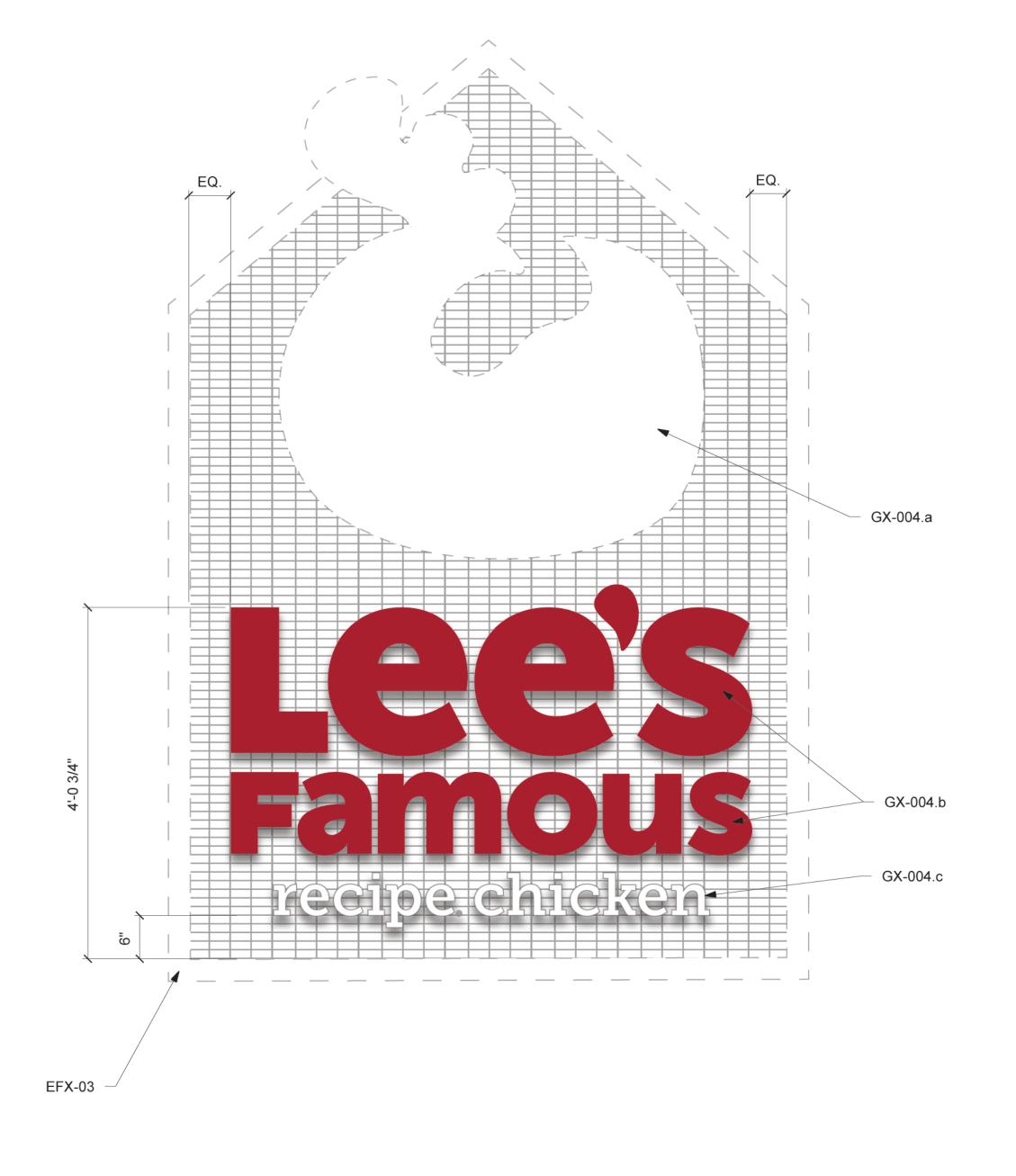
SCALE: AS INDICATED WHEN PRINTED AT 24"X36"





PRONT VIEW

Scale: 2 1/2"= 1"



1 FRONT VIEW COMPONENT PLACEMENT Scale: 2 1/2"= 1"

DURABILITY / REQUIREMENTS / EXPECTATIONS GRAPHIC CODE # TYPEFACE / FONTS PHOTO / I.P. / ILLUSTRATION ASSETS **COLOR / FINISH TARGETS** PRODUCTION NOTES / SIZE / TRIM QTY UNIQUE QTY OF EACH QTY TOTAL THIS GRAPHIC MUST COORDINATE WITH EFX-03, GX-004.a & GX-004.d GX-004.b & GX-004.c OVERALL THICKNESS / DEPTH: 3" ☐ Temporary/short BrandMark-Primary-Vertical-inPeak Pantone 187 C - Satin Face / "Lee's Famous" ☐ Monthly/seasonal ■ Exterior weather exposure 6'w x 3'-11"h OVERALL SIZE: Black - Satin Returns / "recipe chicken" ☐ Semi-permanent 1+ yr ☐ Within reach of customers White - Satain Face / "recipe chicken" # OF SIDES **ENVIRONMENTAL COORDINATION** ■ Permanent 5+ yrs CHANGEABILITY: Exterior - Back Peak Brand Mark -POWER: ☐ Yes ■ No One-Sided ■ Graffiti-resistant ☐ Store employee ■ Graphic/Signage Professional Lee's Famous - Recipe Chicken ☐ Double-Sided (exact same content front and back) DATA: □Yes ■ No ■ 24/7 operation req'd □ □ Not changeable □ Store visual merchandising team ☐ Two-Sided (different content front and back) ☐ Food prep area ☐ □ Client to change as-needed FINAL ART PROVIDED BY Client SCALE See above drawings Sculptural / multi-sided



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STIPULATION FOR REUSE

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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

PROJECT NAME:
LEE'S FAMOUS RECIPE CHICKEN
EVOLUTIONARY PROTOTYPE DESIGN

ISSUE DATE: 7.29.2023
DESIGN CONTACT: NATE MOSURE

CURRENT SET

	CURRENT SET								
#	Date	Ву	Description						
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GRAPHIC DETAILS

SHEET NUMBER:

1-707

SCALE: AS INDICATED WHEN PRINTED AT 24"X36"



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Digitially printed translucent graphic insert,
 backit, for lightbox. Coordinate substrate thickness,
 trim size, and live area with fixture hardware.
 All content TBD by Client

2 CONCEPTUAL RENDERING
Scale: None

1 FRONT VIEW

2'-0"

1'-11"

DURABILITY / REQUIREMENTS / EXPECTATIONS □ Temporary/short □ Exposed to frequent cleaning ■ Monthly/seasonal ■ Exterior weather exposure □ Semi-permanent 1+ yr □ Within reach of customers	TYPEFACE / FONTS TBD - refer to client-provided artwork	PHOTO / I.P. / ILLUSTRATION ASSETS TBD - refer to client-provided artwork	COLOR / FINISH TARGETS TBD - refer to client-provided artwork	PRODUCTION NOTES / SIZE / TRIM OVERALL THICKNESS / DEPTH: .060 or similar OVERALL SIZE: 13"w x 48"h	aty unique aty of each at a f	OTY TOTAL	THIS GRAPHIC MUST COORDINATE WITH SFX-01	GRAPHIC CODE # GX-007
□ Permanent 5+ yrs □ □ Graffiti-resistant □ □ 24/7 operation req'd □				CHANGEABILITY: ■ Store employee ☐ Graphic/Signage Professional ☐ Not changeable ☐ Store visual merchandising team	# OF SIDES One-Sided Double-Sided (exact same content from the content f	t front and back)	ENVIRONMENTAL COORDINATION POWER: ■ Yes □ No DATA: □ Yes ■ No	Exterior - Drive Thru Panels - Graphics
☐ Food prep area ☐				☐ ☐ ☐ Client to change as-needed	☐ Sculptural / multi-sided	·	FINAL ART PROVIDED BY Client	SCALE See above drawings



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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

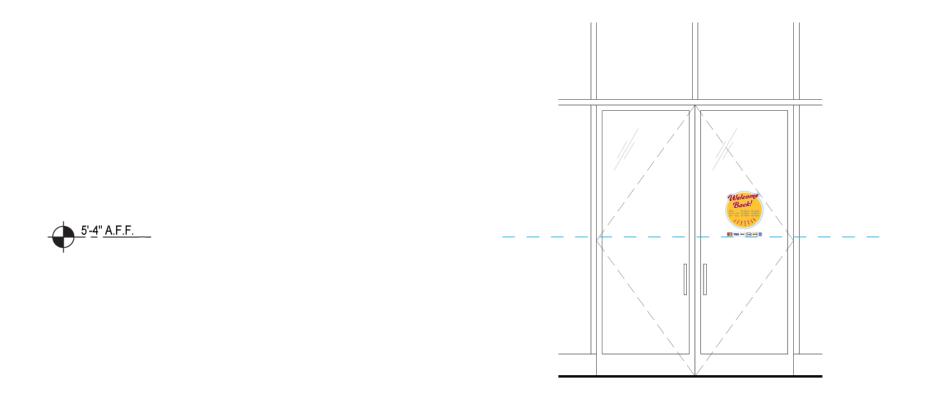
PROJECT NAME: LEE'S FAMOUS RECIPE CHICKEN EVOLUTIONARY PROTOTYPE DESIGN ADDRI CITY, S

CURRENT SET # Date By Description		SUE DA		7.29.2023 ACT: NATE MOSURE				
# Date By Description			Cl	JRR	ENT SET			
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SCALE: AS INDICATED WHEN PRINTED AT 24"X36"

SHEET NUMBER:



8 ELEVATION VIEWS



FRONT VIEW GX-009.a FRONT DOOR/DRIVE THRU SIDE DOOR Scale: 3" = 1'-0"

URABILITY / REQUIREMENTS / EXPECTATIONS Temporary/short ■ Exposed to frequent cleaning Monthly/seasonal □ Exterior weather exposure Semi-permanent 1+ yr ■ Within reach of customers	TYPEFACE / FONTS Ganache - Regular Museo Slab - 700	PHOTO / I.P. / ILLUSTRATION ASSETS	COLOR / FINISH TARGETS White Pantone 123 C	PRODUCTION NOTES / SIZE / TRIM OVERALL THICKNESS / DEPTH: Flat OVERALL SIZE: See above	QTY UNIQUE	QTY OF EACH TBD	QTY TOTAL TBD	THIS GRAPHIC MUST COORDINATE WITH	GX-009
Permanent 5+ yrs □ Graffiti-resistant □ 24/7 operation req'd □	Museo Sans - 900		Pantone 187 C Pantone Black C Clear Vinyl	CHANGEABILITY: ☐ Store employee ☐ Not changeable ☐ Store visual merchandising team	1	Sided (exact same cor	,	ENVIRONMENTAL COORDINATION POWER: □ Yes ■ No DATA: □ Yes ■ No	Exterior / Interior - Door Clings
Food prep area □				☐ ☐ ☐ Client to change as-needed	I	ed (different content fr al / multi-sided	ont and back)	FINAL ART PROVIDED BY Client	SCALE See above drawings



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STIPULATION FOR REUSE

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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

PROJECT NAME:
LEE'S FAMOUS RECIPE CHICKEN
EVOLUTIONARY PROTOTYPE DESIGN
ADDRESS:
ADDRESS:
ADDRESS:
ADDRESS:
ADDRESS:
ADDRESS:
ADDRESS TBD

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#	Date	Ву		Description
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GRAPHIC DETAILS

SHEET NUMBER:

I-713

SCALE: AS INDICATED WHEN PRINTED AT 24"X36"



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DESIGN INTENT SET ONLY. NOT INTENDED FOR PERMITTING.

ST NAME:
S FAMOUS RECIPE CHICKEN
UTIONARY PROTOTYPE DESIGN

ISSUE DATE: DESIGN CONTACT: 7.29.2023 NATE MOSURE **CURRENT SET**

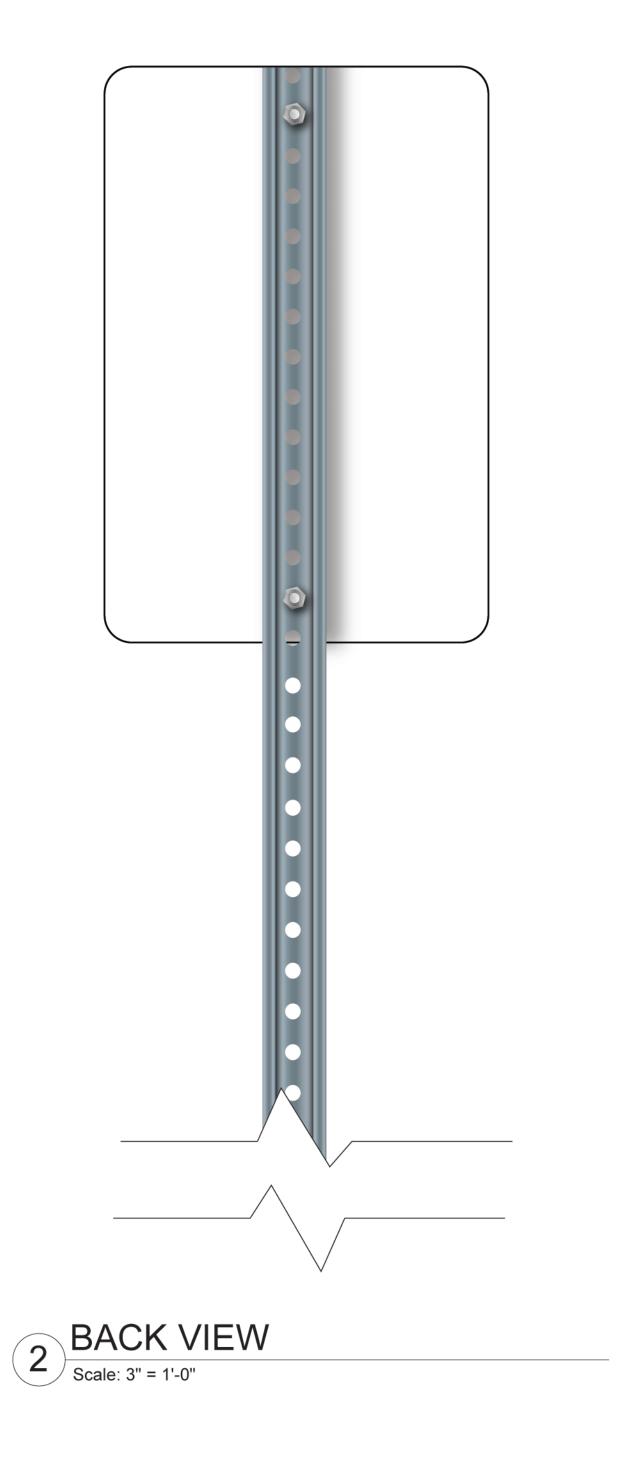
SHEET TITLE:

GRAPHIC DETAILS

SHEET NUMBER:

I-728 SCALE: AS INDICATED WHEN PRINTED AT 24"X36"





DURABILITY / REQUIREMENTS / EXPECTATIONS □ Temporary/short □ Exposed to frequent cleaning □ Monthly/seasonal ■ Exterior weather exposure □ Semi-permanent 1+ yr ■ Within reach of customers	TYPEFACE / FONTS Museo Sans - 900	PHOTO / I.P. / ILLUSTRATION ASSETS	COLOR / FINISH TARGETS White Pantone 123 C	PRODUCTION NOTES / SIZE / TRIM OVERALL THICKNESS / DEPTH: 0.080" OVERALL SIZE: 1'w x 1'-6"h	QTY UNIQUE	QTY OF EACH TBD by client	QTY TOTAL TBD by client	THIS GRAPHIC MUST COORDINATE WITH	GX-024
 ■ Permanent 5+ yrs ■ Graffiti-resistant ■ 24/7 operation req'd 			Pantone 187 C Pantone Black C	CHANGEABILITY: ☐ Store employee ☐ Not changeable ☐ Store visual merchandising team	□ Double-Sided (exact same content front and back)			ENVIRONMENTAL COORDINATION POWER: □ Yes ■ No DATA: □ Yes ■ No	Exterior - Pick Up Parking Sign
☐ Food prep area ☐				☐ ☐ ☐ Client to change as-needed	1	,		FINAL ART PROVIDED BY Client	SCALE See above drawings