



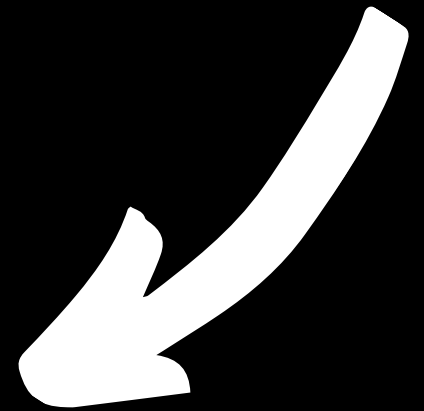
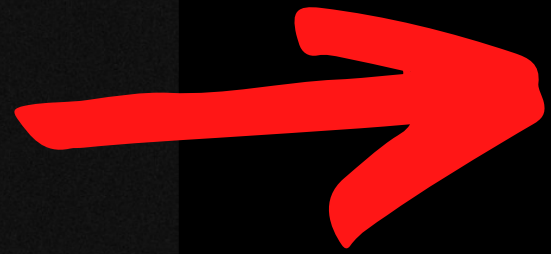
EMPOWERING
UNDER-RESOURCED
YOUTH

EST 2020

EQUAL

SHOT

EMPOWER
LAUNCH
CREATE



WHO WE ARE

OUR CORE MISSION

Equal Shot's mission is to develop & launch notable leaders & creative problem solvers into the community.





OUR
OPERATION

WHAT WE DO



We create access within diverse communities, helping to equip them with the necessary **skills** to remain on a successful life trajectory.



WHY WE DO IT

EMPOWER,
+
LAUNCH & CREATE



OPPORTUNITY

48% of children in southern United States live in low income families.

Lack of resource is the most significant determinant for a child's life trajectory.

DIVERSE RELATIONSHIPS

Lack of diversity leads to limited access.

Diverse spaces allow our youth to develop well-rounded perspective to:

- Athletics
- Leadership
- Education
- Mental Health Awareness

HOW WE DO IT (THE SOLUTION)



* Athletic Development

- Club Sessions - *Youth Developmental Basketball Leagues*
- Group Skill Development - *Small Group Skill Training to Develop the "Total Athlete."*
- Camps - *Ranging from 1 Day, to 2 Months, Our Camps Offer an Outlet For Participants to Grow Athletically, Emotionally, & As a Leader*

* Leadership Development

- Leadership Building Blocks
- Worked Seamlessly Into Our Programs
- Be a Great Teammate
- Be Coachable
- Compete

* Skill Acquisition

- Mental Health | Striving to reduce the risk of mental health challenges for all participants
- Athletics (Basketball) | Serves as a great equalizer- it cultivates diversity & inclusion no matter your background.
- Vocational Training | Equipping our participants to identify what they are passionate about & gifted to do, then empowering them to go do that by providing the necessary road map, connections, and opportunities for their success.

WHY IT'S IMPORTANT



MENTAL & EMOTIONAL HEALTH



- Emotional intelligence is the #1 predictor of professional success & personal excellence.
- The link between E.Q. & total earnings is so direct that: Every 1 point increased in E.Q. = increase of \$1,300 salary.



- Equal Shot's staff is trauma trained & able to provide "trauma & emotional first aid" to participants.

WHY IT'S IMPORTANT

ATHLETICS: BASKETBALL

- Team sports can have a lasting effect on children's health by providing opportunities to:

- SAFELY SOCIALIZE
- RELIEVE STRESS
- BUILD CONFIDENCE

- Participation in team sports is correlated with lower rates of anxiety, depression, smoking, substance abuse, suicidal thoughts & attempts.





YOUR PART: THE BACKCOURT



A "backcourt" in basketball refers to a team's guards - the ones who run the show. Backcourt players are the floor generals, the backbone & engine of the team. A team cannot flourish without a strong backcourt- In the same way, Equal Shot cannot flourish without YOUR help! The Backcourt is a team of financial supporters who cover all staff, facility & operation expenses.



By having a group of people dedicated to operational costs, this allows us to use 100% of all donations, grass roots fundraising, grants, etc. to go DIRECTLY to our mission.

In addition to Backcourt givers, Equal Shot conducts non-profit basketball skill development in order to help cover operational expenses.



Let's Connect.

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