

Weems Governing Board Meeting – April 29, 2021
“Investing in Staff, Patients and Facilities”

CEO Report- David Walker

A. Action Items:

None

B. Informational Items:

- 1) Weems Marketing: We have developed a marketing schedule across multiple platforms including the Apalachicola Times, Oyster Radio, and Facebook for April and May. An article by Dr. Newton on “Tick-borne Illness” earlier this month was posted in all three of our local media outlets. We will highlight different National Health Observances with our medical providers as well different services provided in our hospital, clinics, and EMS.
- 2) Physical Therapy (PT) Room: The PT room is about 90% completed to meet additional patients need.
- 3) Mindray Patient Remote Monitoring Systems: The installation of the new Remote Patient Monitoring System was delayed for a few weeks due our need to upgrade to a newer system.
- 4) 340B Implementation: Alliant will give the update to the Board.
- 5) Press Ganey Employment Survey: Alliant and Weems HR to give the update.
- 6) Professional Employer Organization (PEO): We are continuing our analysis of our current PEO and a Florida Based PEO to see which one will give us the best return on our investment. Weems HR will give an update to the Board.
- 7) Rural Matters National Podcast: On April 13, 2021, I participated in a national Rural Matters Podcast with Dr. Dickey to discuss rural health opportunities and challenges specific to our geographic region. Rural Matters Podcast Link: ruralmatters.libsyn.com.
- 8) Florida Telehealth Forum: We were recommended by Lela Shepherd to participate in the Florida Telehealth Forum which will be held on May 12, 2021. The concept of the Forum is to bring a panel of Telehealth platforms together with Telehealth providers to expand on the social contract between the two groups. Weems is the only hospital participating in the Forum. The Forum is being coordinated by Blue Ridge Consulting. Blue Ridge Founder, Dr. Ameena Zia is the driving force for the Forum, she is a United Nations Representative on the Economic and Social Affairs Committee. Loui and I will represent the hospital and flyers will be distributed for the even via email.
- 9) New Service Lines: We are continuing to review options for new Service Lines to be added to Weems and decisions will be data driven.
- 10) National Hospital Week: National Hospital Week is May 9-15, and we have several activities lined up to appreciate our staff. We will send a list of activities out to each Board Member and you are invited to attend the activities.