



APALACHEE REGIONAL PLANNING COUNCIL

Local Partnerships, Regional Impact.

BOARD NOTES: FEBRUARY 2020

REGIONAL COMMUTER ASSISTANCE PROGRAM OVERVIEW — PAT MAURER, ARPC STAFF

Pat Maurer gave a brief introduction of the ARPC's new Regional Commuter Assistance Program, RideOn. This FDOT District 3 program offers free transportation consulting to local governments, employers, community stakeholders, and individuals. Formerly known as Commuter Services of North Florida, the program is currently undergoing a transformation as part of the ARPC and staff is working closely with Emerald Coast Regional Council to streamline transportation options across multiple regions.



Employers can partner with RideOn to promote trip reduction programs that benefit employees personally and financially. Individuals can access free online ride matching, as well as emergency rides home in case of the unexpected. As staff continues to move forward, RideOn will have even greater opportunities to offer these services to the ARPC Region.

COMMISSIONER KRISTIN DOZIER RECIEVES THE ARPC DREAM AWARD

In recognition of outstanding vision and momentous efforts concerning the recovery of the Apalachee Region, Leon County Commissioner and ARPC Vice-Chair Kristin Dozier was presented with the ARPC Distinguished Regional Enhancement Advocate Merit (DREAM) Award on February 6, 2020. As communities throughout the Region continue to stabilize, Commissioner Dozier's drive and determination to promote economic development has brought life and synergy back to a Region that was utterly devastated by Hurricane Michael.

Commissioner Dozier and her efforts embody the true sense of Regionalism, and the nature and magnitude of her contributions will have a lasting impact on citizens that continue to recover losses and prepare for the future. Bravo!



ARPC NEWS

PRESENTER HIGHLIGHTS

Next Board Meeting: April 2, 2020



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ARPC HIGHLIGHTS



SOUTHERN FIELDS BREWING

One of ARPC's most recent Revolving Loan Fund (RLF) recipients, Southern Fields Brewing, is off to a dynamite start! Owners Joe McMullan and Brian Walker debuted their products for the first time on January 25, 2020 at the Tallahassee Brewfest. With over 70 breweries participating, the demand for SFB beers was overwhelming. We are proud to announce Southern Fields Brewing received the award for Best Brewery. Just one week later, SFB took home Best Brewery again, at the Brews by the Bay festival in Wakulla County. Cheers, Southern Fields Brewing! SFB is located near the Alabama border in the Town of Campbellton, Florida and will be opening their doors in approximately three weeks.

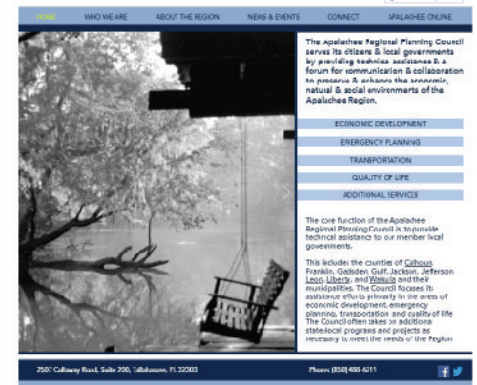


APALACHEE RLF EDA UPDATE

The Economic Development Administration (EDA) has provided the ARPC a letter of further consideration for its application to expand the RLF by an additional \$1M. The application includes a generous match of \$200K by Tallahassee-Leon Office of Economic Vitality. This is NOT an approval of the application, but rather a positive step in the process of expanding the RLF Program. The ARPC Board unanimously approved a resolution required by EDA for the project.



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ARPC WEBSITE DEVELOPMENT

ARPC staff has completed a redesign of the ARPC website, providing a clean and cohesive platform that is ADA compliant. ARPC staff will continue to monitor ADA regulations and make updates to the website as necessary.

Moving forward, ARPC staff will utilize visualization and story-telling throughout the website. A funding resources page is under development, and staff will be working with RLF recipients to highlight the necessity and success of the program.

www.arpc.org