

AGENDA ITEM SUMMARY

City Council



STAFF

Nina Bodenhamer, City Give Director

SUBJECT

First Reading of Ordinance No. 155, 2024, Appropriating Unanticipated Philanthropic Revenue Received by City Give for Various Programs and Services as Designated by the Donors.

EXECUTIVE SUMMARY

The purpose of this item is to request an appropriation of \$36,605.83 in philanthropic revenue received by City Give. These miscellaneous gifts to various City departments support a variety of programs and services and are aligned with both the City's strategic priorities and the respective donors' designation.

In 2019, City Give, a formalized enterprise-wide initiative was launched to create a transparent, non-partisan governance structure for the acceptance and appropriations of charitable gifts.

STAFF RECOMMENDATION

Staff recommends the adoption of the Ordinance on First Reading.

BACKGROUND / DISCUSSION

The City has long been the beneficiary of local generosity and has a valuable role in our community's philanthropic landscape. Generosity is demonstrated in both large and modest gifts, each appreciated for its investment in the mission and the range of services the City strives to deliver.

The City received several individual philanthropic donations totaling \$36,605.83 to support various departments, and these funds are currently unappropriated. As acknowledged by Section 2.5 of the City's Fiscal Management Policy 2-revenue approved by City Council, the City Manager has adopted the Philanthropic Governance Policy to provide for the responsible and efficient management of charitable donations to the City.

This item requests an appropriation of \$36,605.83 in philanthropic revenue received by City Give as follows:

- A gift of \$15,000 from Anheuser-Busch designated for the support of the recently opened 9-11 Memorial at Spring Park.
- Sponsorships totaling \$4,900 awarded for Open Streets, Volunteer Summit, and the Latiné/Hispanic Heritage event.

- Gifts received by generous donors totaling \$16,705.83 supporting programs and services, including adaptive recreation, youth sports, youth golf scholarships, recreation, and tribute benches.

The respective donors have requested that the City use these generous donations for designated purposes within and to benefit City service areas and programs.

CITY FINANCIAL IMPACTS

This Ordinance will appropriate \$36,605.83 in new philanthropic revenue received by City Give in 2024 for various City departments to support various programs and services.

The donations shall be expended from the designated fund solely for the donors' directed intent. The funds have been received and accepted per City Give Administrative and Financial Policy.

The City Manager has also determined that these appropriations are available and previously unappropriated from their designated City Fund and will not cause the total amount appropriated in those Funds to exceed the current estimate of actual and anticipated revenues.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

None.

PUBLIC OUTREACH

None.

ATTACHMENTS

1. Ordinance for Consideration