

February 22, 2024

# 2024 URA Workplan

## *Initial Discussion*



- “Season of change” presents opportunities and challenges
- URA staff has begun to form a proposed workplan for 2024
- URA staff seeks high-level feedback from the Board for further refinement and prioritization

To begin, Staff considered:

- Ongoing and pending URA commitments
- Emerging big picture **priorities** identified by City Council
- URA Strategic Plan (*in your packet*)

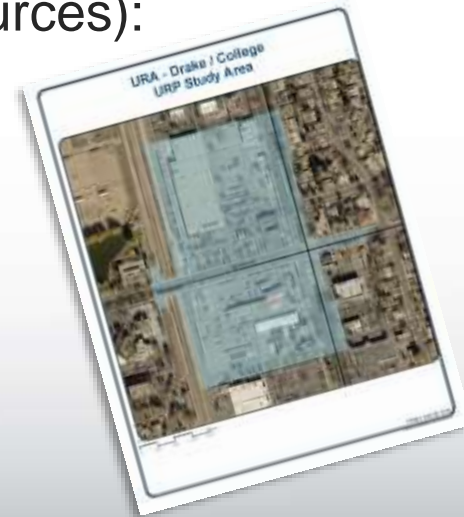
## Ongoing Commitments

- Albertsons property
- Larimer County payments
- Innosphere expansion
- BFO
- West Side stormwater improvements (*North College*)
- Administrative infrastructure
  - Private reimbursement process (Feeder Supply, Lyric, etc.)
  - North College local street reimbursements



Next, Staff identified “conditional” undertakings (projects on the horizon that may soon become commitments of resources):

- Powerhouse II
- Drake/College
- Foothills



## Alignment with City Council Priorities

### Council Priority #1:

*Operationalize City resources to build and preserve affordable housing*

### Council Priority #3:

*15-minute City: Ignite our neighborhood centers*

### Council Priority #5:

*Pursue an integrated, intentional approach to economic health*



- Plan for the final North College Plan Area investments
  - urban design concepts for new Mason Street
- Explore potential new Plan Areas (*URA Strats #1, 7, & 8*)
- Begin Prospect South bike/ped design process
- Establish storefront improvement program (Façade)



- Improve URA website (*URA Strat #4*)
- Establish evaluation criteria for TIF assistance (*URA Strat #2*)
- Establish interdepartmental “Technical Advisory” team
- Prepare Annual Report for URA and each Plan Area (*URA Strat #5*)



- Staff requests Board feedback, especially on those items regarded as “discretionary”
- Staff to return with refined and prioritized 2024 workplan for Board consideration at next meeting