



## PROCLAMATION

**WHEREAS**, the sharing of ideas and information helps to build common understanding and common values within a community; and

**WHEREAS**, access to information in today's media environment is critical for the healthy functioning of our community; and

**WHEREAS**, community media organizations provide a means for diverse communities to tell their stories, hear each other's stories, and create new stories together; and

**WHEREAS**, community media organizations provide information to the community that is not covered by mainstream commercial media; and

**WHEREAS**, community media organizations provide people with the skills necessary for the creation, sharing, and consumption of knowledge and ideas through media; and

**WHEREAS**, community media is an important resource for participating in local democratic policy and processes, connecting local organizations, schools, and governments to constituents; and

**WHEREAS**, in many places, people are not aware of diverse and valuable programming on public, education, and government access channels or community radio channels; and

**WHEREAS**, communities will benefit from increased general awareness of, viewing audiences for, and creators of media content created by and for the community.

**NOW, THEREFORE**, I, Jeni Arndt, Mayor of the City of Fort Collins, do hereby proclaim October 22, 2025, as

## COMMUNITY MEDIA DAY

and FC Public Media, our non-profit community access media center, plays a vital role in the building our community by encouraging conversations about our common interests, increasing discourse around policy issues, fostering understanding of local cultures, and sharing information to improve our lives;

**IN WITNESS WHEREOF**, I have hereunto set my hand and the seal of the City of Fort Collins this 21st day of October, 2025.

---

Mayor

ATTEST:

---

City Clerk