

Asphalt Art Installation
Artist: Jess Bean
Location: Canyon/Magnolia/Sherwood
Title: TBD

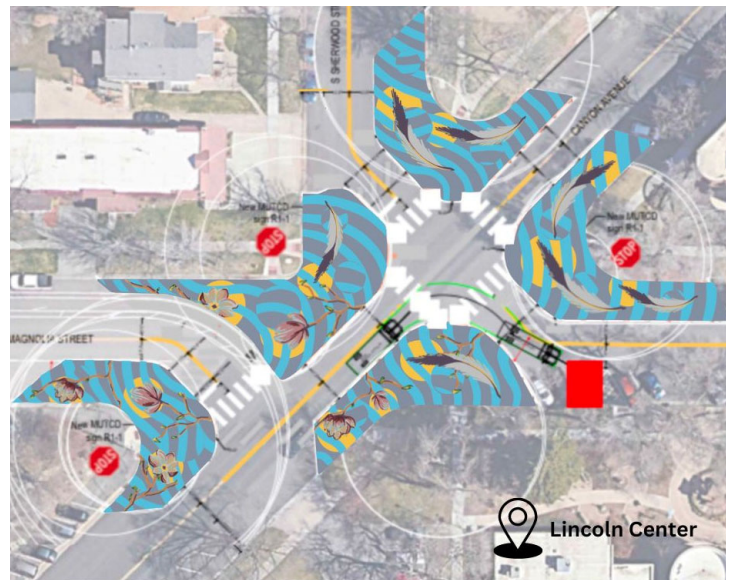
About Jess Bean - Jess Bean is an established artist and muralist and serves as the executive director of the Fort Collins Mural Project. One of her most recent murals can be observed on the United Way Community Center located at the corner of Sherwood Avenue and Oak Street. Bean also has extensive experience working on collaborative creative installations in the city and excels in building community through art.

Design—Artist Statement: Based on a trip to the Museum of Discovery's archives; this design uses the non-native magnolias to represent settlers over taking the indigenous peoples. Black tipped feathers represent Arapaho Chief Friday who worked closely with the "Indian Agent" appointed by Abraham Lincoln, Frederick Sherwood. Chief Friday's efforts to secure land for his people never came to fruition, and he eventually moved his people on to the Wind River reservation in Wyoming after it became clear that Sherwood was not going to be able to secure any land in Colorado for the Arapaho. The shadows of the Black tipped feather's represent Friday's ever-lasting legacy. The wavy lines represent the moving waters of the Poudre running from the canyon through the city, and the circles are indicative of the statue on the South side of the Lincoln Center.

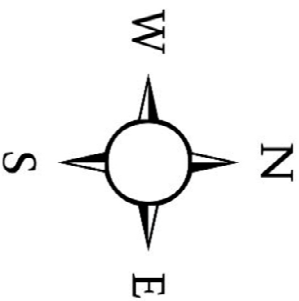
BEFORE



AFTER



Design 1



Disclaimer: The grey in this Mock-up will be negative space allowing the asphalt to show.

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Color Palette:



Feather & Magnolia detail:



Design/Location Justification: Tactical asphalt art is a combination of art on pavement, or street murals, and tactical urbanism infrastructure. Tactical urbanism uses short-term, low-cost, interventions to catalyze long-term change. The most common form of tactical infrastructure used in asphalt art projects around the country is curb extensions. Curb extensions, also known as bulb-outs, extend the sidewalk or curb line out into the parking lane, which reduces the effective street width. Tactical curb extensions are created with traffic paint and plastic delineator posts as opposed to concrete. Tactical curb extensions are more affordable, quicker and easier to install, relatively easy to adjust or remove, allow a city to test and evaluate an intersection redesign, and do not change the hydrology of an intersection. Asphalt art curb extensions include artistic murals within the curb extension area. Asphalt art has the power to transform cities and make their public spaces safer and more vibrant.

New guidance from the 11th edition of the Manual on Uniform Traffic Control Devices (MUTCD) as well as input from Public-Right-of-Way Accessibility Guidelines (PROWAG) provide requirements and recommendations for ADA compliance based on the specifications of each curb extension. Tactical curb extensions measuring over 7 feet distance from the sidewalk ramp require tactile warning devices (TWD) as well as truncated domes where the curb extension meets the crosswalk. These applications provide guidance from the sidewalk ramp to the crosswalk for the visually impaired.

The intersection of Canyon/Magnolia/Sherwood was selected as it is a cherished focal point of the community and also presents one of the best opportunities for improvements in:

- reducing right-of-way confusion
- Shortening pedestrian crossing distances
- Reducing traffic speeds
- Creating manful community spaces

Project/Budget Narrative: FC Moves was awarded the Bloomberg Philanthropies asphalt innovations grant for \$25K in the fall of 2023. The original curb extension design submitted in the grant application was small and the budget outline reflected this. Upon receiving the grant, Bloomberg Philanthropies partnered FC Moves with a consulting firm, Street Plans. Street plans provided a revision that created a significantly larger and more ambitious design. The revised plan will be more effective in traffic calming and reducing pedestrian crossing distances. Increasing the total area of the tactical curb extension from roughly 6,500 sq ft to almost 17,000 sq ft. has also increased the total cost of the project considerably. To adjust for this we will also be using funds from pedestrian CCIP, bike CCIP, as well as small private donors.

Community Outreach and Engagement: Two community outreach events have been held thus far. The first event included live music by Russick Smith and improvisational dance by Impact Dance Company. At this event residents and local businesses had the opportunity to meet the artist, Jess Bean, and learn more about the benefits of asphalt art. The second community outreach event included live music by Carlos Barata and offered community members the opportunity to vote on their favorite design. Those who were not able to attend in person were given the opportunity to vote online. Installation will be supported by community volunteer effort and managed by FC Moves. Post installation celebration for the community to follow in fall 2024.

Schedule: August 12 to August 18, 2024

Monday, August 12th— pressure washing and crosswalk removal/reinstallation

Tuesday, August 13th—striping and prep

Wednesday August 14th to 18th—Asphalt art installation

Installation plan:

Traffic control will begin with a closing of the intersection on Monday morning, August 12th. Installation will then follow with crosswalk removal and reinstallation followed by pressure washing and striping. Volunteer supported asphalt art installation will begin on Wednesday, August 14, 2024. Intersection barricades to be removed the morning of Monday, August 19th and plastic delineator posts to be installed.

Canyon/Magnolia/Sherwood Budget	
Service	Amount
artist honorarium	25,000.00
traffic plan	7,000.00
asphalt art paint	7,000.00
traffic ops services	15,000.00
supplies	2,000.00
pressure washing	1,300.00
ADA materials	3,000.00
Budget Details	
Total expenditures	60,300.00
Total Budget	56,500.00
Remaining	-3,800.00

Funding source	Amount
Bloomberg grant	25,000.00
Ped CCIP	17,000.00
FC Moves	10,000.00
Private donor (not confirmed)	10,000.00
Total	62,000.00

SealMaster Color Pallet — We have selected SealMaster Colorpave HD 500 for this installation as it complies with both Risk Management and Environmental Regulatory Affairs requirements. Please see below for color pallet.