

VOLUNTEER APPLICATION

Michael Kulisheck

10/17/2023 6:35 AM

Application: HSHFB - Human Services and Housing Funding Board

Applicant Information

Birthday: [Redacted] Gender: Male Education Level: PhD
Address: [Redacted] Phone: [Redacted] <<

Volunteer Groups Applied For

Human Services and Housing Funding Board

Job Description

I have read the job description

Questions

I acknowledge and understand it is recommended to apply for no more than (3) Board/Commission volunteer positions in any one recruitment cycle.	YES
If applying for more than (1) board/commission please list all boards in order of preference (the most important board to you should be listed first). Please enter N/A if you have not applied to more than one board/commission.	HSHF
I acknowledge I am available when the Human Services and Housing Funding Board meets: 2nd Wednesday of each month at 5:30 p.m.	YES
How many hours per month are you willing to put in (including research, work, and meeting time) as a board member?	20
Which Council District do you live in? Please refer to the map at: https://gisweb.fcgov.com/HTML5Viewer/Index.html?Viewer=FCMaps&layerTheme=Council%20Districts	3
Current Occupation:	Public Opinion Consultant
Current Employer:	Benenson Strategy Group
Prior work experience (please include dates):	BSG: 2015 to Present Harstad Strategic Research: 2001-2015
Volunteer experience (please include dates):	Human Service Housing Funding Board – City of Fort Collins January 2020 - Present Sathi Fund for Social Innovators September 2016 - Present Economic Advisory Commission – City of Fort Collins January 2011 – May 2015 Budget Advisory Committee – Poudre School District January – April 2010 Community Development Block Grant (CDBG) Commission – City of Fort Collins January 2003 – December 2010



Have you applied for this board before? If yes, please explain.

Yes.

Are you currently serving on a City board or Commission? If so, which one?

Yes;
On HSHF Board. issues with my appointment

Please describe your personal perspectives, motivations or other factors that may influence how you evaluate grant funding proposals.

I am interested in the impact organizations have on the FC community in the area they work. Some organizations / project help a large number of people a little, while other help fewer people a lot. The important thing is that they are providing valuable assistance efficiently and effectively.

How do you believe the City of Fort Collins should address the social issues of poverty and housing insecurity in our community?

Yes. FC has a responsibility to make sure its residents are housed and have affordable opportunities to live and raise their families. The market is not addressing these needs sufficiently. We as a community - through and in partnership with the city - needs to address these issues.

Why do you want to become a member of this particular board or commission?

The HSHF Board affects people's lives each year through its funding cycle for housing and human services programs. I want to volunteer my time in a way that helps people in this way.

Have you had any exposure to the board or commission you are applying for? If yes, please explain:

Yes;
I have served on this board in the past

Specify any activities which might create a serious conflict of interest if you are appointed:

none

How did you learn of a vacancy on this board or commission?

Other (please specify)

Michael Kulisheck, PhD

• Fort Collins, CO 80525 •

PROFILE SUMMARY

A versatile and data-oriented market researcher and pollster with over two decade's experience developing and implementing strategy for corporations, political candidates, advocacy groups, and non-profits to direct communications, increase market share, identify battleground issues, and tease out emerging trends. Uses innovative research designs, methodologies and outreach modes to reach representative samples of target populations. Combines quantitative and qualitative custom research with big data to provide clients holistic and contextual understanding of their target audiences and current and potential customers.

Skills: Operations management | strategic planning | program and project management | performance improvement | financial management and budgeting | business process re-engineering | technology adoption | creative problem solving | talent management

CORPORATE EXPERIENCE

BENENSON STRATEGY GROUP (BSG) – SVP OF RESEARCH

2015-PRESENT

- Direct and manage all BSG research projects across industries, geographies, clients, and methodologies
 - Collaborate with clients to find appropriate methodologies and research tools for their projects
 - Develop quantitative and qualitative research designs across modes (online, phone, in-person) to meet clients' research goals, with a specialty in experimental research designs
 - Work closely with BSG analytical teams, clients, and vendors to anticipate and overcome problems, meet tight deadlines, and ensure project success
- Work across sectors including but not limited to politics, the gig economy, fast food, tech, philanthropy and foundations, telecom, public policy, and election campaigns
- Direct research projects in the U.S., Latin America, Europe, Asia, and Africa for clients across sectors
- Manage the BSG operations and fieldwork teams that include programmers, data processors, fieldwork specialists, and developers
- Lead research innovation and development at BSG
 - Build and implement new research tools for data collection, processing, and analysis
 - Develop new social media strategies to increase reach and relevance of all research projects
 - Identify new opportunities to combine cutting edge big data methodologies with custom research
- Directed BSG's polling for Hillary Clinton's primary and general election campaigns in 2016 – including battleground state polling, Millennial polling, ad testing, and online research

HARSTAD STRATEGIC RESEARCH (HSR) – SENIOR VICE PRESIDENT

2001-2015

- Provided strategy and polling for political clients, advocacy organizations, foundations and local government
 - Specialized in creating and implementing data-driven plans for effective communications and mobilization
 - Designed custom research projects to meet clients' needs and presented recommendations to clients in formal written and oral presentations as well as ad hoc advisory meetings and discussions
 - Provided issue expertise on topics including public education, immigration, economic issues, health care, energy, environmental issues and climate change
- Directed battleground state polling for all of Barack Obama's election campaigns from 2002 through 2012 and conducted strategic issue polling for the Obama White House/DNC
 - 2004 primary and general election campaigns for U.S. Senate in Illinois
 - 2008 primary (including the critical Iowa caucuses) and general election campaigns
 - 2012 re-election campaign
 - Issue polling for President Obama's policy teams from 2009 through 2015

- Managed and directed the HSR research team, clients, and vendors across clients and projects
 - Directed statewide polling for Senators Michael Bennet (Colorado, 2010), Tom Harkin (Iowa 2008, 2002), Claire McCaskill (Missouri, 2006), Barack Obama (Illinois, 2004), and Governor Tom Vilsack (Iowa, 2002)
 - Provided strategic consulting for political clients in Argentina, Mexico, Serbia, Trinidad and Tobago, Tanzania, and Ukraine

TALMEY-DRAKE RESEARCH & STRATEGY – RESEARCH MANAGER

1999-2000

VOLUNTEERING

Human Service Housing Funding Board – City of Fort Collins

- *January 2020 - Present*

Sathi Fund for Social Innovators

- *September 2016 - Present*

Economic Advisory Commission – City of Fort Collins

- *January 2011 – May 2015*

Budget Advisory Committee – Poudre School District

- *January – April 2010*

Community Development Block Grant (CDBG) Commission – City of Fort Collins

- *January 2003 – December 2010*

ACADEMIA, TEACHING and RESEARCH

SEMESTER AT SEA, INSTITUTE FOR SHIPBOARD EDUCATION

Fall 2000

- Faculty – Taught courses on globalization, comparative politics, and U.S. politics

COLORADO STATE UNIVERSITY

1998

- Instructor – Taught courses on globalization and comparative politics

FULBRIGHT IIE SCHOLAR IN VENEZUELA, UNITED STATES INFORMATION AGENCY

1996-1997

- Research Scholar – Conducted dissertation research in Venezuela, interviewing members of congress, political parties, and interest groups

UNIVERSITY OF PITTSBURGH

1992-1998

- Teaching Fellow / Teaching Assistant – Taught courses on politics and society in Latin America and the United States

EDUCATION

UNIVERSITY OF PITTSBURGH, Pittsburgh, Pennsylvania

1992-1998

- Ph.D.** Faculty of Arts and Sciences, *Concentrations:* Latin American Politics, Legislative Politics, U.S. Political Process, Quantitative Methodology **1998**

Graduate Certificate in Latin American Studies

1996

- M.A.** Faculty of Arts and Sciences, *Concentrations:* Latin American Politics, U.S. Political Process, Quantitative Methodology **1994**

UNIVERSITY OF MICHIGAN, Ann Arbor, Michigan

1988-1991

- B.A. with Distinction** School of Literature, Arts, and Sciences
Majors: Political Science and History

LANGUAGES — Native English / Fluent Spanish

PUBLICATIONS

Books

- *Reinventing Legitimacy: Democracy and Political Change in Venezuela*. 1998. Westport, CT: Greenwood Press. Co-editor, Damarys Canache.
- *Legislators, Representation, and Democracy: An Institutional Analysis of Deputy Responsiveness in Venezuela*. Ph.D. Dissertation, University of Pittsburgh, 1998.

Chapters

- “The Legislative Consequences of MMP Electoral Rules in Venezuela.” 2001. In M. Shugart and M. Wattenberg, eds., *Mixed-Member Electoral Systems: The Best of Both Worlds?* Oxford: Oxford University Press. Co-author, Brian F. Crisp.
- “The Republic of Venezuela.” 1999. In G. DeLury and D. Kaple, eds., *World Encyclopedia of Political Systems and Parties*, pp. 1220-1230. New York: Facts on File Publications.
- “Democratic Legitimacy and Political Change in Venezuela.” 1998. In D. Canache and M. Kulisheck, eds., *Reinventing Legitimacy: Democracy and Political Change in Venezuela*, pp. 39-50. Westport, CT: Greenwood Press. Co-author, Damarys Canache.

Articles

- “Reformas en el Congreso y Representación Política en Venezuela” 1999. *América Latina Hoy* 21 (Abril): 73-84.
- “Candidate Quality and the Congressional Vote: A Causal Connection?” 1996. *Electoral Studies* 15: 237-253. Co-author, Jeffery J. Mondak.