



# Utilities Department Artist-in-Residence Allie Ogg

Partially colored sketch depicting the four Utility Story Panels  
(Light & Power, Water, Stormwater, & Wastewater)



Stormwater Breakout Sketch Examples

Residency illustration work by Allie Ogg

The City of Fort Collins, Colorado, Art in Public Places Program (APP) along with the City of Fort Collins Utilities Department selected artist **Allie Ogg** for its inaugural Artist-in-Residence Project.

The primary goal of this project is to have the artist collaborate with the City of Fort Collins Utilities Department to develop tools and outcomes to help communicate the departmental mission and the vital yet often overlooked essential services that Utilities Department performs 24/7, 365 days a year.

Allie Ogg was selected as the Artist-In-Residence through an APP RFQ and application process. She is a local fulltime artist and illustrator. This project demonstrates how artists offer unique, innovative, and powerful perspectives on telling the story of our Utilities Department.



At the start of the Residency, artist Allie Ogg met with key Utilities Staff, APP Project Managers, and toured sites to learn about the work and needs of the City’s Utilities Department (Water, Wastewater, Stormwater, Light & Power).

This approach ensured that the program outcomes reflect the artist’s unique talents and will further the program goal to foster greater connectivity and understanding between the Utilities Department, its services, and the greater Fort Collins community.

The artist identified key messages from each Utility. Allie used this information to developed the proposed digital imagery package that offers multiple options for the Utility Project Team to consider as they decide final product/outcomes for the residency. The digital elements of the package can be manipulated and used interchangeably throughout the various Utilities and therefore be able to grow with departmental needs. Additional work by the artist could be to create designs for illustrations for each department, pop-up banners, spot illustrations, posters, newsletter templates, blog/social media templates, merchandise designs, Utility icons, etc.

Photos from Allie Ogg’s tours of City of Fort Collins Utilities



# Mural depicting the four Utility Story Panels



Proposed Mural Site: 299 Maple Street

## Mural in Downtown Fort Collins:

Allie proposes a mural depicting her four Utility story panel illustrations to reach a broader audience and to further educate the public on the Utilities Department’s work in the City.

A potential site for the mural is this city-owned building at 299 Maple St. This building may be removed in the future for a new City Hall campus (minimum of 5 years away).

