

MINUTES

CITY OF FORT COLLINS • BOARDS AND COMMISSIONS

Cultural Resources Board

FUNDING MEETING

Thursday, May 25, 2023 – 5:30 p.m.

Columbine Room, The Lincoln Center



CALL TO ORDER: 5:38 PM

ROLL CALL

- Board Members Present – Kelly Barber, Jean McGinnis, Audra Vaisbort, Timothy Vavra, Leslie Walker (Chair)
- Board Members Remote –
- Board Members Absent – Vicki Fogel Mykles (Vice-Chair)
- Staff Members Present – Solara Clark, Jim McDonald
- Guest(s) - Katy Schneider- Vice President of Marketing, Visit Fort Collins

AGENDA REVIEW

- Katy Schneider requested her update be moved to the first item under New Business. The Board agreed and approved the change.

CITIZEN PARTICIPATION

APPROVAL OF MINUTES

- Leslie Walker requested amendments to the March 2023 minutes:
 - Take “was” and “navigating” out of second bullet under “Update on Fort Fund Community Meetings”. The new sentence will read, “Jim McDonald mentioned there was also feedback from the meeting about fiscal sponsors and how staff can aid applicants and organizations with applying with a fiscal sponsor.”
- Approval of March 2023 minutes as amended. Audra Vaisbort made a motion to accept the minutes as amended. Kelly Barber seconded the motion. The motion passed unanimously.

UNFINISHED BUSINESS

NEW BUSINESS

- Katy Schneider- Vice President of Marketing, Visit Fort Collins – Update
 - Katy Schneider informed the Board that lodging tax revenue continues to be up and outpacing 2019. April 2023 numbers are 10% up from April 2019 numbers.
 - Visit Fort Collins had a successful brand unveiling event with close to 200 people in attendance.
 - Jim McDonald and Timothy Vavra gave their compliments for the event.
 - Jim McDonald requested a brand informational presentation by Katy Schneider at a future meeting to inform the Board of the new branding initiative.
 - Audra Vaisbort informed Katy Schneider that she visited the Visit Fort Collins’ downtown location and spoke highly of her experience.

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- Katy Schneider informed the Board that the Visit Fort Collins' downtown location now has Friday live music and monthly local artists.
 - Katy Schneider informed the Board she presented in San Antonio about Fort Collins and Northern Colorado. She said participants were very interested in the public art in Fort Collins.
- 2023 Organizational Support – Discussion and Funding Recommendations
 - Jim McDonald reviewed the 2023 Organizational Support Funding Results.
 - The Board discussed and reviewed nine 2023 Organizational Support applications and funding recommendations.
 - Kelly Barber made a motion to accept the funding recommendations. Audra Vaisbort seconded the motion. The motion passed unanimously.
 - Audra Vaisbort asked if applicants will receive their score.
 - Jim McDonald said he would gladly share the score if an organization asked for it, but otherwise applicants will not receive their score.
 - Audra Vaisbort expressed appreciation for other Board members' notes in ZoomGrants.
 - Audra Vaisbort asked how online programming should impact scores.
 - The Board discussed the topic.
- Draft Fort Fund Guidelines – Discussion
 - Jim McDonald reviewed the previous work that has been done by the Board that has led to the presentation of the draft Fort Fund guidelines.
 - Solara Clark gave a presentation about the draft Fort Fund guidelines.
 - Solara Clark noted that the Cross-Sector Impact Grant is still being drafted and will be redistributed after a meeting with Colorado Creative Industries to learn more about the scoring criteria for their similar Arts in Society grant.
 - Audra requested clarification about the difficulty of applications for each grant category. Jim McDonald answered, and the Board discussed.
 - Jim McDonald requested the Board spend the next 2-3 weeks reviewing the guidelines and to send any edits and suggestions to Leslie Walker, Solara Clark and himself.
 - Jim McDonald informed the Board that staff will be presenting a draft of the new Fort Fund guidelines with final edits at the June meeting for review and approval.

DIRECTOR'S REPORT

- Jim McDonald informed the Board that the Museum of Discovery staff presented to City Council about their 10 year anniversary and 1 millionth visitor. The presentation was well received.
- Jim McDonald informed the Board that the Gardens Summer Concert Series is officially

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announced and tickets are selling well.

- Jim McDonald reviewed recent construction developments with the Carnegie Center for Creativity.

BOARD MEMBER REPORTS

- Jean McGinnis attended the Northern Colorado Intertribal Powwow Association's 2023 Powwow. She received a certificate of appreciation for the Board at the event.
- Leslie Walker attended the Art in Public Places Board meeting as the Cultural Resources Board liaison.
- Leslie Walker attended Sustainable Living Association's Earth Day event and ARCINDA's Shadow Puppet and Javanese Dance event.
 - Outside of her liaison assignments, Leslie Walker also attended theater performances at Bas Bleu Theatre and the University Center for the Arts.
- Audra Vaisbort attended Fort Collins Musicians Association's FoCoMX 2023 festival.
 - Outside of her liaison assignments, Audra Vaisbort also attended a performance at the Lincoln Center put on by Debut Theatre Company.
- Solara Clark informed the Board that Vicki Fogel Mykles emailed her Board Member report, knowing she would be absent from the May CuRB meeting. Solara Clark read Vicki's update to the Board:
 - Vicki Fogel Mykles attended the Centennial Children's Chorus' 40th Anniversary Concert and Fort Collins Symphony's Escape to Hope concert.

OTHER BUSINESS

ADJOURNMENT:

- Jean McGinnis made a motion to adjourn at 7:17 p.m. Kelly Barber seconded the motion. The motion passed unanimously.

Respectfully submitted,
Solara Clark
Business Support III

