





Caroline Mitchell, Waste Reduction and Recycling Manager City of Fort Collins, Colorado PO Box 580 Fort Collins, CO 80521

February 13, 2023

Dear Ms. Mitchell,

The Recycling Partnership is a national nonprofit organization working to grow residential recycling in the United States. I am writing to present the City of Fort Collins, Colorado with this letter expressing our support for the City's efforts to enhance its public recycling efforts by moving towards a municipally organized and operated curbside recycling program. The Recycling Partnership works with communities across the country, and we have found that municipally organized curbside recycling programs that contract with one hauler and automatically provide residents with a recycling cart and collection service are the best way to maximize the performance of public recycling programs.

A municipally contracted universal curbside recycling program is associated with the following benefits:

- Maximized collection system efficiency through scale;
- Creating a single system where service is automatically available maximizes participation and the diversion of materials from disposal;
- Enables the opportunity for single-source consistent recycling education and program messaging;
- Provides opportunity for local government to control and focus on customer service, placing a premium on delivering value to citizens;
- Results in reduced truck traffic by eliminating different recycling service providers serving households on the same street. This also creates additional associated benefits such as reduced roadway wear and tear, decreased collection vehicle emissions, and smaller greenhouse gas footprint.

As the City of Fort Collins prepares to finalize a contract for a single-hauler system, we hope that city leaders will support it and move forward with a universal public curbside recycling program. The Recycling Partnership believes that this represents the City's best path for maximizing public recycling. The decision to implement a universal curbside recycling program will send a strong signal to your residents that your community supports recycling and will set a powerful example for other communities in the region.

Should the City Council approve your contract and implement a universal, single hauler, cart-based curbside recycling program, The Partnership is prepared to work with the City to provide additional support that would include grant funding and technical assistance to help enhance the City's curbside recycling program. General grant support for a program like Fort Collins is considering would include the following:

• Cash Grant for recycling carts – The Partnership offers grant funding of up to \$15 per cart for cities or haulers to purchase carts as they establish universal curbside recycling. While a best management practice is for the local government to purchase and own the recycling carts, The Partnership is able to grant the hauler selected by the city as long as the hauler is able to pass the savings resulting from the grant onto the municipality.

- Cash Grant for education support: The Partnership offers grant funding of \$1 per house for printing, postage and digital education and outreach to accompany cart distribution and roll out of the new service.
- In-Kind Assistance and Support: In addition to the cash grants described above, The Recycling Partnership is
 offering to provide no-cost in-kind technical assistance beyond the cash grant, to include the following
 elements:
 - Access to Recycling Partnership outreach campaign materials as well as technical support and assistance with the design, planning and implementation of a recycling outreach campaign; and
 - Technical assistance to the community's team as needed to help project the impact of transitioning to a
 universal cart-based curbside recycling program that provides weekly or every-other-week collection
 service.

For more detailed information about The Recycling Partnership cart grants, our formal RFP for cart grants is located on The Recycling Partnership website: <u>Residential Curbside Recycling Cart Grant Request for Proposals</u>.

Improved recycling supports industry and employment across the US, protects the environment and enhances the cleanliness and sustainability of our communities. The Recycling Partnership is thrilled that the City of Fort Collins is considering this important transition to a single hauler collection system. Please reach out if you have any questions.

We look forward to working with you to advance recycling in your community!

Sincerely,

Rob Taylor, Vice President of Grants and Community Development

The Recycling Partnership

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