# Residential Waste and Recycling Contracted Hauling Engagement Summary

## OurCity Page: https://ourcity.fcgov.com/contract-for-trash

## **Engagement**

The general level of engagement along the <u>International Association for Public Participation (IAP2) spectrum</u> is "Consult" with aspects of "Involve" where goals and proposed outcomes are discussed. Examples of "consult" tools include seeking public comment on proposed action, presentations to neighborhood groups, Homeowners' Associations (HOAs), Boards & Commissions and hosting Open Houses.

**Phase I Engagement** (prior to April 12, 2022 work session): Focused on understanding the goals, priorities and concerns our community has when exploring the idea of contracting for household trash and recycling service. Staff connected with ~1,770 community members.

**Phase II Engagement** (*April 2022 work session to July 2022*): focused on the details and tradeoffs within options of a contracted trash and recycling collection system. The engagement built on the wide engagement conducted prior to April. It focused on deeper conversations and tools that ensured only one response per participant. Staff connected with ~325 community members.

**Phase III Engagement** (*January 2023 – to March 2023*): Focusing on informing community members about the proposed program, including services offered, pricing, timeline, and impacts to HOAs. Developed information including robust FAQs on the OurCity page, which received over 7,800 visits in January and early February. Shared information via press release and newsletters and through social media.

Virtual community information sessions in this phase include February 16<sup>th</sup>, 12-1PM and 7-8PM and March 1<sup>st</sup>, 7-8PM.

The following list represents a comprehensive set of community members and organizations staff members have connected within the process since the start of the project. Some conversations have been in-depth while others have been simpler touchpoints, e.g., replies to emails or a commitment on behalf of an organization to share out the opportunities with their networks.

### **Community Members**

- Over 2,000 community members engaged in one or multiple of the platforms including social media messaging, virtual community conversations (open houses), online website and message boards, email, phone calls, and surveys.
- Worked with community partners and thirdparty advertisers to promote Spanish language survey to Latino/Latina/Latinx community members.

### **Environmental Groups**

- Sustainable Living Association
- CSU Zero Waste Club
- Next Level Neighborhoods
- Vindeket Foods

## **Organizations Serving Low-Income Residents**

- CARE Housing
- Housing Catalyst
- Harmony Village Mobile Home Park
- Larimer County Food Bank

### Focused Community Groups

- Chamber of Commerce: Local Legislative Affairs Committee (LLAC)
- Downtown Development Authority (declined a meeting)
- Black and African American Cultural Center
- Queen's Legacy Foundation
- Nonprofit Human Service Grantees
- Disable Resource Services NoCo
- Fort Collins Habitat for Humanity
- Northern Colorado A Little Help
- La Cocina
- Project Self Sufficiency

## **Boards and Commissions:**

- Natural Resources Advisory Board
- Economic Advisory Board

### **Homeowners Associations**

Meeting with Clarendon Hills HOA

## **Waste Haulers**

- Republic Services
- Waste Management
- Waste Connections
- Mountain High Disposal