



North College MAX BRT Plan

City Council

February 21, 2023



Plan Adoption?

Does City Council support the adoption of the North College MAX Plan?

Agenda

- Overview
 - Purpose
 - Genesis
- Plan development
 - Engagement
 - Vision
- Recommendations
 - Phasing
- Questions/discussion



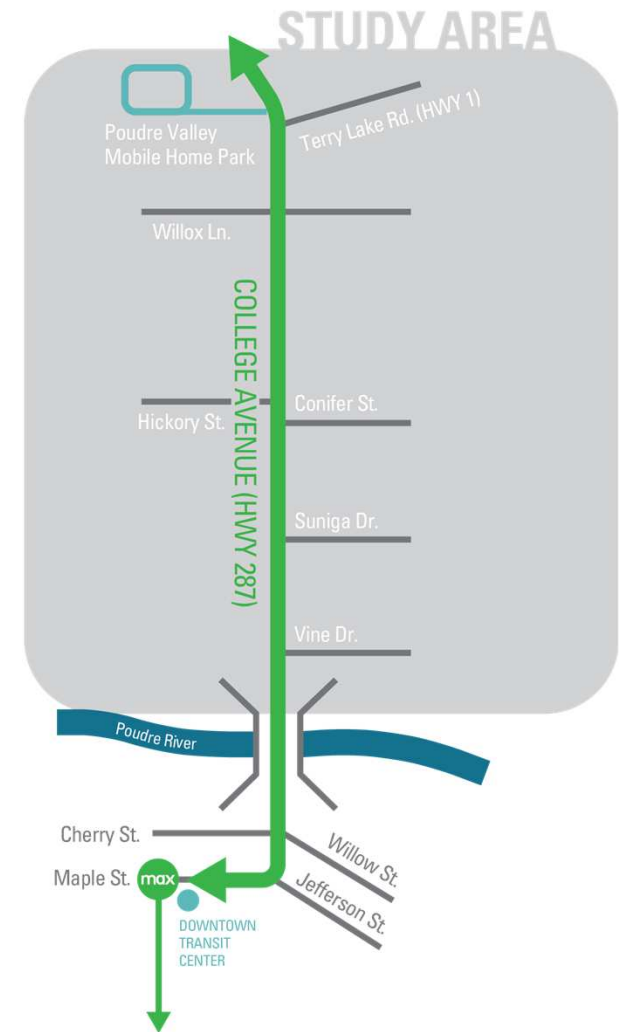


North College MAX BRT Plan:

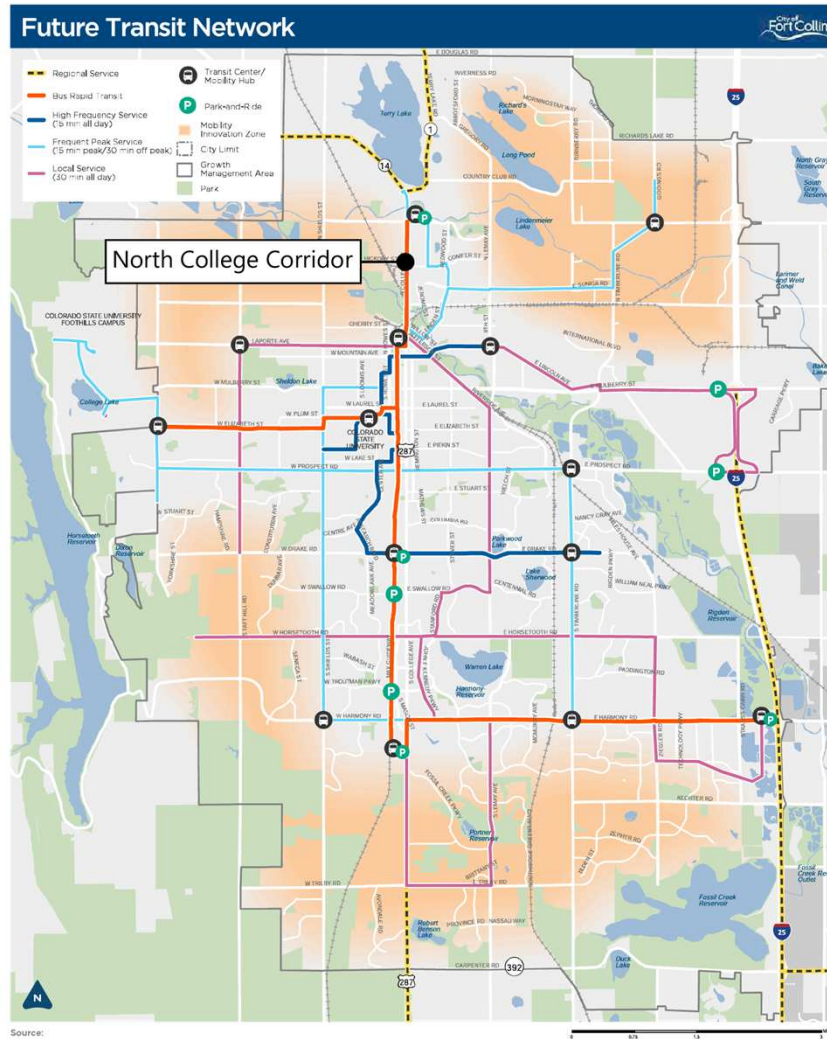
- Project Purpose
- Why North College Avenue?

Project Purpose

- Transit: bring high-frequency bus rapid transit (BRT) to North College Avenue
- Transportation: plan for bicycle and pedestrian infrastructure that is safe and comfortable
- Land Use: encourage transit-oriented development (TOD) and retain affordability



Transit Master Plan (2019)



Why North College Avenue?

Policy Nexus

Transit routes on North College (8 & 81) are fastest growing in Transfort system



○ City Council Priorities & Strategic Plan Objectives

- *Transportation & Mobility 6.3: Invest in equitable access to, and expansion of, sustainable modes of travel with emphasis on growing transit ridership.*



○ Our Climate Future

Policy Nexus

Unique and changing area of town:

- 40% area Hispanic v. 11% of greater FC
- Overall lower income: \$47K/yr. v. \$68/yr.
- 3 Mobile Home Parks (MHPs) & many social service agencies



○ City Council Priorities & Strategic Plan Objectives

- Neighborhood Livability & Social Health 1.1: *Increase housing supply and choice and address inequities in housing to ensure that everyone has healthy, stable housing they can afford.*



○ Equity, Diversity, and Inclusion

Plan Development








Engagement & Analysis Phases

- Phase 1: Existing Conditions
- Phase 2: Alternatives Evaluation
- Phase 3: Final Recommendations

max

Community Engagement

-  Focus on residents, area organizations, and businesses
-  English and Spanish language engagement
-  300-500 individuals engaged per phase
-  700+ online questionnaires
-  375 total community members engaged through workshops



Corridor Vision

The future vision for the corridor is that it will...



Be a **gateway** into the City of Fort Collins.



Include a **safe, comfortable, and convenient** transportation network for people taking transit, using active modes, and driving.



Stay **affordable** for residents and local businesses.



Grow in a way that **protects the natural environment and the local community.**



Provide ample **services, places to live, employment opportunities, and spaces for recreation.**



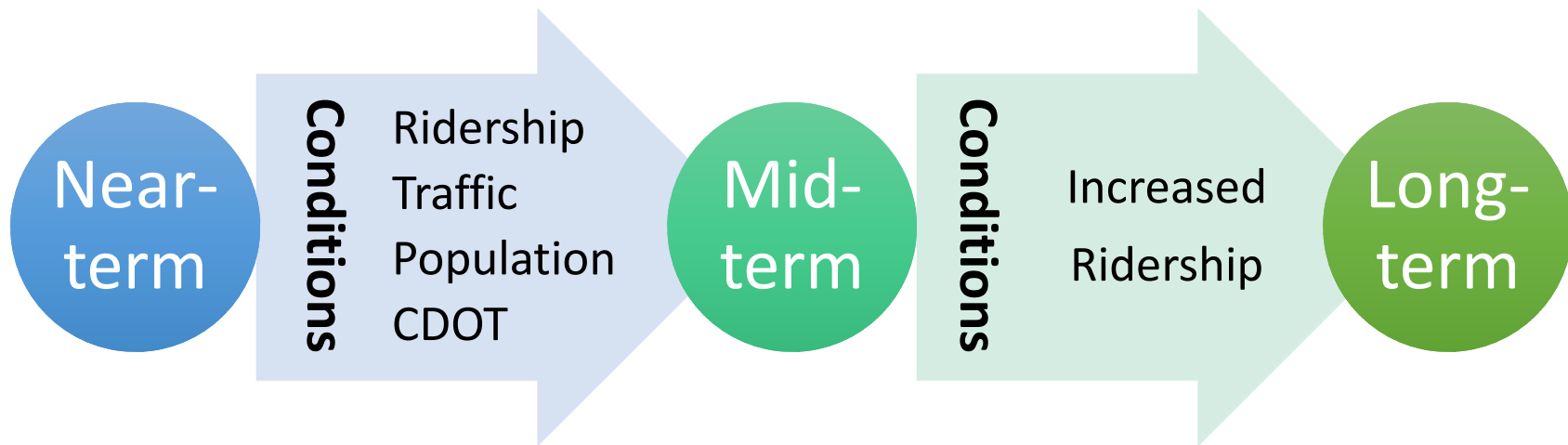
Display its own unique local character.



Recommendations

Phased Implementation

- Capital project in last decade (streetscape & medians)
- Mid- & long-term improvements not yet needed
- Does not yet qualify for funding





Near-Term Recommendations

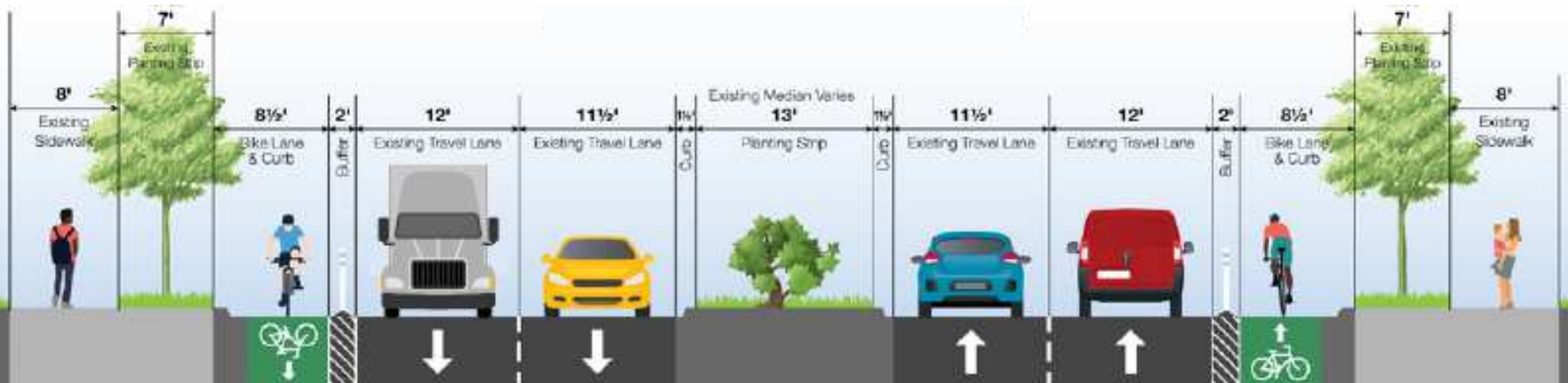
Near-term Recommendations - Transit

- North College MAX (in existing travel lanes) – 15-minute frequency
 - Turnaround at Willox roundabout
 - New bus stops at signalized intersections
- Route 8 continue on Blue Spruce – 30-minute frequency
 - Remove route 81
- Innovation Zone – micro-transit in areas around North College



Near-term Recommendations – Bike/Ped

- Protected bike lanes on College Avenue
- Parallel low-stress bike network
- Shared-use path on west side of College north of Hibdon Ct.

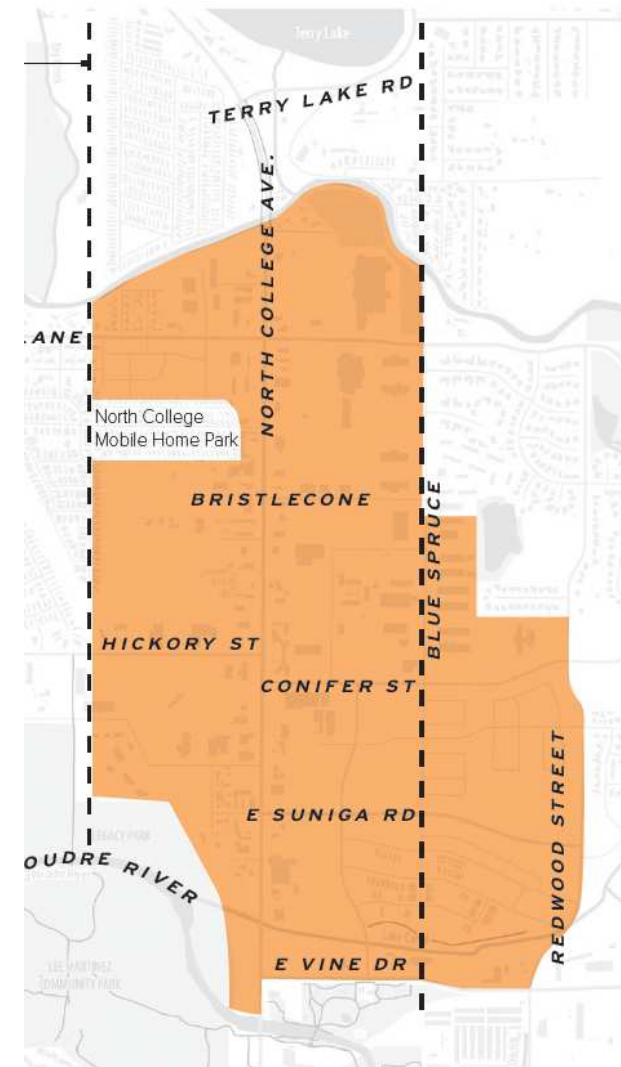


Near-term Recommendations – Land Use

- TOD Overlay Zone
- Re-zone North College MHP
- Affordability strategies

Other:

- Amend Master Street Plan
 - North Mason Street



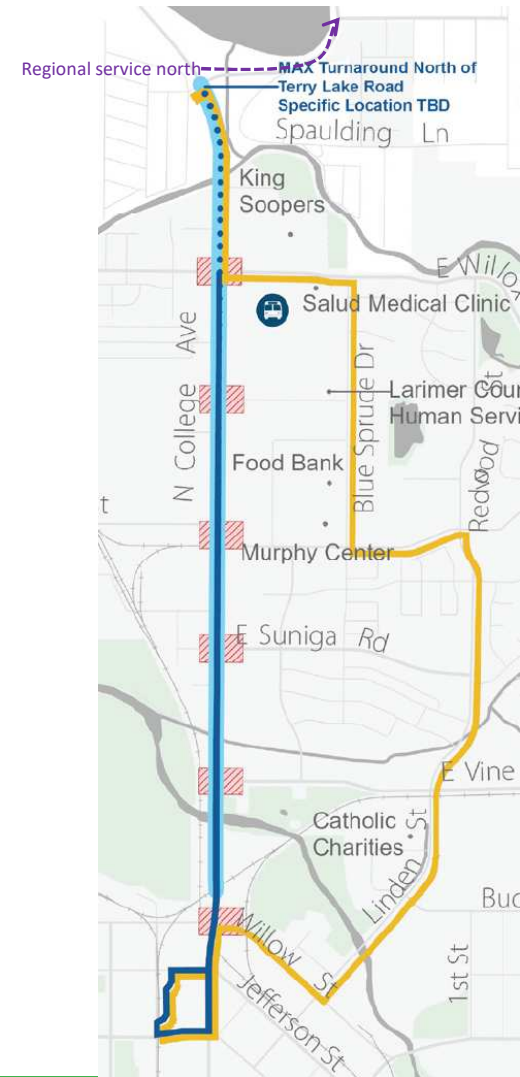


Mid-Term Recommendations*

*When conditions are appropriate for implementation

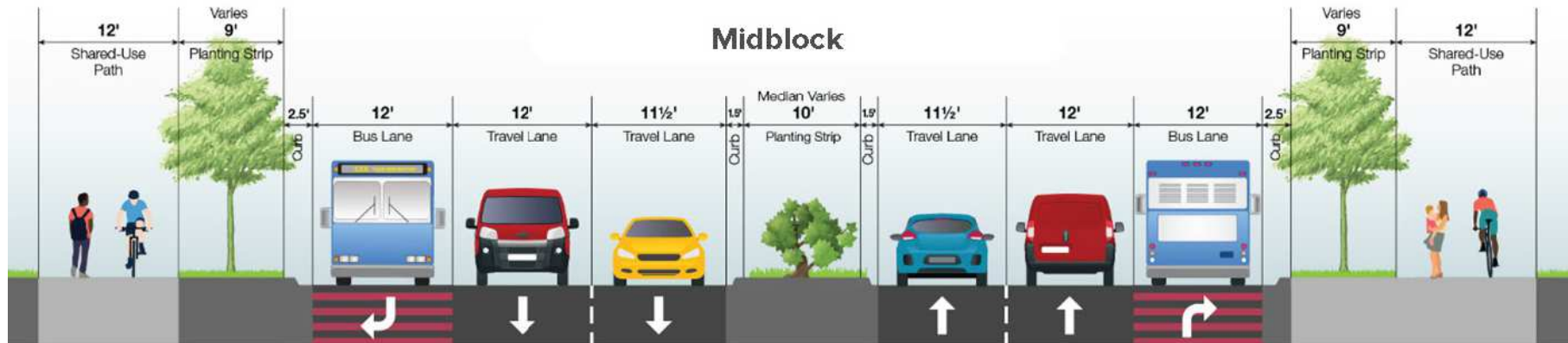
Mid-term Recommendations - Transit

- North College MAX (in BAT lanes) – 15-minute frequency
 - Turnaround at Terry Lake Road
 - New bus stations
- Route 8 on Blue Spruce – 15-minute frequency
- Mobility Hub at Willox and/or Terry Lake Road
- Connect to future regional service to Wellington



Mid-term Recommendations – Bike/Ped

- Shared-use path on North College
- Bike/ped improvements with construction of North Mason and Red Cedar





Long-Term Recommendations*

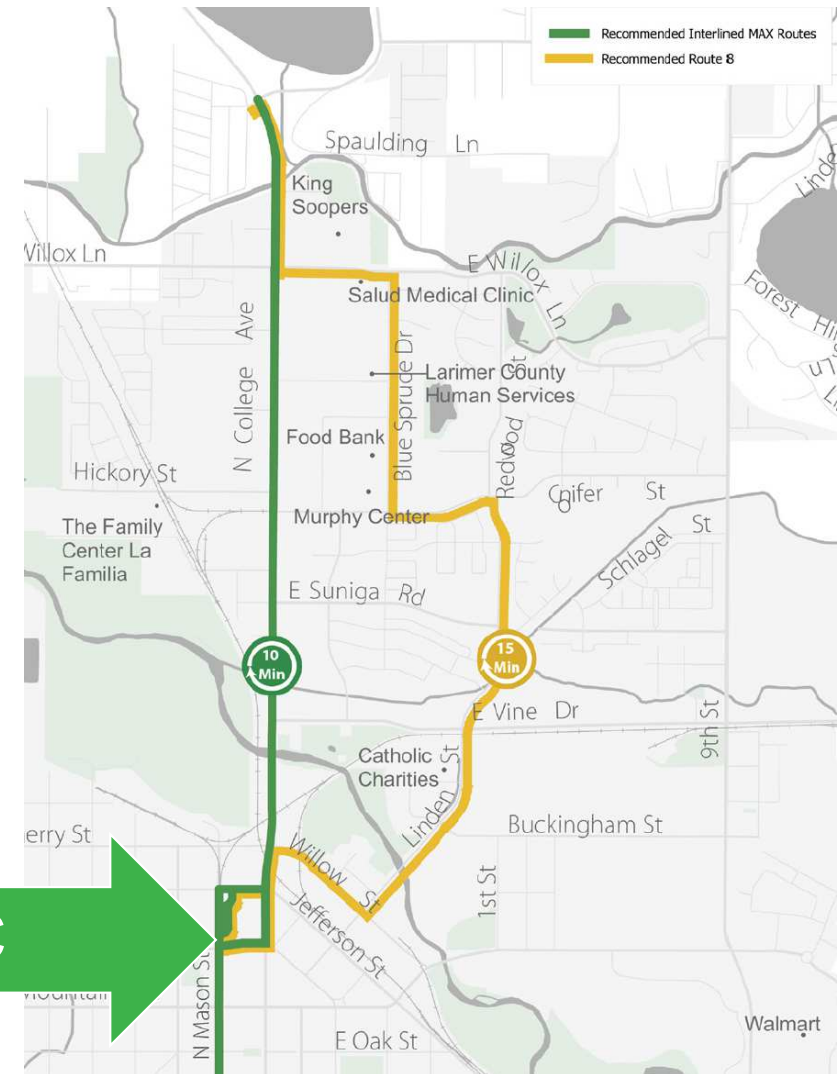
*When North College BRT ridership meets or exceeds 1,500 boarding per day

Long-Term Recommendations

- Increase North College MAX frequency to 10 minute
- Interline with Mason Street MAX

MAX on Mason

MAX on NC





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Questions