AGENDA ITEM SUMMARY





STAFF

Ellen Martin, Visual Arts Administrator, Cultural Services Jennifer (JC) Ward, Senior Planner, Neighborhood Services Ted Hewitt, Legal

SUBJECT

Resolution 2022-140 Approving Expenditures from the Art in Public Places Reserve Account in the Cultural Services and Facilities Fund to Commission an Artist to Create an Art Project for the Vine and Lemay Project Pursuant to the Art in Public Places Program and Approving the Art Project.

EXECUTIVE SUMMARY

The purpose of this item is to approve expenditures from the Art in Public Places (APP) Reserve Account to commission an artist to create art for the Vine & Lemay Project and to approve the art project. The expenditures of \$160,000 will be for design, engineering, materials, signage, fabrication, delivery, installation, and contingency for Joshua Wiener of Flowcus to create the art for the overpass at Vine & Lemay.

STAFF RECOMMENDATION

Staff recommends adoption of the Resolution.

BACKGROUND / DISCUSSION

Section 23-303 of the Code, which was added in 1995, established the Art in Public Places (APP) Reserve Account, and designated it for use in acquiring or leasing works of art, maintenance, repair or display of works of art, and administrative expenses related to the APP Program, in accordance with the APP Guidelines adopted by the Council in Ordinance No. 20, 1995. In 2012, City Council permanently adopted the APP Program, and reenacted City Code Chapter 23, Article IX, with certain modifications.

This project was on the City Council consent calendar in January of 2022. With input from City Council, APP along with assistance from Neighborhood Services has completed the Tres Colonias neighborhood outreach and community engagement for this project. The team also introduced the upcoming Vine & Lemay Neighborhood Gateway project site at the corner of 9th Street and Lemay Ave. The details are listed in the <u>Public Outreach</u> section. With neighborhood input, the artist has modified the design to move one of the sculptures closer to the Via Lopez/San Cristo/Andersonville neighborhood.

APP artist Joshua Wiener was selected through an RFQ process. Joshua Wiener worked with the Vine & Lemay Project team to develop art concepts that accentuate the new overpass and the views it creates of the surrounding landscape. The design includes ten three-dimensional free-standing sculptures placed along the overpass road. The sculptures range in height from 5' to 8', with the largest sculpture spanning a length of 33'. The artist will also create the four sculptural rings, one each to be placed on the columns at each end of the bridge. The design creates motifs of swirls and rings that extend from the bridge

fencing to the columns and continue into the sculptures in the landscape and on the approaches to the overpass.

The swirls and rings in the artworks are intended to give a sense of motion to the surrounding mountains and sky. Some of the sculptural rings will be placed so they appear under the horizon, seeming to roll through the distant landscape. Other rings will be elevated above the horizon, creating a bold presence against the vast Colorado sky. The rings will also serve as apertures to focus the visitor's attention on specific views.

The sculptures are a combination of aluminum and steel. The swirls will be raw steel that will rust, so they will feel like a raised strip of earth. The rings will be sand blasted then painted with a durable product with high UV protection, making them easy to maintain.

These artworks were reviewed and recommended by the Project Team and recommended for City Council approval by the APP Board at the Board's December 15, 2021, regular meeting.

CITY FINANCIAL IMPACTS

The funds for this item have been appropriated in the APP Reserve Account in the Cultural Services Fund. The APP program also has available appropriated maintenance funds for the long-term care of the subject artwork and the rest of the APP art collection.

The Vine & Lemay art budget is \$160,000 to be used for design, engineering, materials, signage, fabrication, delivery, installation, and contingency for these artworks.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

The design concept and budget for the art project was reviewed and recommended for City Council approval by the APP Board at the December 15, 2021, regular board meeting.

PUBLIC OUTREACH

Art in Public Places Vine & Lemay Overpass & upcoming Vine & Lemay Gateway Projects Community Outreach events

Art in Public Places collaborated with Neighborhood Services on Tres Colonias neighborhood outreach and community engagement. Overall, the community responded positively to the overpass art design and were excited for the upcoming Vine & Lemay Neighborhood Gateway project. The outreach events included:

- Art in Public Places and Neighborhood Services placed invitations on all the doors of residents of the Tres Colonias neighborhoods to promote an open house outreach event.
 - Event was held at Sugar Beet Park on June 4. There was poor attendance at this event, but the activities designed to elicit neighborhood feedback were repurposed into pop-up activities.
- Neighborhood Services spoke to neighbors in door to door canvasing of the Tres Colonias neighborhoods to discuss the art projects and had an almost 85% response rate from the nearby Via Lopez/San Cristo/Andersonville neighborhood.
- Neighborhood Services hosted pop-up events to get input on the APP Projects at:
 - Legacy Church
 - New Belgium Brewing Company (x2)
 - Alta Vista Park
 - Museo de las Tres Colonias remudding event

- Neighborhood Services is planning a storytelling event in collaboration with Historic Preservation for the Vine & Lemay Neighborhood Gateway Project with the Via Lopez/San Cristo/Andersonville neighborhood.
- Additional feedback from outreach conducted by FC Moves related to neighborhood Asphalt Art projects was incorporated into the engagement summary for APP projects.
- Created website www.fcgov.com/vine-and-lemay-art
 - Used to share and gather information for both APP art projects.
 - Information on both projects, images of the proposed overpass art, additional information, and survey.
 - Will be updated to share information on both projects.
- An overview of the information from these outreach events.
 - We heard from neighborhood residents that they are more interested in the upcoming APP Vine & Lemay Neighborhood Gateway art project and are not as connected to the overpass site, as their lives are more focused within the neighborhoods and travel does not take them on the overpass very often.
 - The overpass has separated the Via Lopez/San Cristo/Andersonville neighborhood from commercial and residential development on the east side, which the neighborhood really liked, feeling like it made the neighborhood cozier and quieter (since the traffic and pedestrians are now funneled to the overpass, Suniga, or Lemay).
 - Neighbors were excited about the idea of some type of connection (like shared materials, similar themes, common design element) between the overpass and gateway projects.
 Neighbors expressed this through statements like "the art projects should complement each other".
 - The Vine-Lemay overpass art received positive feedback from residents who described the design components as: unique, innovative, and interesting. Residents felt the design was distinct from existing APP projects in both concept and materials.

APP continues to work with Neighborhood Services on the second project, the Vine & Lemay Neighborhood Gateway project. During this outreach community members were asked if they would be interested in serving on a committee. A lot of interest was received from the neighborhood on this project.

APP will promote a call for artists for the Vine & Lemay Neighborhood Gateway project early in 2023. The selected artist will meet with the community Project Team to develop the concept for art. Depending on the materials and the time for fabrication, we would like to install the art in 2023.

ATTACHMENTS

- 1. Resolution for Consideration
- 2. Written Description and Images of Proposed Artwork (PDF)
- 3. Art in Public Places Board Minutes, December 15, 2021 (PDF)