



## AGENDA ITEM SUMMARY

City Council

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### STAFF

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Aaron Guin, Legal

### SUBJECT

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**First Reading of Ordinance No. 112, 2023, Making Supplemental Appropriations and Authorizing Transfers for the “Planning to Implement Future Innovation Zones” Project.**

### EXECUTIVE SUMMARY

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The purpose of this item is to develop the Innovation Zones Project Plan by:

- Appropriating \$50,000 of unanticipated grant revenue, awarded by the Colorado Department of Transportation’s Office of Innovative Mobility; and
- Utilizing matching funds in the amount of \$10,000 from existing 2023 appropriations into this new grant project.

### STAFF RECOMMENDATION

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Staff recommends adoption of the Ordinance on First Reading.

### BACKGROUND / DISCUSSION

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The Colorado Department of Transportation (CDOT), through its Office of Innovative Mobility recently awarded a Transportation Demand Management (TDM) grant to the City in support of developing the City’s Innovation Zone Plan (see attached Statement of Work). The grant award is based on a total project cost of \$60,000, with CDOT providing \$50,000 in funds and the remaining \$10,000 being provided by the City’s FC Moves department as a local match.

Pursuant to the State of Colorado Small Dollar Grant Terms and Conditions (see copy attached), and in accordance with Section 1-22 of the City Code, the grant award does not require execution of a post-award agreement.

#### Innovation Zone Plan

The “Planning to Implement Future Innovations Zones” Project (the “Project”) will develop the Innovation Zone Plan and prepare for the implementation of innovation zones and a Mobility as a Service (MaaS) application in the City of Fort Collins. The mobility innovation zone concept is a priority that the City identified in the 2019 Transit Master Plan, that will expand mobility offerings to underserved areas of the City by offering microtransit service. The proposed microtransit service will provide a point-to-point, on-

demand transportation service where passengers are picked-up at their home or a nearby “virtual stop” within the designated innovation zone boundary and then taken to other destinations within zone boundaries, or potentially greater distances using vehicles, such as vans, that seat up to six passengers.

The Project will identify zone boundaries, determine the level of service, evaluate the fleet composition (including electric and autonomous vehicles), and develop a marketing plan. Four innovation zones were identified throughout the City in the 2019 Transit Master Plan. The preferred number of zones and their respective boundaries will be determined during the planning process.

In addition to planning for microtransit implementation, the Project also will explore the development of a MaaS application for the City. MaaS is a singular platform for multimodal trip planning with a unified payment solution which would allow for microtransit to be leveraged along with existing services such as fixed-route transit, micromobility (e-scooters, e-bikes), and Transportation Network Companies (TNCs) such as Uber and Lyft.

This Project aligns with goals identified in a number of adopted City plans, including:

### **2022 Strategic Plan**

- Objective 6.2- Support an efficient, reliable transportation system for all modes of travel, enhance high-priority intersection operations, and reduce Vehicle Miles Traveled (VMT).
- Objective 6.3- Invest in equitable access to, and expansion of, all sustainable modes of travel with emphasis on growing transit ridership.
- Objective 1.5 - Enhance the quality of life and sense of belonging in neighborhoods by connecting neighbors to City services, building community and fostering harmonious relationships
- Objective 4.1- Intensify efforts to meet 2030 climate, energy and 100% renewable electricity goals that are centered in equity and improve community resilience
- Objective 4.2- Improve indoor and outdoor air quality

### **2019 City Plan**

Principle T5: Ensure that transit is safe, affordable, and efficient and convenient travel option for people of all ages and abilities.

- Policy T 5.3- Integrate and Expand Transit Service Types: As funding becomes available, integrate fixed-route transit service with mobility innovation zones to serve lower-density areas of the City with nontraditional transit service. Focusing on expanding mobility in a cost-effective way, the City will use existing and new technologies, including micro-transit, partnerships with TNCs, MaaS technologies and other innovations (City Plan, Policy T 5.3)
- Strategy T-3c- Facilitate MaaS with partnerships between Transfort and private providers that include integrated payment and require open data for all transportation providers.

### **2021 Our Climate Future Plan**

Big Move 4: Convenient Transportation Choices: It is safe, easy, fast and affordable to get around without a car.

### **CITY FINANCIAL IMPACTS**

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This item appropriates \$50,000 in grant funds for project costs for development of the Innovation Zone Plan.

The required matching local funds in the amount of \$10,000 already have been appropriated in the 2023 operating budget for FC Moves. The \$10,000 will be transferred to the grant project from the Transportation fund (based on support from FC Moves)

The total project cost is \$60,000.

This grant from CDOT is a reimbursement type grant, meaning Transportation Fund expenses for this project will be reimbursed up to \$50,000.

#### **BOARD / COMMISSION / COMMITTEE RECOMMENDATION**

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Not applicable.

#### **PUBLIC OUTREACH**

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Not applicable.

#### **ATTACHMENTS**

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1. Ordinance for Consideration
2. CDOT Transportation Demand Management Grant Program Innovation Grant
3. State of Colorado Small Dollar Grant Award Terms and Conditions