

AGENDA ITEM SUMMARY

City Council



STAFF

Annabelle Phillips, Transfort Assistant Director
Monica Martinez, FP&A Manager

SUBJECT

First Reading of Ordinance No. 109, 2024, Making Supplemental Appropriations of New Revenue in the 2050 Tax Park Rec Transit OCF Fund for Consulting Work Contributing to the Transfort Optimization Study.

EXECUTIVE SUMMARY

The purpose of this item is to appropriate 2050 Transit Tax Reserves for additional consulting work for the Transfort Optimization Study.

STAFF RECOMMENDATION

Staff recommends adoption of the Ordinance on First Reading.

BACKGROUND / DISCUSSION

Transfort is launching an Optimization Study in fall 2024 and is requesting an additional appropriation of \$50,000 to support this work. The planning effort will be two-fold: 1) analyze and propose a new on-demand micro-transit system for Transfort, and 2) evaluate and acknowledge Transfort's existing resources and compare to national best practices to develop a five-to-10-year strategic plan to optimize existing resources to implement priorities (including micro-transit) outlined in the Transit Master Plan (TMP) and confirmed in this plan. This study is estimated at \$310,000. Currently Transfort and FCMoves have identified approximately \$260,000 in funding and need to appropriate an additional \$50,000 to complete the full scope of work.

CITY FINANCIAL IMPACTS

The additional Optimization Study consultant work will be funded using 2050 Transit Tax Reserves.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

None.

PUBLIC OUTREACH

None.

ATTACHMENTS

1. Ordinance for Consideration.