

AGENDA ITEM SUMMARY

City Council



STAFF

Nina Bodenhamer, City Give Director

SUBJECT

First Reading of Ordinance No. 107, 2024, Appropriating Unanticipated Philanthropic Revenue Received by City Give for Various Programs and Services as Designated by the Donors.

EXECUTIVE SUMMARY

The purpose of this item is to request an appropriation of \$58,120 in philanthropic revenue received through City Give. These miscellaneous gifts to various City departments support a variety of programs and services and are aligned with both the City's strategic priorities and the respective donors' designation.

In 2019, City Give, a formalized enterprise-wide initiative was launched to create a transparent, non-partisan governance structure for the acceptance and appropriations of charitable gifts.

STAFF RECOMMENDATION

Staff recommends adoption of the Ordinance on First Reading.

BACKGROUND / DISCUSSION

The City has long been the beneficiary of local generosity and has a valuable role in our community's philanthropic landscape. Generosity is demonstrated in both large and modest gifts, each appreciated for its investment in the mission and the range of services the City strives to deliver.

The City received several individual philanthropic donations supporting various departments totaling \$58,120 and these funds are currently unappropriated. As acknowledged by Section 2.5 of the City's Fiscal Management Policy 2-Revenue approved by City Council, the City Manager has adopted the Philanthropic Governance Policy to provide for the responsible and efficient management of charitable donations to the City.

This item requests appropriation of \$58,120 in philanthropic revenue received by City Give as follows:

FC Moves received Sponsorships for Open Streets and Bike to Work Day totaling \$11,500 and charitable gifts of \$5,000 received from FoCo Fondo in support of Safe Routes to School and \$120 for Mediation and Restorative Justice.

Police Services received charitable gifts totaling \$11,500 designated by the donors in support of K9 Unit and Santa Cops, and \$5,000 awarded from Target for the 2024 Police Leaders Summit.

The Senior Center received a gift of \$25,000 from the estate of Donald Park in support of Senior Center programming designated by the donor.

These generous donations have been directed by the respective donors to be used by the City for designated uses within and for the benefit of City service areas and programs.

CITY FINANCIAL IMPACTS

This Ordinance will appropriate \$58,120 in new philanthropic revenue received in 2024 through City Give for gifts to various City departments support a variety of programs and services.

The donations shall be expended from the designated fund solely for the donors’ directed intent. New Unanticipated Philanthropic Revenue is as follows:

Open Streets/BTWD Sponsorship	\$11,500	Transportation Fund
Safe Routes to School	\$5,000	Transportation Fund
Police Services Charitable Gifts	\$16,500	General Fund
Mediation & Restorative Justice Charitable Gifts	\$120	General Fund
Senior Center Charitable Gifts	\$25,000	Recreation Fund

The funds have been received and accepted per City Give Administrative and Financial Policy.

The City Manager has also determined that these appropriations, are available and previously unappropriated from their designated City Fund and will not cause the total amount appropriated in those Funds to exceed the current estimate of actual and anticipated revenues.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

None.

PUBLIC OUTREACH

None.

ATTACHMENTS

- 1. Ordinance for Consideration