

The City of Fort Collins Community Survey

Presentation of Results 2023

Jade Arocha

Director of Survey Research
Polco





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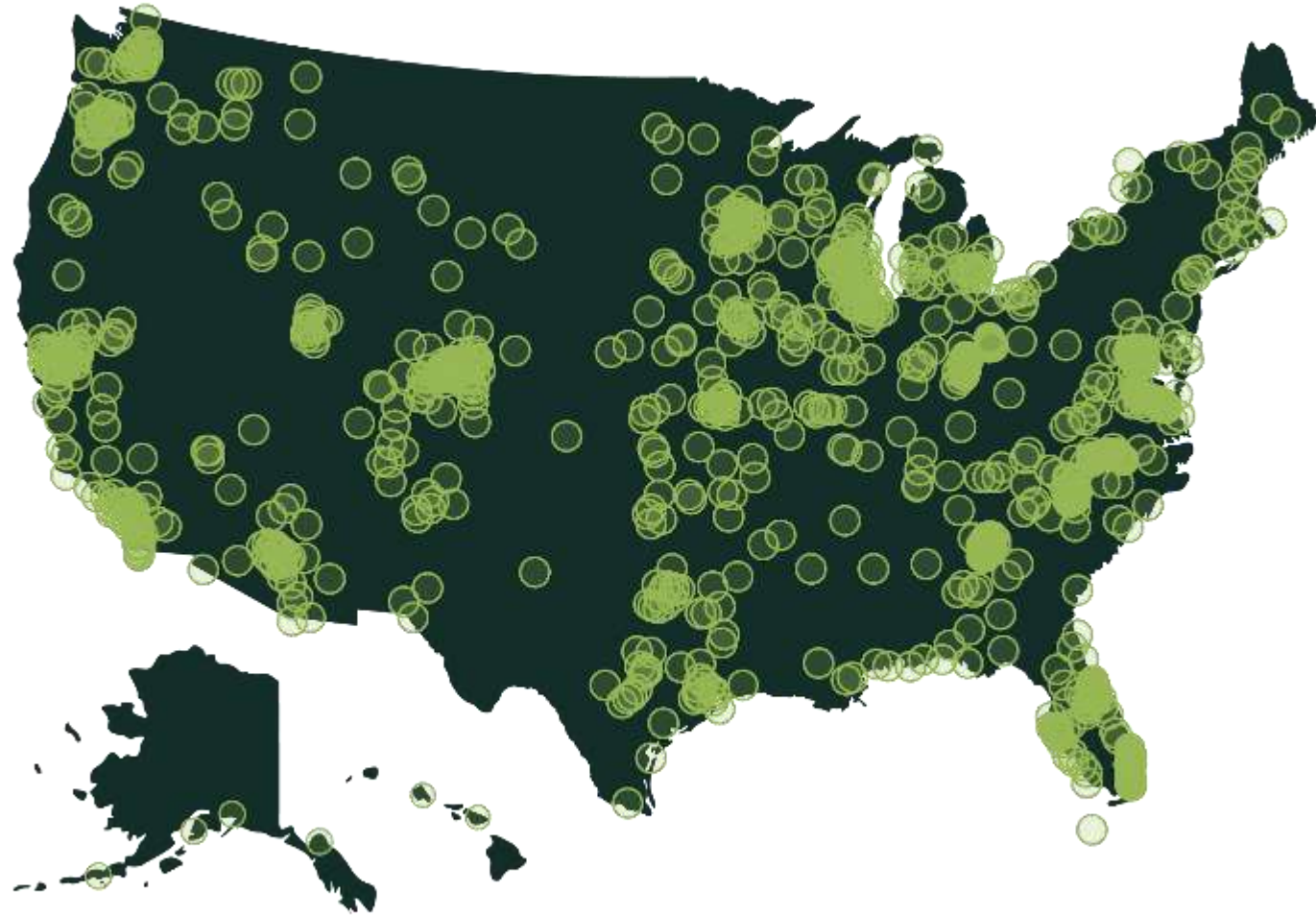
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More than **500** comparison communities across the nation.

Representing the opinions of more than **50 million** residents.

Survey Methodology

- 14th time conducting the Fort Collins Community Survey
- Survey conducted from April 21 – June 2
- Mailing approach employed:
 - Probability-based sample of 3,000 households
 - All received postcard (with online link), paper survey packet, and reminder postcard
 - 529 total responses received
 - 18% response rate
- Non-probability, open participation sample: 456 responses
- Total: 985 survey responses
- Results were statistically weighted to reflect Fort Collins
- 95% confidence interval with +/- 3% margin of error

- Survey was available online in Spanish
 - 0 responses received





Overview of Survey Results

Comparisons to National Benchmarks



Comparisons to Front Range Benchmarks





City of
Fort Collins

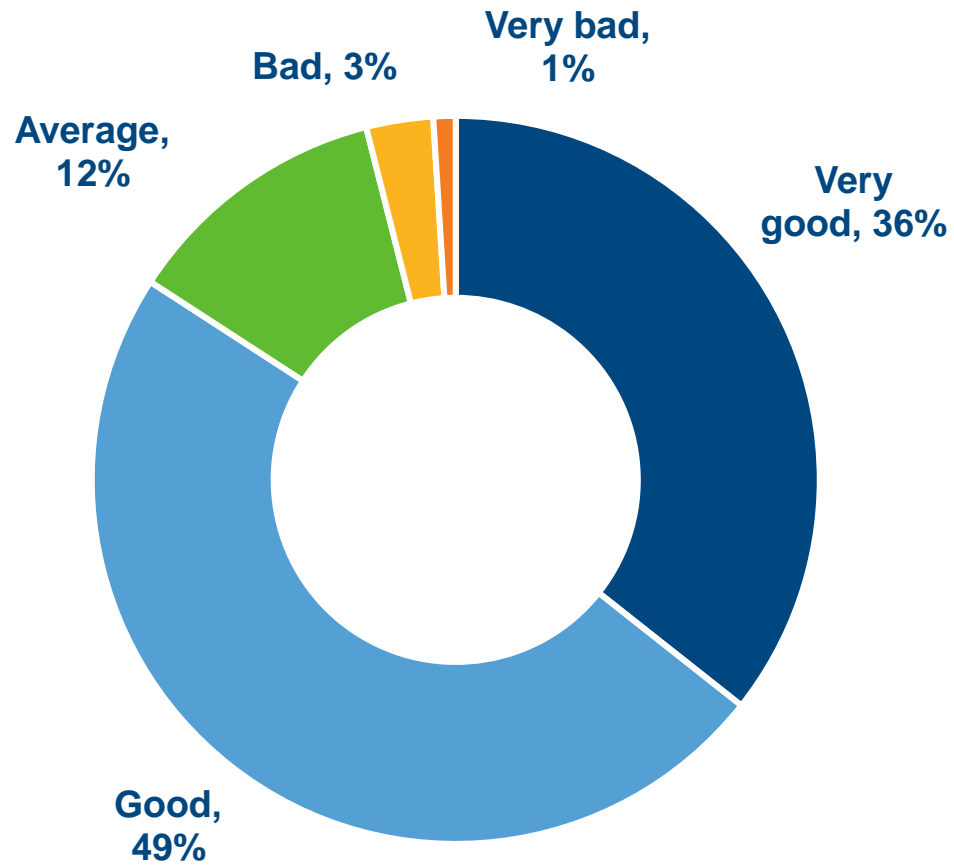
Key Findings



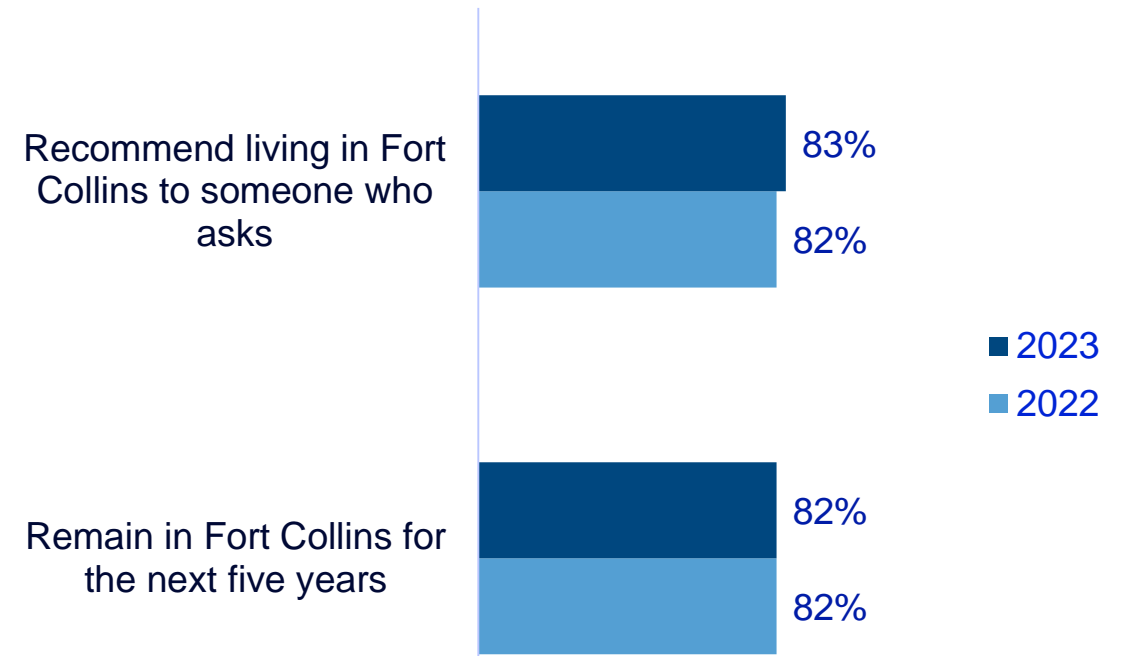
Fort Collins residents continue to enjoy an excellent quality of life in the city and in their neighborhoods.



Overall Quality of Life

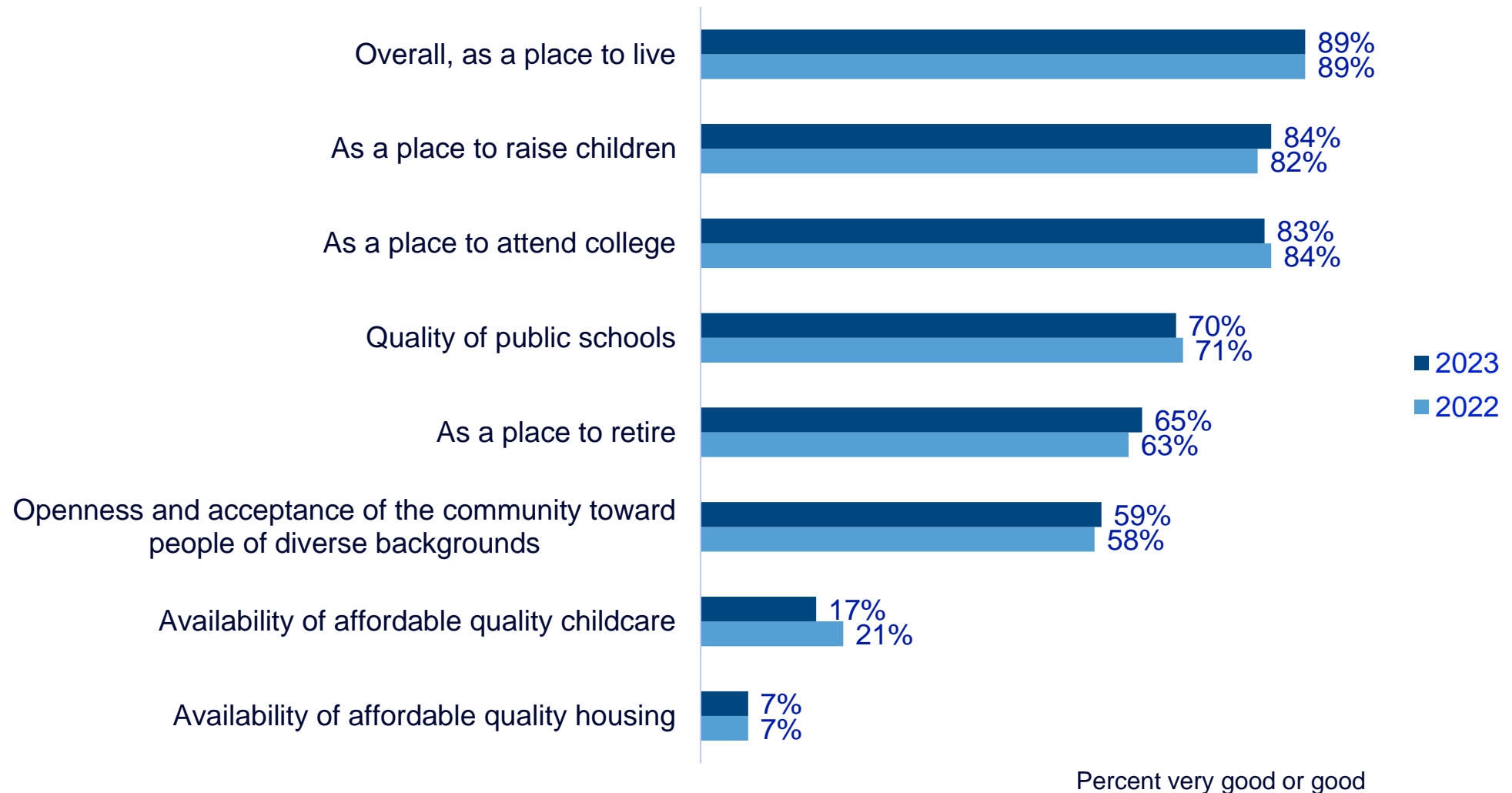


Likelihood to Recommend and Remain in Fort Collins

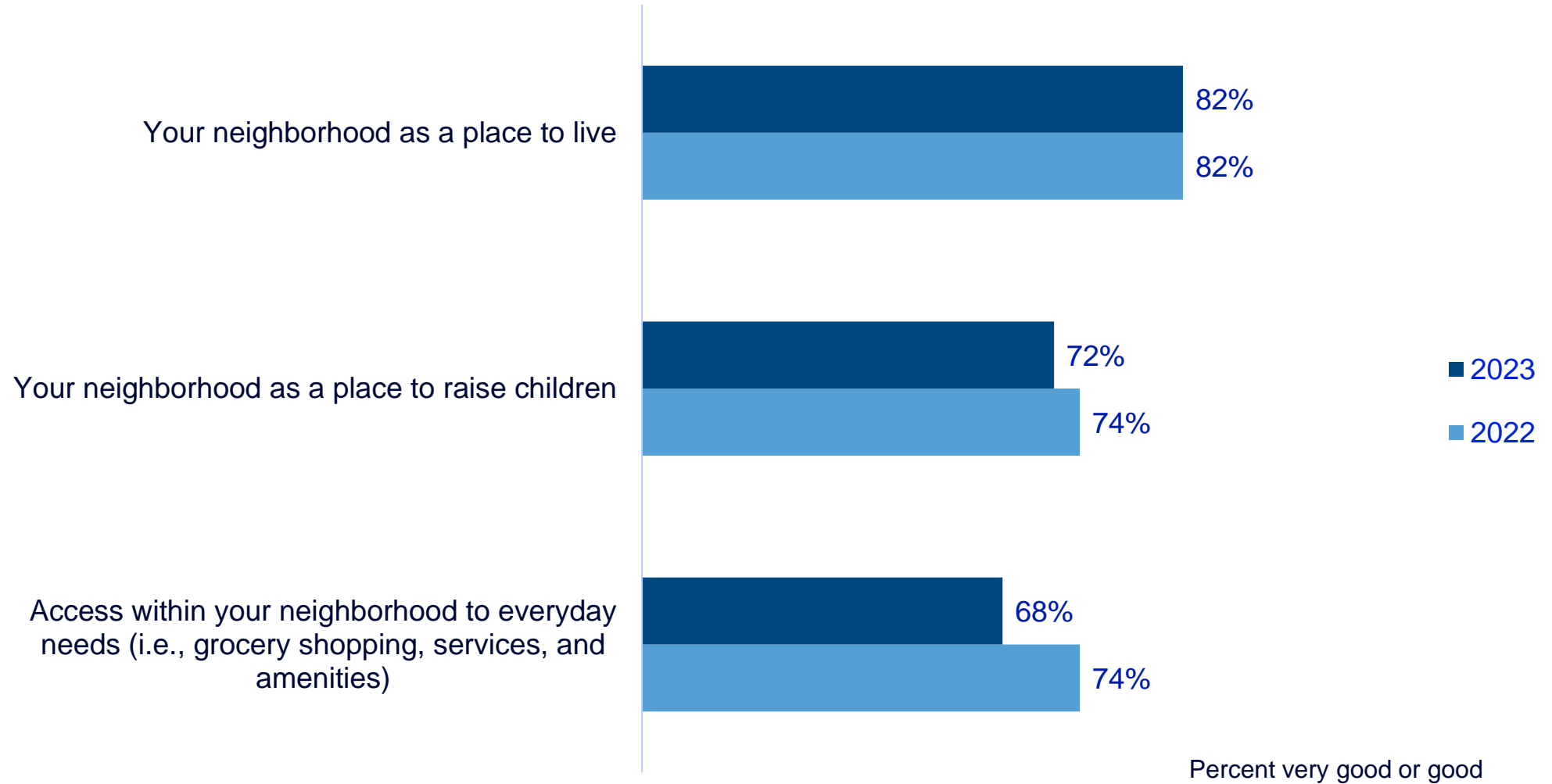


Percent very or somewhat likely

Aspects of Quality of Life



Neighborhood Quality of Life

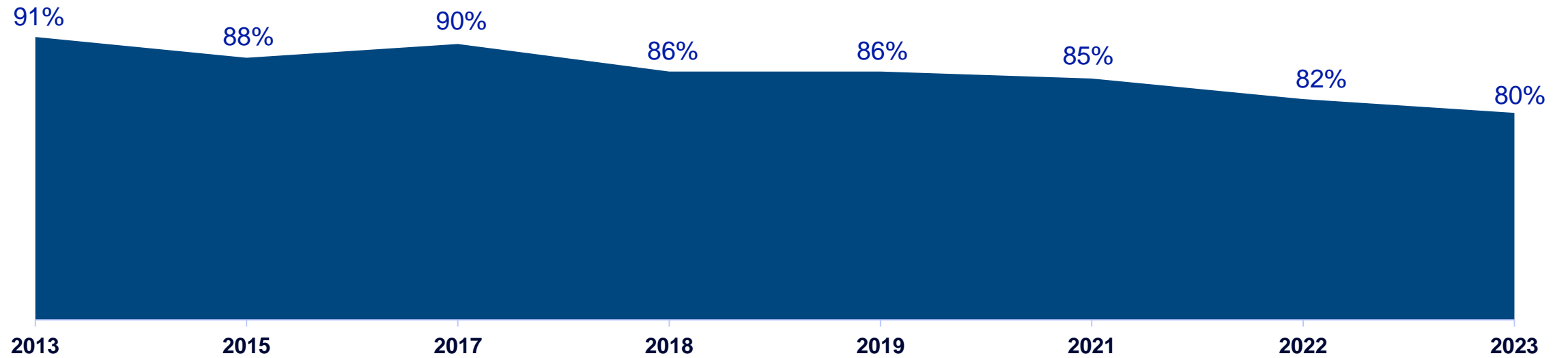




While residents feel safe in the city, some safety-related ratings have declined.

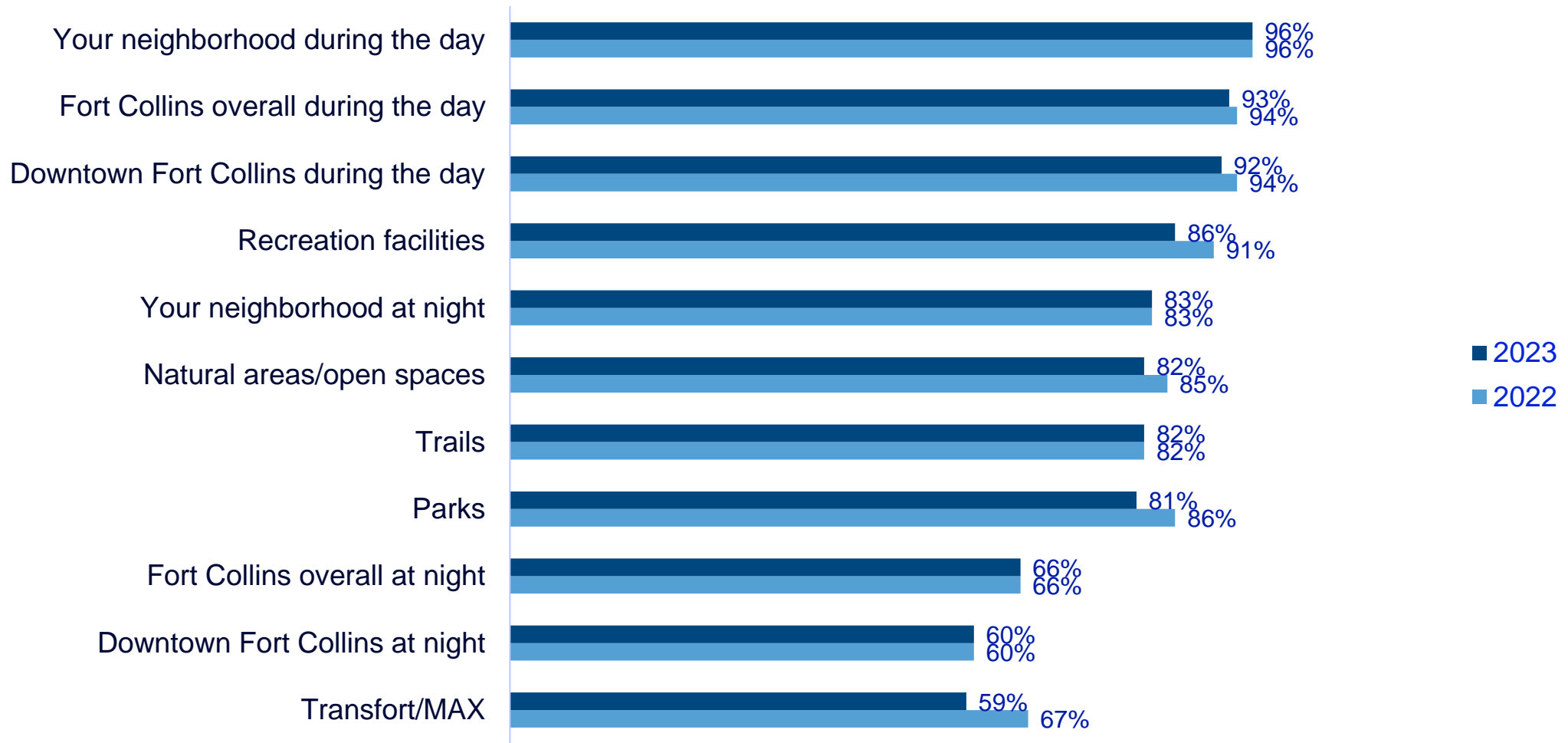


Overall Safety in the City by Year



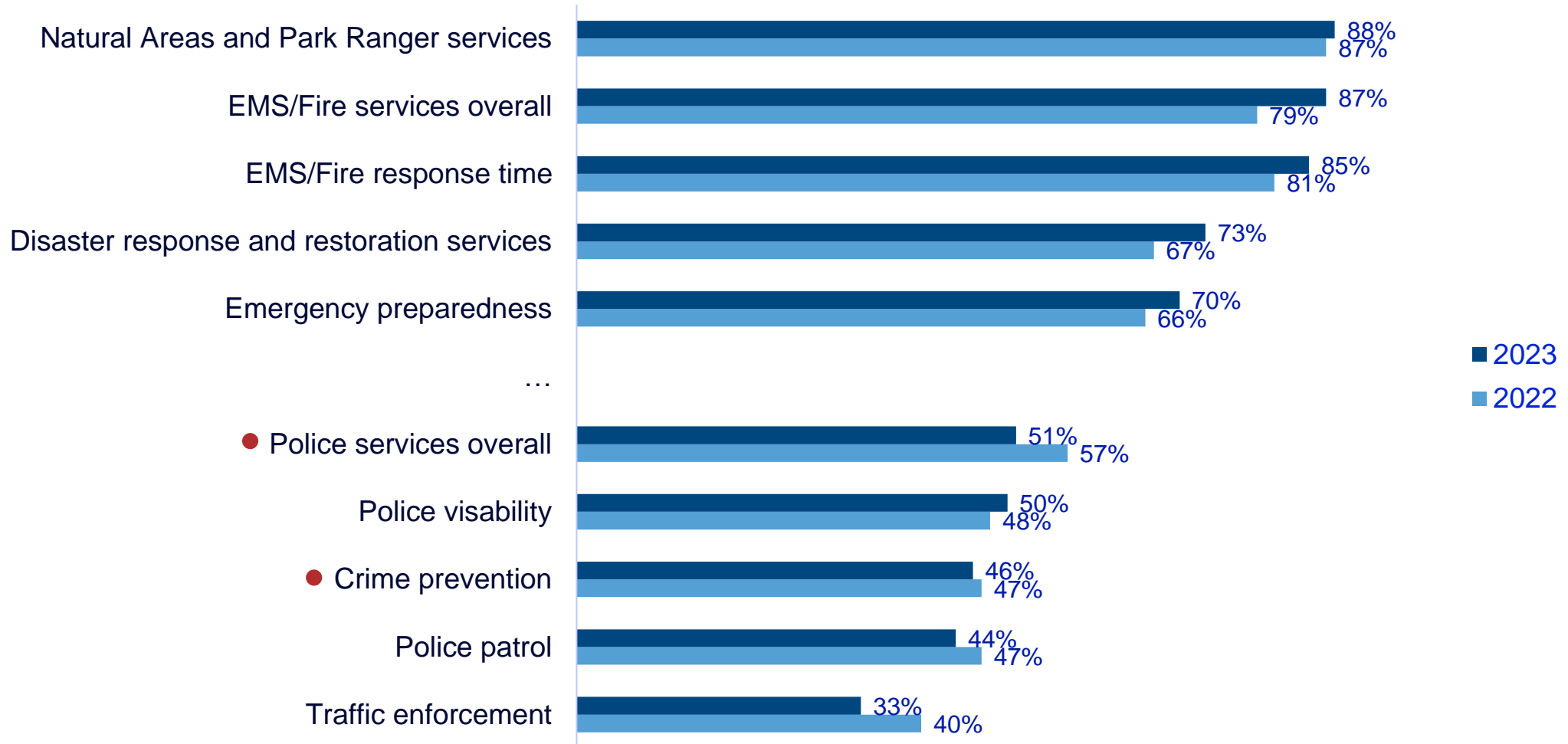
Percent very good or good

Ratings of Personal Safety by Year



Percent always or usually safe

Community Safety Services by Year



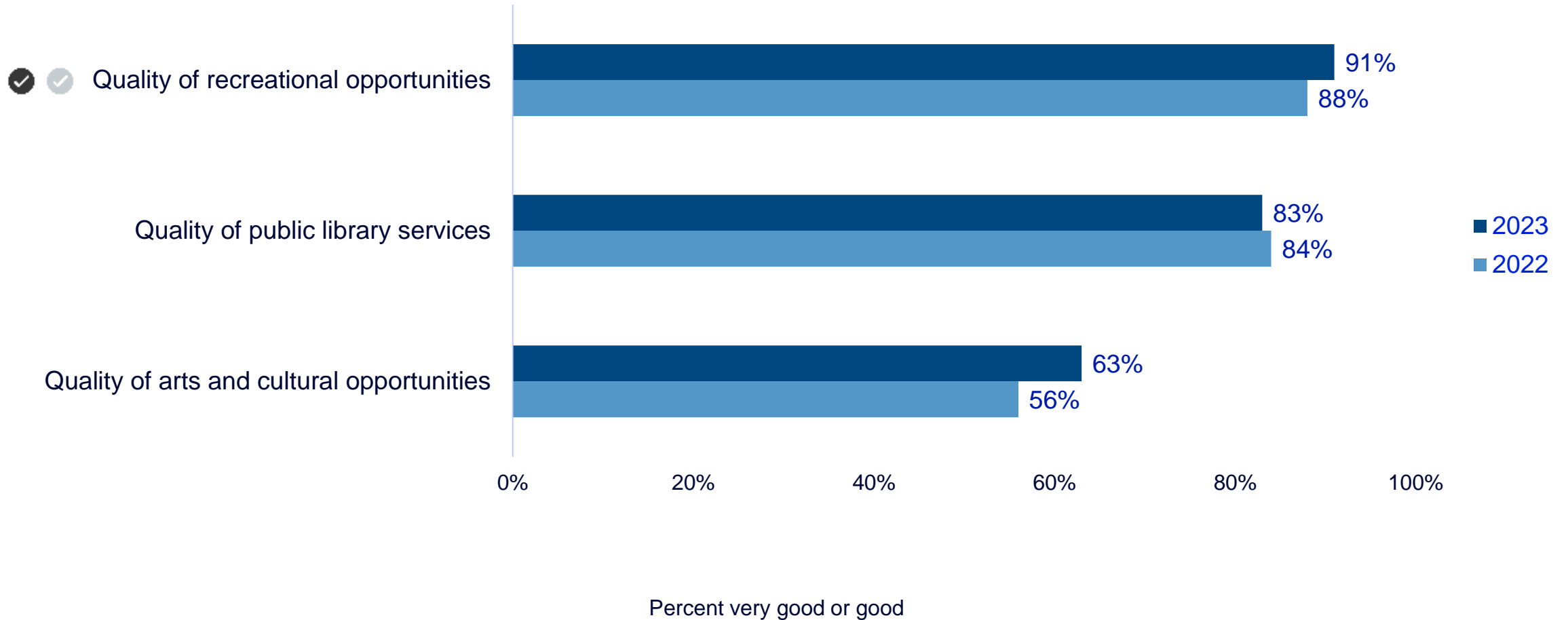
Percent very good or good



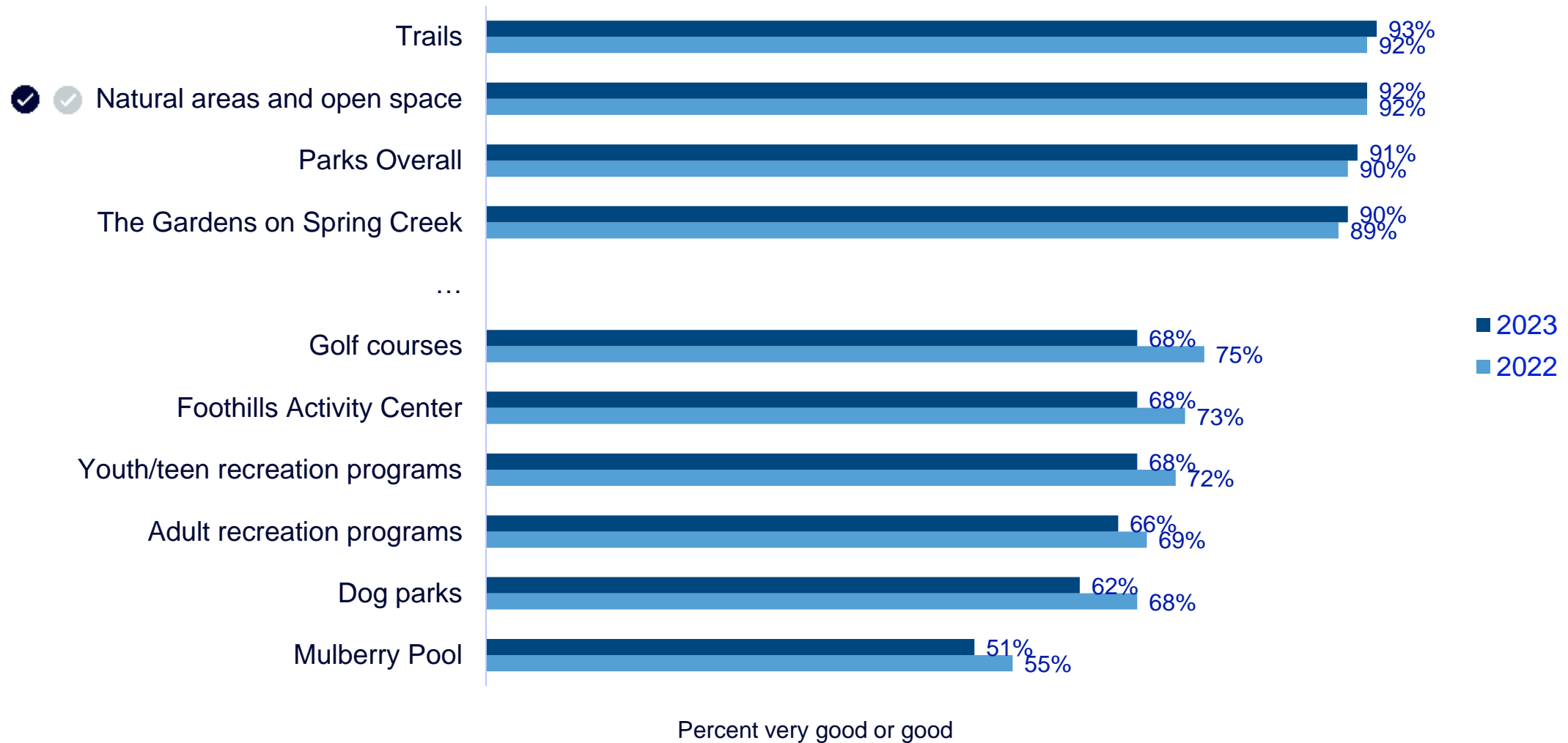
City parks, recreation, and cultural opportunities are highly valued by residents.



Community Aspects of Culture and Recreation by Year

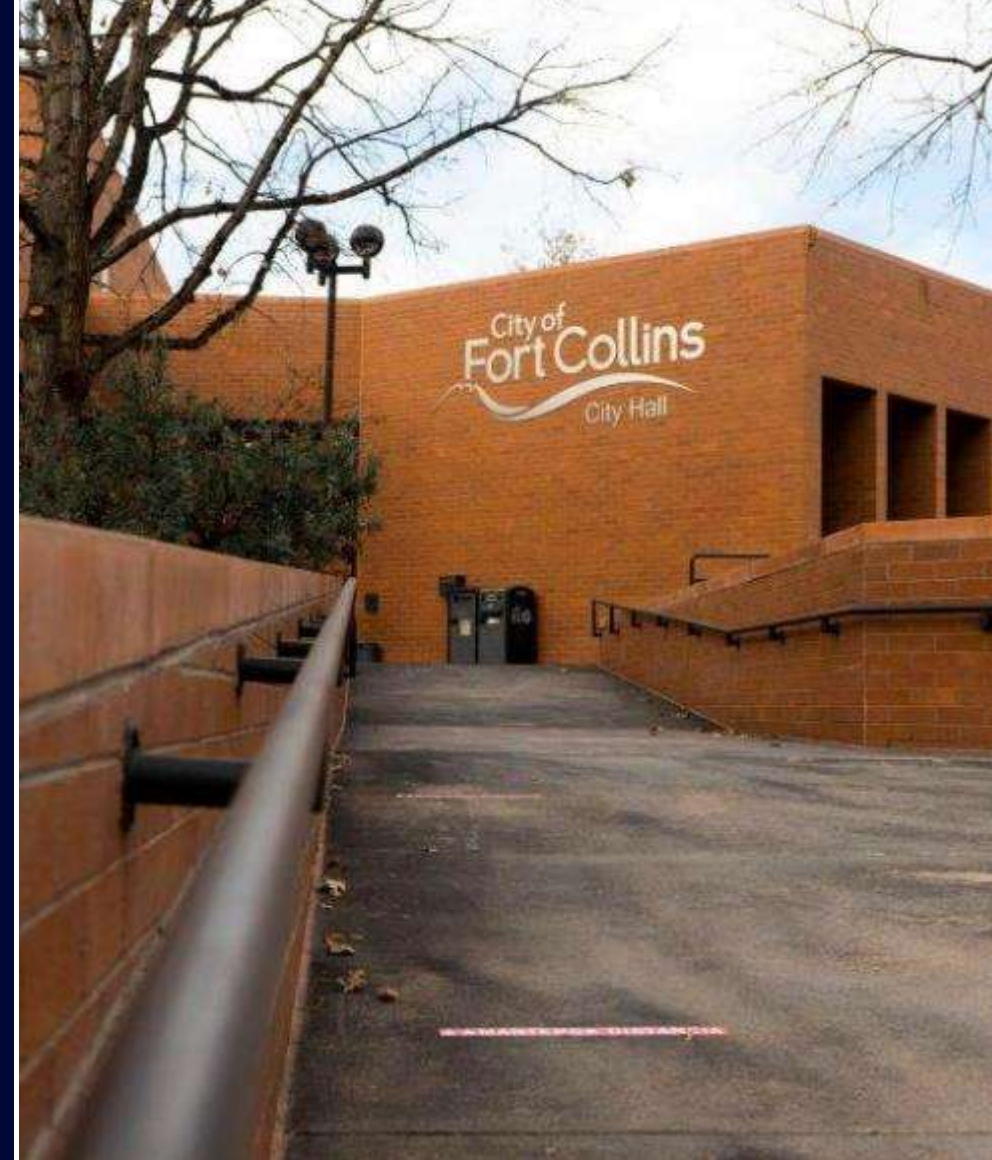


Parks, Recreational, and Cultural Programs and Facilities Compared by Year

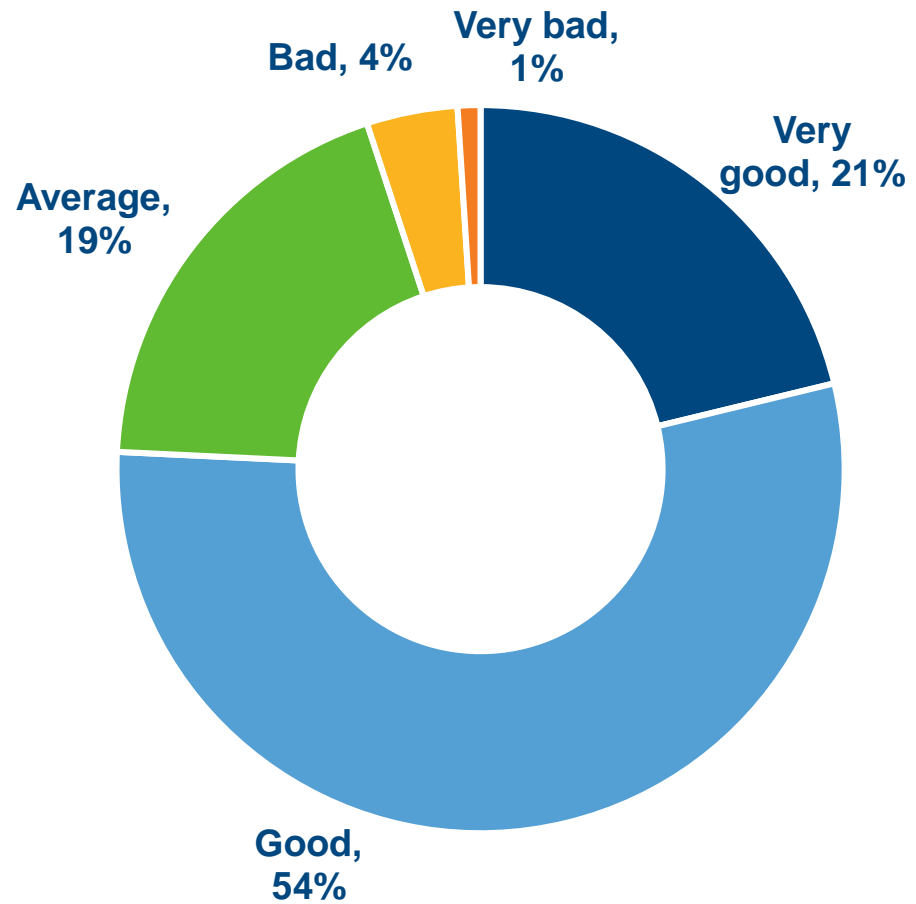




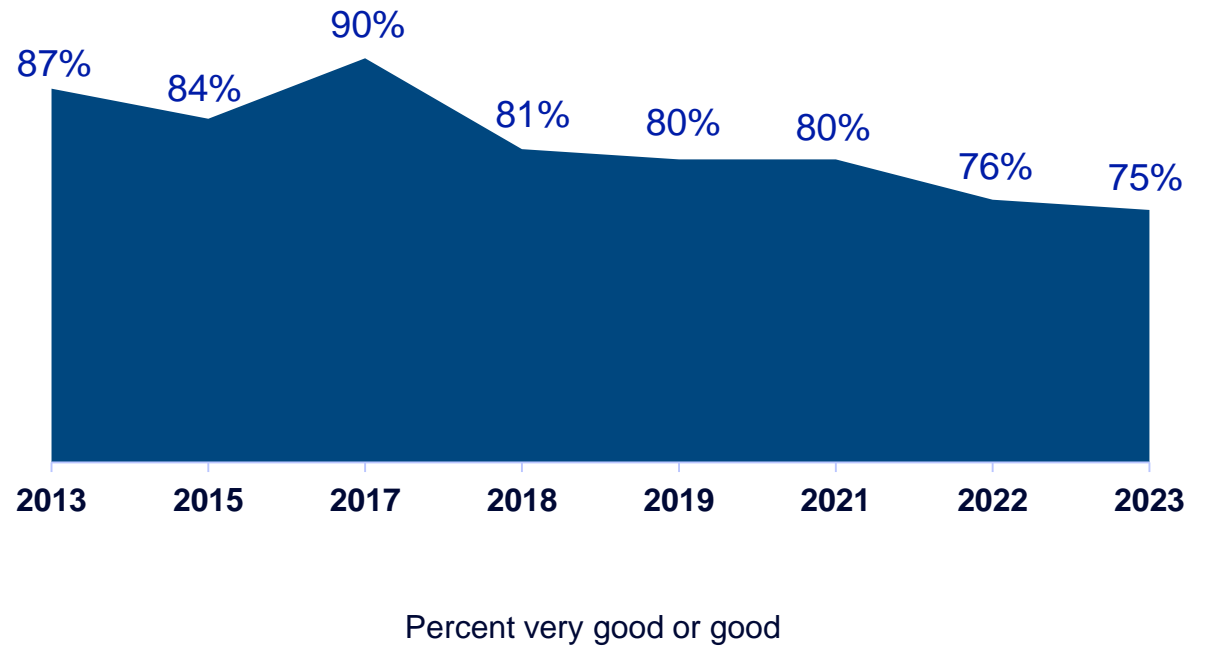
Residents appreciate many aspects of City services and governance.



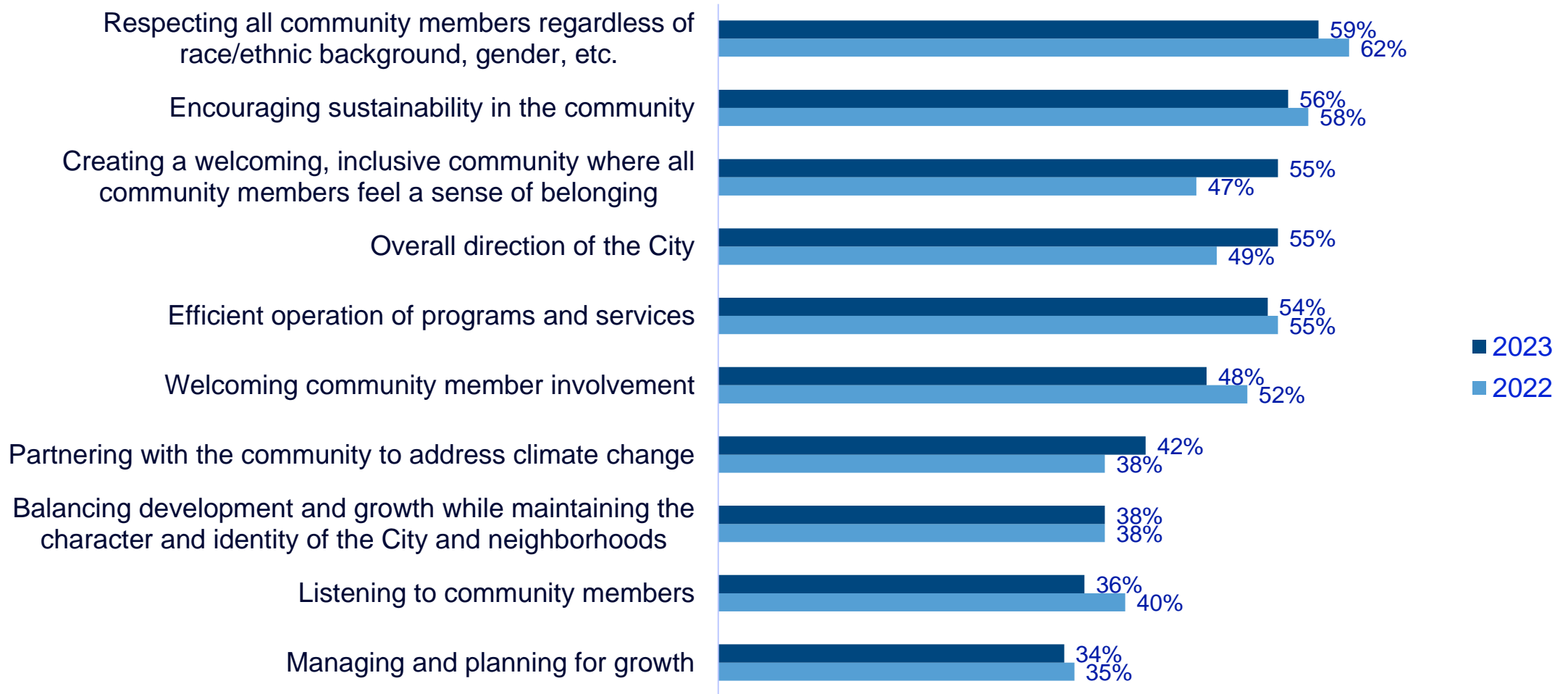
Overall Quality of City Services



Overall Quality of City Services by Year

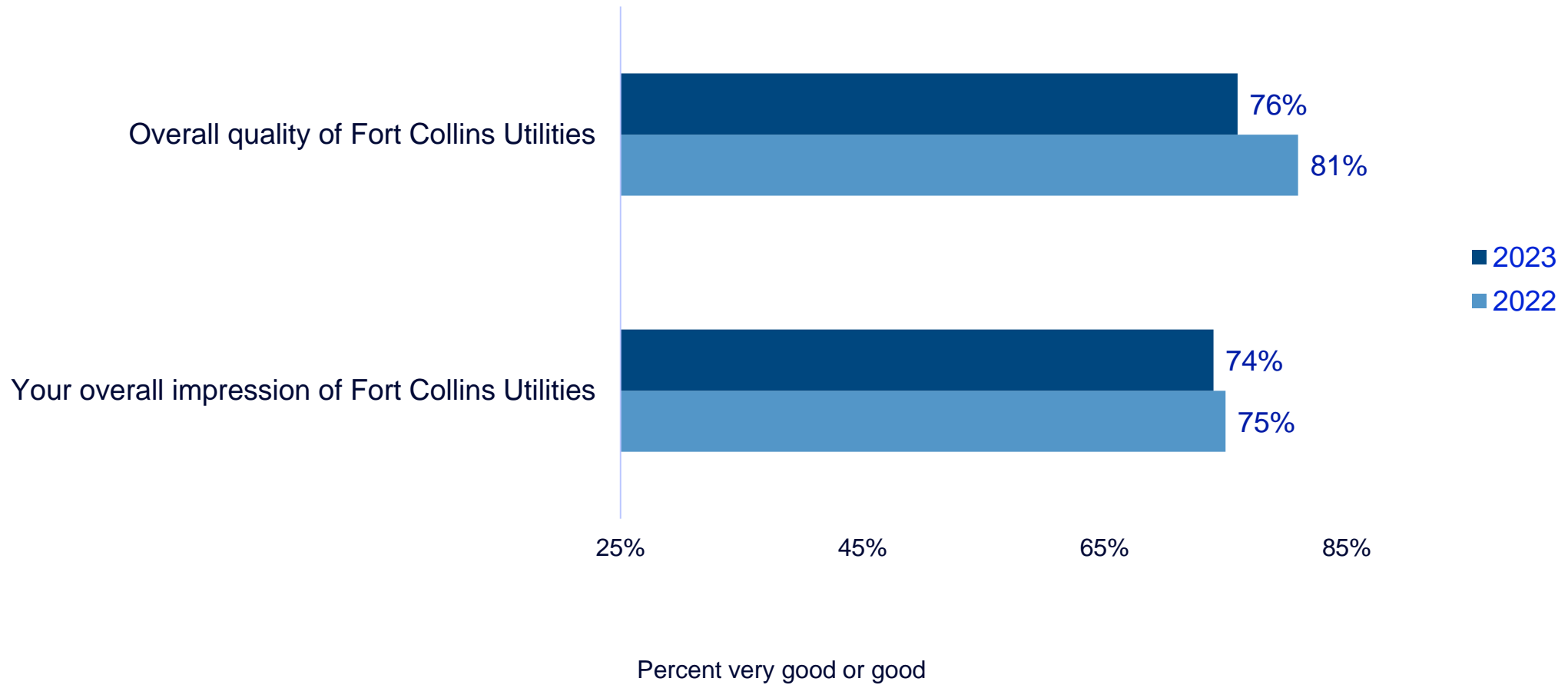


City Government Ratings Compared by Year

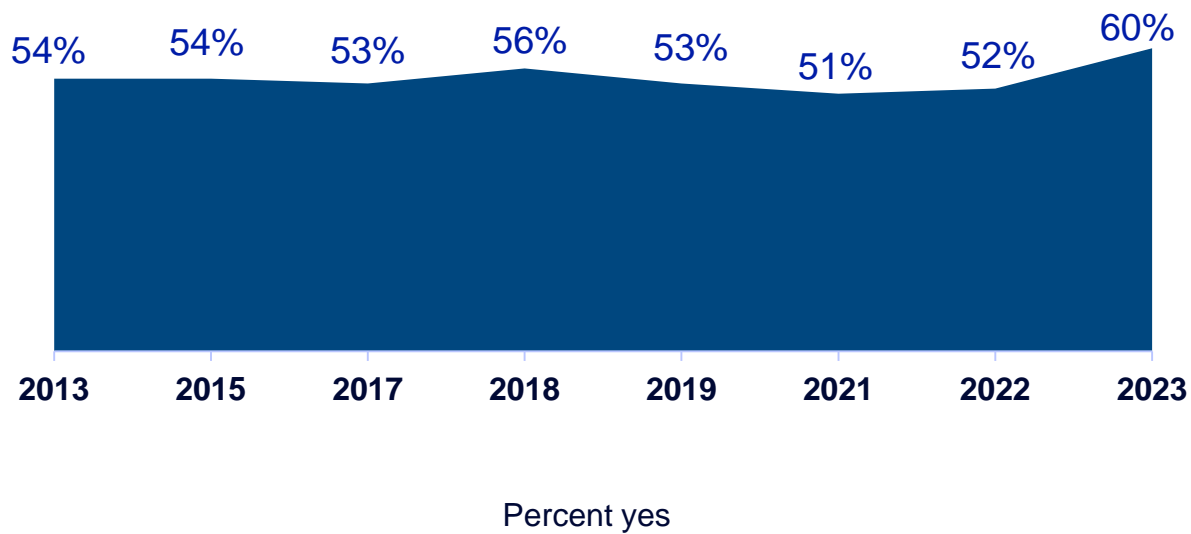


Percent very good or good

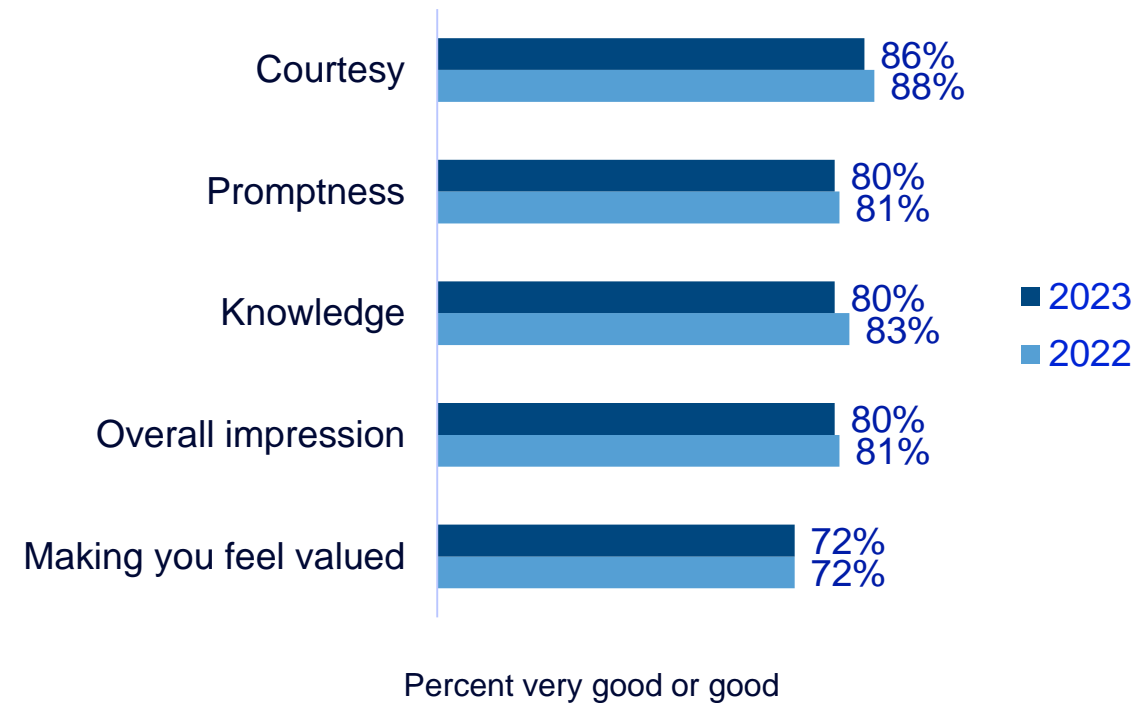
Fort Collins Utilities by Year



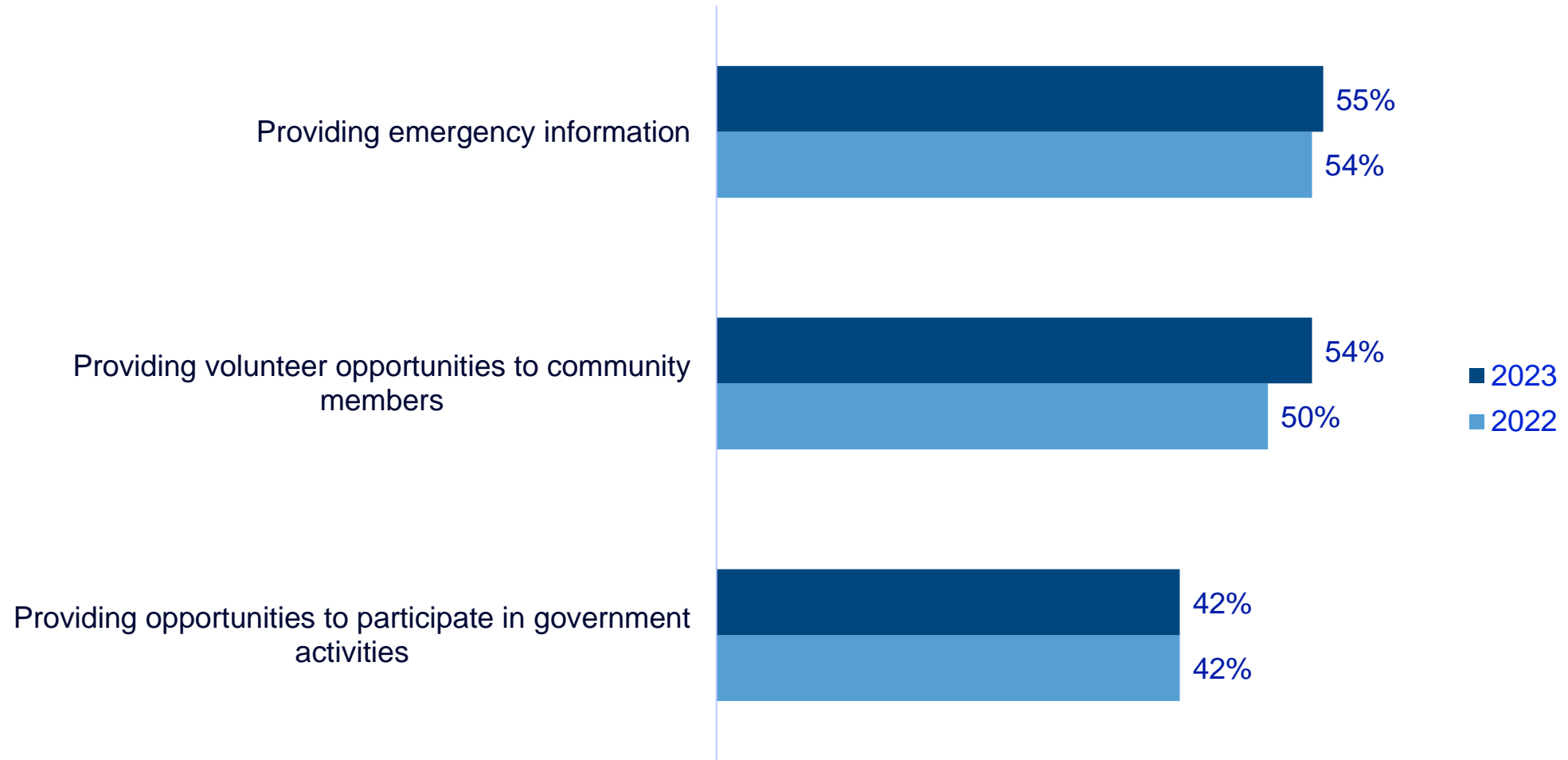
Contact with City Employees by Year ✔ ✔



Users Ratings of City Employees by Year

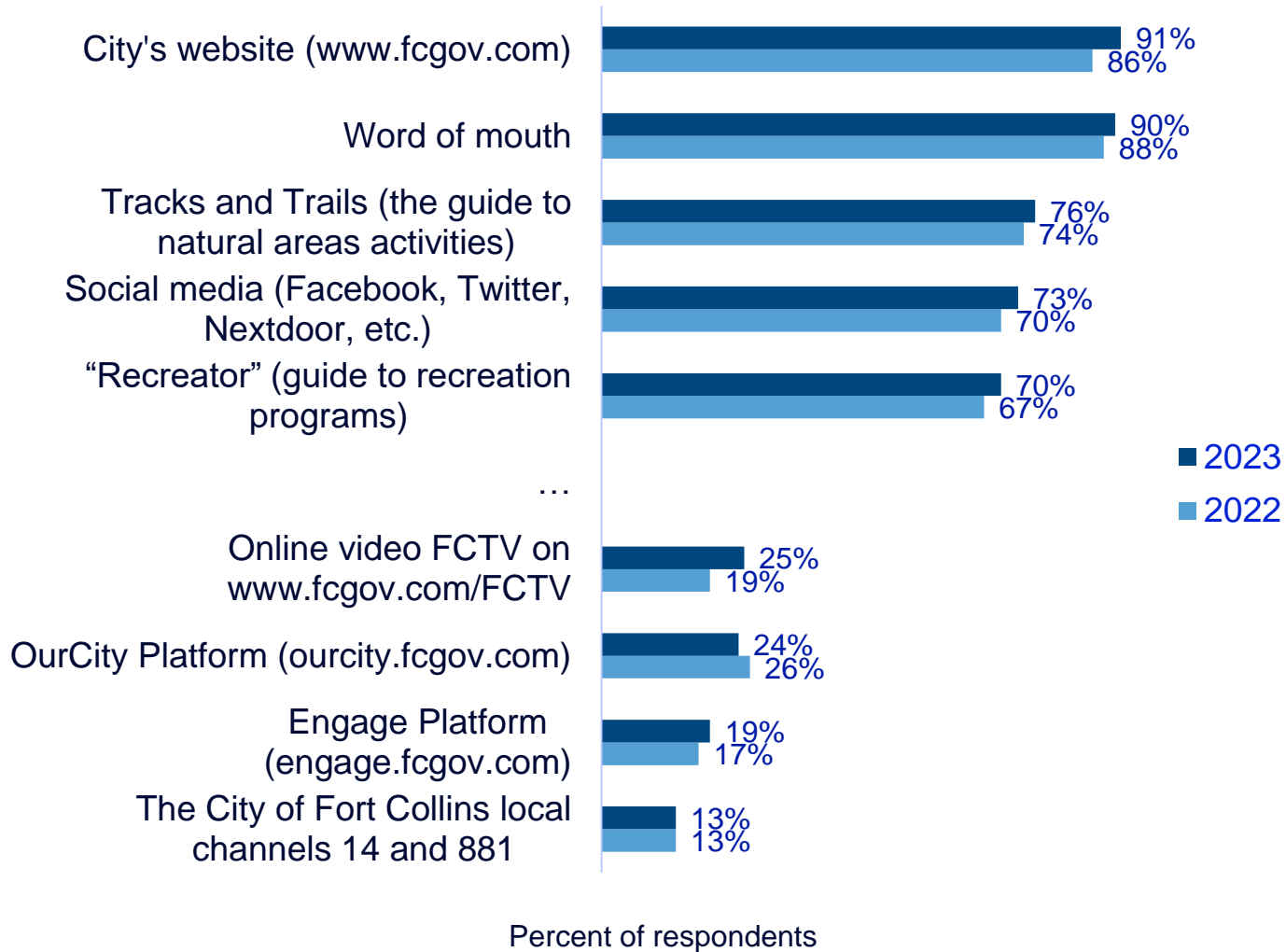


Providing Information and Opportunities to Participate Compared by Year



Percent very good or good

Information Sources Used by Year



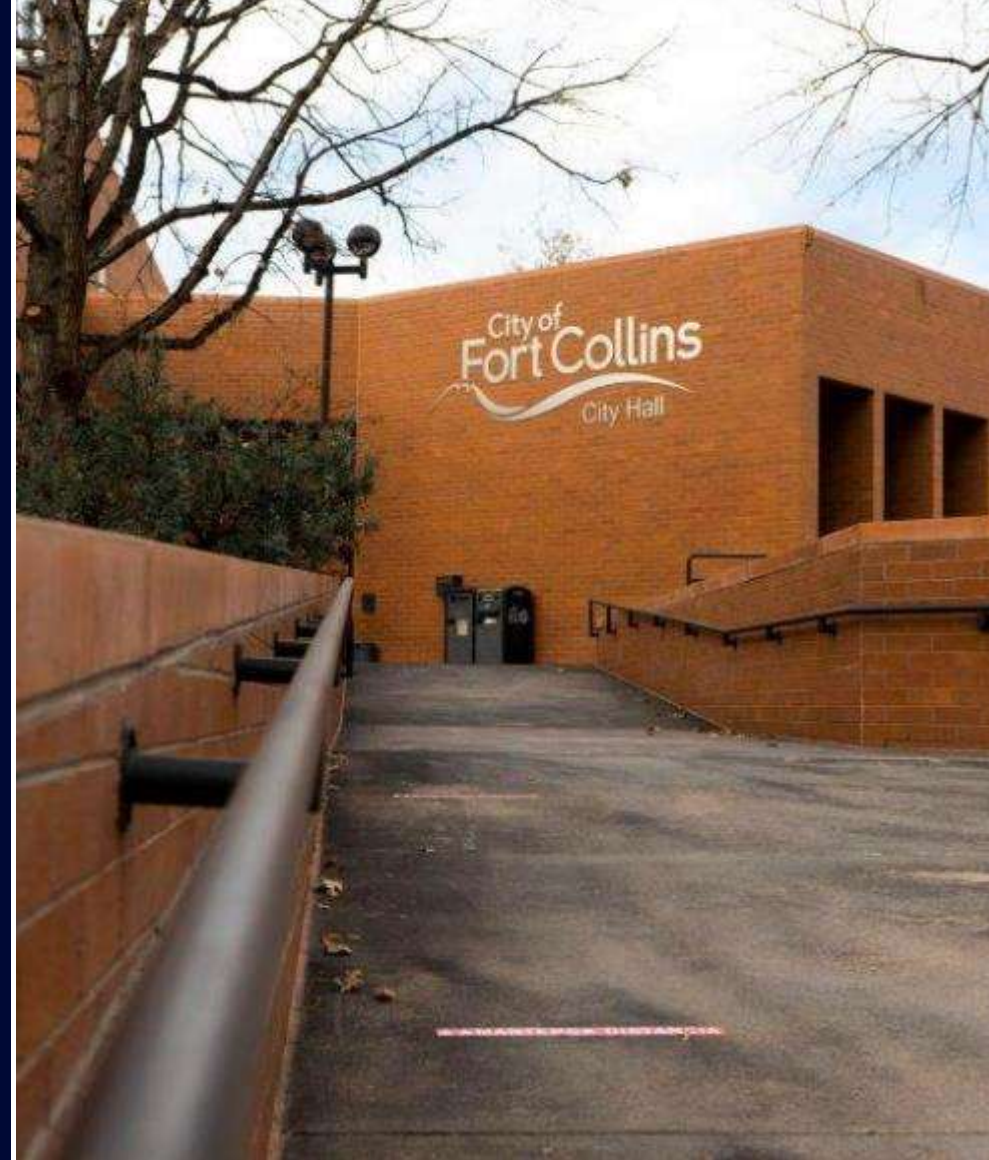
Preferred Methods of Receiving Information

1. **64%** City's website (www.fcgov.com)
2. **43%** Social media (Facebook, Twitter, Nextdoor, etc.)
3. **23%** Newspaper (print or online)
4. **22%** City News eNewsletter
5. **22%** "Recreator"

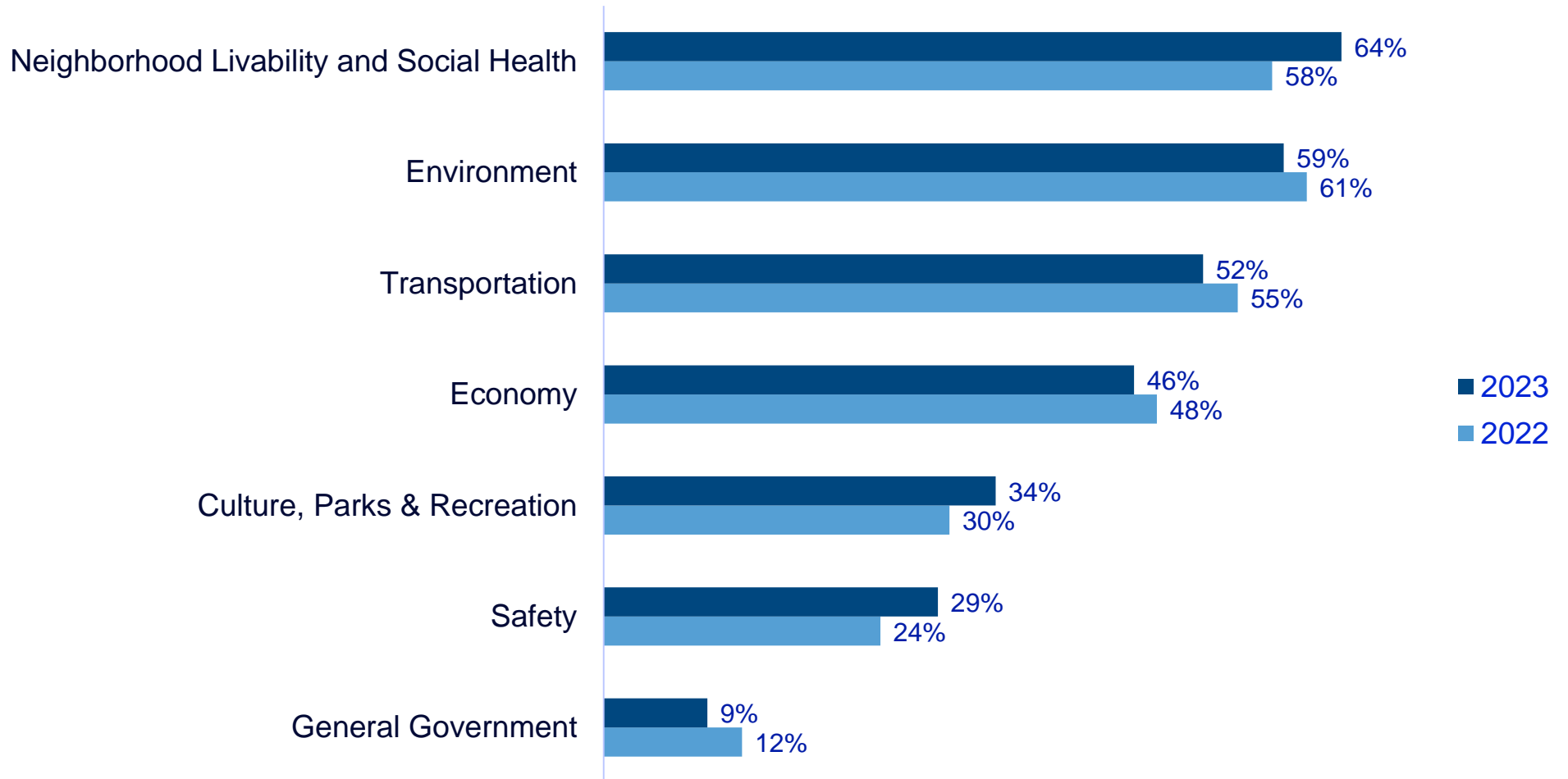
Percent of respondents selecting as their first, second, or third preferred method



Resident Priorities

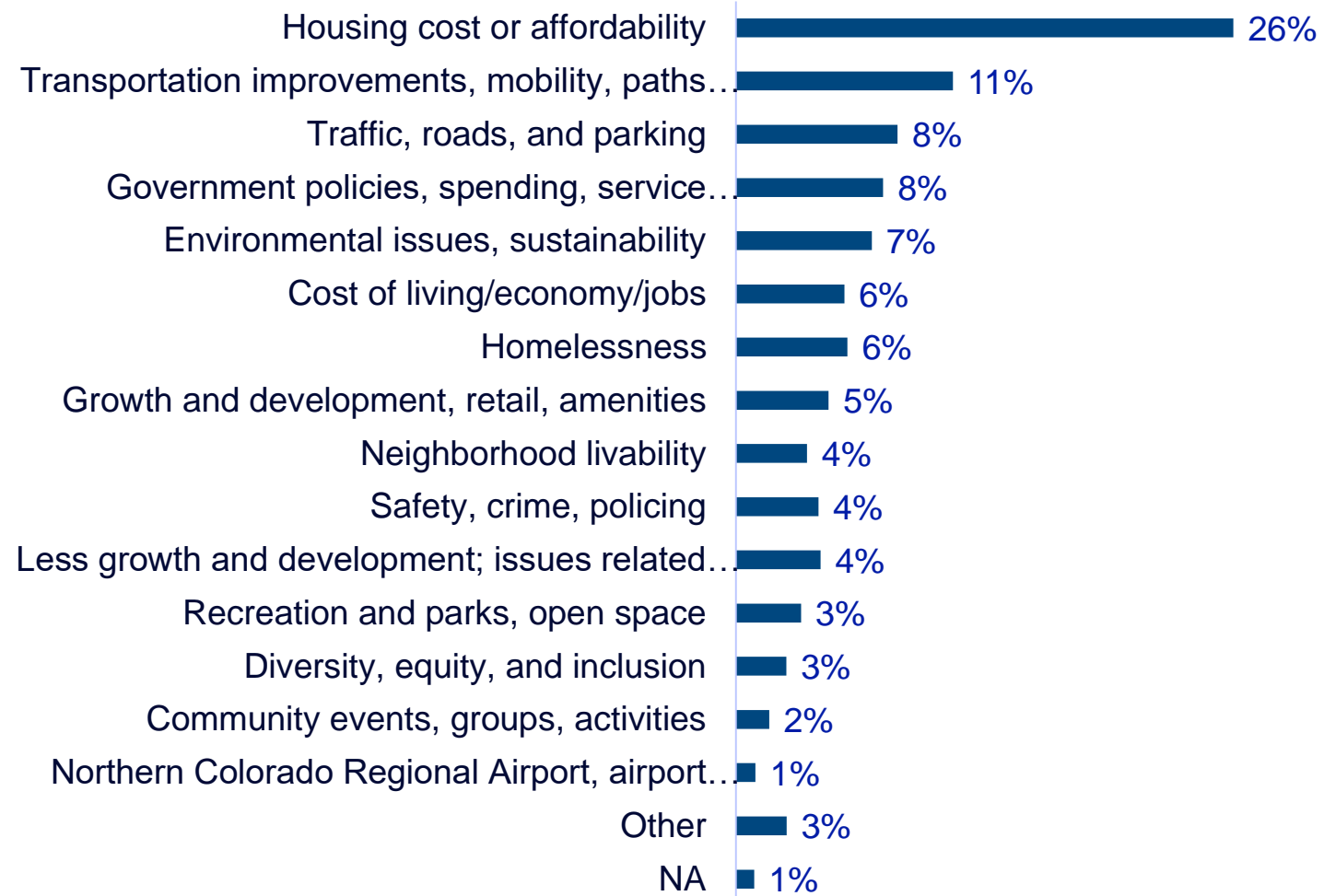


Top Three Budget Priorities by Year



Percent selecting as either first, second, or third priority

Community Member Priorities, 2023



Percent of respondents



Questions?



Thank you!

Jade Arocha, Director of Survey Research
Polco
jade@polco.us

Weighting Table – Address-based Sample

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing*			
Rent home	47%	26%	43%
Own home	53%	74%	57%
Detached unit	56%	62%	56%
Attached unit	44%	38%	44%
Race*			
White	90%	88%	90%
Not white	10%	12%	10%
Ethnicity*			
Not Hispanic	92%	94%	96%
Hispanic	8%	6%	4%
Sex and Age*			
Female	50%	59%	52%
Male	50%	41%	48%
18-34 years of age	45%	15%	41%
35-54 years of age	31%	28%	31%
55+ years of age	23%	57%	28%
Females 18-34	22%	8%	21%
Females 35-54	16%	16%	17%
Females 55+	13%	34%	14%
Males 18-34	24%	7%	21%
Males 35-54	15%	12%	17%
Males 55+	11%	23%	13%
Quadrant**			
Northwest	20%	13%	17%
Northeast	15%	11%	15%
West Central	22%	27%	23%
East Central	21%	23%	21%
Southwest	5%	6%	5%
Southeast	17%	20%	18%

Weighting Table – Open Participation Sample

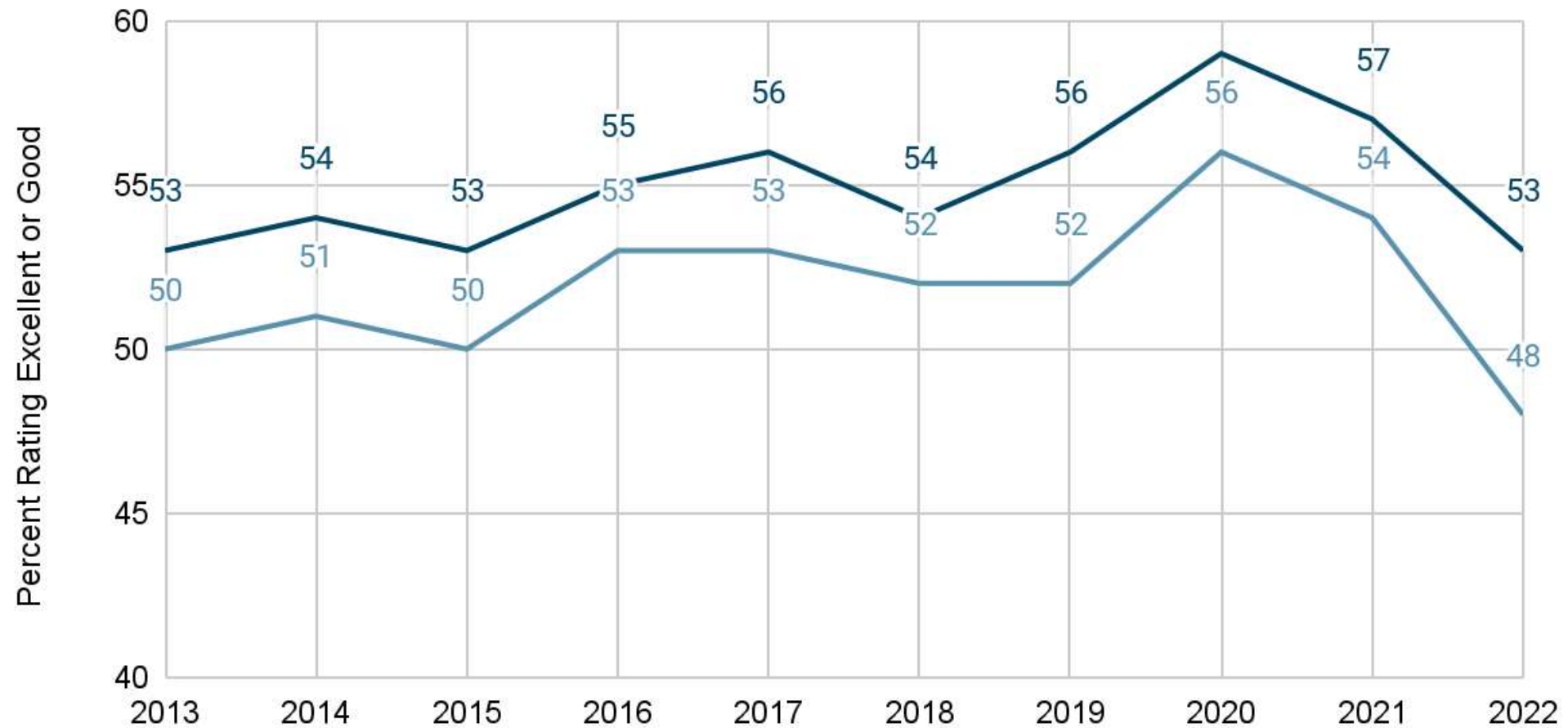
Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing*			
Rent home	47%	20%	41%
Own home	53%	80%	59%
Detached unit	56%	75%	61%
Attached unit	44%	25%	39%
Race*			
White	90%	91%	89%
Not white	10%	9%	11%
Ethnicity*			
Not Hispanic	92%	96%	95%
Hispanic	8%	4%	5%
Sex and Age*			
Female	50%	58%	52%
Male	50%	42%	48%
18-34 years of age	45%	18%	40%
35-54 years of age	31%	40%	35%
55+ years of age	23%	42%	25%
Females 18-34	22%	9%	20%
Females 35-54	16%	24%	18%
Females 55+	13%	25%	13%
Males 18-34	24%	9%	22%
Males 35-54	15%	15%	16%
Males 55+	11%	18%	11%
Quadrant**			
Northwest	20%	17%	18%
Northeast	15%	21%	15%
West Central	22%	12%	19%
East Central	21%	19%	22%
Southwest	5%	18%	10%
Southeast	17%	13%	16%

Response Rate – Address-based Sample

	Overall
Total sample used	3,000
Complete Interviews	521
Partial Interviews	8
Refusal and break off	0
Non-Contact	82
Unknown household	0
Unknown other	2,389
Response rate	18%

Local Government Trust 2013-2022

Overall Confidence Generally Acting in the Best Interest of the Community

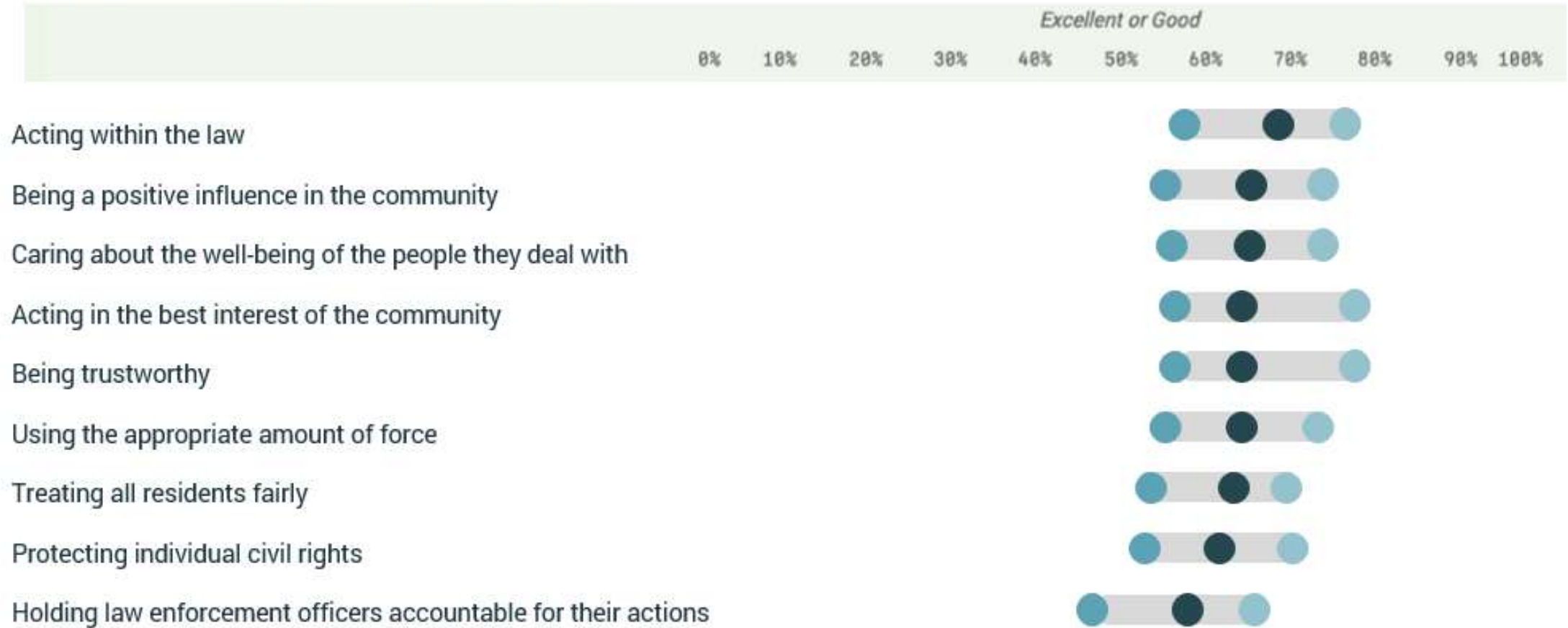


Nationwide Trends – Trust in Law Enforcement

Trust in law enforcement

Please rate your local law enforcement on the following:

● 2020 ● 2022 ● 2018



Nationwide Trends – Overall Feeling of Safety

8 in 10

Excellent or good

2000-2019

8 in 10

Excellent or good

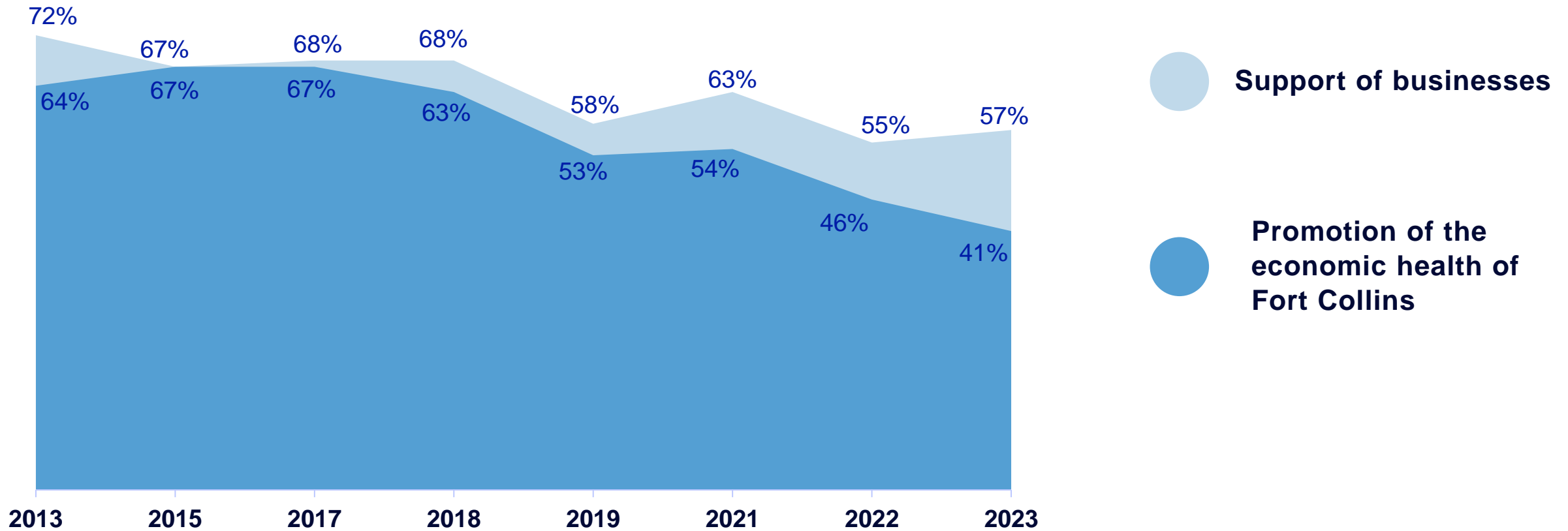
2020-2021

7 in 10

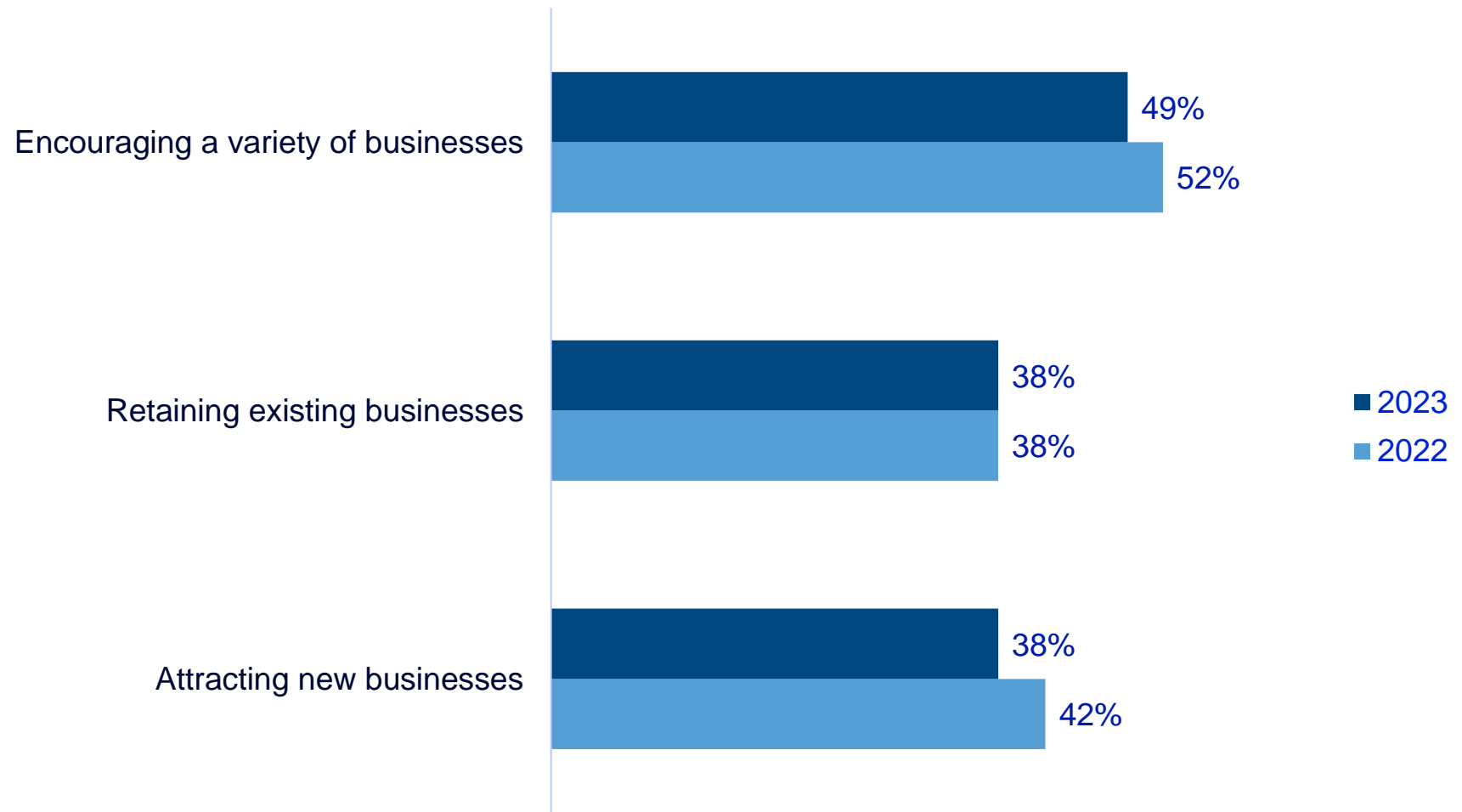
Excellent or good

2022

Business Support and Promotion of Economic Health by Year



Business Health by Year



Percent very good or good