



Land Use Code Phase 1 Updates: Process Next Steps

Paul Sizemore | CDNS Director Meaghan Overton | Housing Manager



- 1. Do Councilmembers support the process summary and timeline?
- 2. In what ways would Councilmembers like to be directly involved in the engagement process?
- 3. Do Councilmembers support monthly work sessions?
- 4. Which potential engagement activities would Councilmembers like to see incorporated into the process?













To Align the LUC with Adopted City Plans and Policies with a focus on:

- Housing-related changes
- Code Organization
- Equity



FIVE GUIDING PRINCIPLES

Revisions to the code will continue to support the five guiding principles confirmed by City Council in November 2021 with an emphasis on Equity.

- Increase overall housing capacity
 (market rate and affordable)
 and calibrate market-feasible incentives for deed restricted affordable housing
- Enable more affordability
 especially near high frequency transit and growth areas
- 3. Allow for more diverse housing choices that fit in with the existing context
- 4. Make the code easier to use and understand
- Improve predictability
 of the development permit review
 process, especially for housing



Stage 1 (Mar-Apr) Gather Input

Educate & Inform

Stage 2 (Apr) Identify Focus Areas for Potential Adjustments

Stage 3 (May-Jun) Code Revisions

Testing & Legal Review

Stage 4 (Jul-Aug)

Recommendations & Adoption



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OUTREACH

COUNCIL ENGAGEMENT

DELIVERABLES

Stage 1 (Mar-Apr)

- Gather Input
- Educate & Inform

- Listening Sessions
- · Office Hours
- Establish Task Force
- Board/Comm. Discussions
- Listening Sessions
- Work Session Update

- Public Input Summary
- · List of Task Force Members
- · Postcard mailing
- Online Survey

- Goal: Listen, Share, Educate
- Broad communication about process and opportunities to engage social media, website/newsletter updates, potential postcard mailing, press release, and similar
- Listening sessions
- Formation of Task Force if desired



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OUTREACH

COUNCIL ENGAGEMENT

DELIVERABLES

Stage 2 (Apr) Identify Focus Areas for Potential Adjustments

- Task Force Meeting 1
- Community Info Session
- Board/Comm. Discussions
- Work Session Discussion
- Task Force Meeting Agendas & Summaries
- Info Session Materials
- Council Materials

- Goal: Identify Areas of Adjustment
- Engage with multiple audiences about how the code could be refined and improved
- Begin Task Force meetings
- Confirm scope of refinements and adjustments with Council



Stage 3

(May-Jun)

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Code RevisionsTesting & Legal Review

COMMUNITY

- Task Force Meetings 2-4
- Community Workshop
- Technical Focus Groups
- Board/Comm. Discussions

COUNCIL ENGAGEMENT

 Monthly Work Session Updates

DELIVERABLES

- Task Force Meeting Agendas & Summaries
- · Workshop Materials
- Draft Code Ordinance

- Goal: Prepare the new Draft Code document
- Engage with multiple audiences to share proposed code language
- Convene technical focus groups to review code language + legal review
- Task Force meetings 2-4
- Release Public Review Draft



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Stage 4 (Jul-Aug) Recommendations & Adoption

COMMUNITY

- Final Task Force Recommendation
- Board/Comm.
 Recommendations

COUNCIL ENGAGEMENT

 1st Reading of New Ordinance(s)

DELIVERABLES

- · Council Materials
- Public Input Summary
- Revised Code Ordinance

- Goal: Adopt Land Use Code changes
- Communicate adoption process and timeline
- Seek Recommendations from Boards and Commissions
- Share Final Task Force Recommendation
- First/Second reading of Ordinance



- Monthly Council Work Sessions
- Postcard Mailing (property owners and tenants)
- Information Sessions
- Community Survey
- Incorporate into Community Events
 - Spring Housing Summit, CityWorks 101, Next Level Neighborhood workshops, etc.
- Formation of a Task Force
 - Four meetings over May and June 2023
 - Small group (10-15) focused on specific topics
 - Open application process





- Appropriation of approximately \$150,000 to resource engagement and refinement process
- Preparation of engagement and communications plan
- Update at work session in March
- Begin engagement in March 2023



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