

**RESOLUTION
TO ADOPT
2026 BUDGET AND APPROPRIATE SUMS OF MONEY
FORT COLLINS TOURISM IMPROVEMENT DISTRICT**

A RESOLUTION SUMMARIZING REVENUES AND EXPENDITURES FOR EACH FUND, ADOPTING A BUDGET, AND APPROPRIATING SUMS OF MONEY TO THE VARIOUS FUNDS IN THE AMOUNTS AND FOR THE PURPOSES SET FORTH HEREIN FOR THE FORT COLLINS TOURISM IMPROVEMENT DISTRICT, LARIMER COUNTY, COLORADO, FOR THE CALENDAR YEAR BEGINNING ON THE FIRST DAY OF JANUARY, 2026, AND ENDING ON THE LAST DAY OF DECEMBER, 2026.

WHEREAS, the Board of Directors of the Fort Collins Tourism Improvement District has authorized its consultants to prepare and submit a proposed budget to said governing body at the proper time; and

WHEREAS, the proposed budget has been submitted to the Board of Directors of the District for its consideration; and

WHEREAS, upon due and proper notice, published or posted in accordance with the law, said proposed budget was available for inspection by the public at a designated public office, a public hearing was held on August 7, 2025, and interested electors were given the opportunity to file or register any objections to said proposed budget; and

WHEREAS, whatever increases may have been made in the expenditures, like increases were added to the revenues or planned to be expended from reserves or fund balances so that the budget remains in balance, as required by law.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE FORT COLLINS TOURISM IMPROVEMENT DISTRICT OF LARIMER COUNTY, COLORADO:

Section 1. Adoption of Budget. That the budget as submitted, and attached hereto and incorporated herein by this reference, and if amended, then as amended, is hereby approved and adopted as the budget of the Fort Collins Tourism Improvement District for calendar year 2026.

Section 2. Budget Revenues. That the estimated revenues for each fund as more specifically set out in the budget attached hereto are accepted and approved.

Section 3. Budget Expenditures. That the estimated expenditures for each fund as more specifically set out in the budget attached hereto are accepted and approved.

Section 4. Property Tax and Fiscal Year Spending Limits. That, being fully informed, the Board finds that the foregoing budget and mill levies do not result in a violation of any applicable property tax or fiscal year spending limitation.

Section 5. Appropriations. That the amounts set forth as expenditures and balances remaining, as specifically allocated in the budget attached hereto, are hereby appropriated from the revenue of each fund, to each fund, for the purposes stated and no other.

ADOPTED this 26th day of August, 2025.

FORT COLLINS TOURISM
IMPROVEMENT DISTRICT



President

ATTEST:



Secretary



2026 Budget

	FY 2025 BUDGET	FY 2026 BUDGET
Revenue		
TID Assessment	1,510,512	1,847,494
Total Revenue	1,510,512	1,847,494
Expenditures		
Personnel	274,041	295,953
Administrative and General	81,180	86,040
Lead Generation	53,868	99,000
Trade Shows	80,600	56,550
Sales Activities	61,000	52,500
Professional Development	7,400	8,500
Software Subscriptions	1,800	-
Sales Marketing	82,500	110,000
Local Champions Program	10,500	-
Sales Travel	13,200	13,200
Bid Activities	55,400	74,400
Research	28,600	24,600
Destination Development	195,816	109,360
Advertising	308,596	371,000
Leisure Sales	69,000	71,000
Web/Internet Expenses	50,280	54,280
Visual Assets	70,000	70,000
Public Relations	32,000	42,000
Visitor Services	189,980	188,481
Opportunity Fund	-	64,920
Total Expenditures	1,665,761	1,791,784
Change in Net Assets	(155,249)	55,710
Contingency		55,710
Net Assets less Contingency		(0)