

AGENDA ITEM SUMMARY

City Council



STAFF

Nina Bodenhamer, City Give
Emily Wegner, Lead Specialist, Environmental Sustainability, Environmental Services

SUBJECT

First Reading of Ordinance No. 060, 2024, Appropriating Philanthropic Revenue Received Through City Give for Environmental Services Curbside Recycling.

EXECUTIVE SUMMARY

The purpose of this item is to appropriate an award of approximately \$664,000 to defray the cost of new recycling carts being purchased for the City's Residential Contracted Trash and Recycling Program and to support recycling outreach and education for the community.

STAFF RECOMMENDATION

Staff recommends adoption of the Ordinance on First Reading.

BACKGROUND / DISCUSSION

The City Residential Contracted Trash and Recycling collection program will begin on September 30, 2024, and include weekly single-stream curbside recycling collection for approximately 41,500 households within City limits.

The Environmental Services Department in the Sustainability Services Area received a grant from the Recycling Partnership totaling approximately \$622,500 to support the purchase of recycling carts and an additional \$41,500 to support additional recycling outreach and education.

In addition to the cash grants, Recycling Partnership will provide access to resources, time, and other in-kind services at an estimated value of up to \$125,000. The purpose of these in-kind services is to support the City's public recycling program through technical support, including strategic planning, program assessment, measurement activities, and education and outreach.

The City through their trash and recycling contractor, Republic Services, will distribute recycling carts to residents. Grant funding will help offset the cost of purchasing and distributing one (1) recycling cart to each eligible household. Customers' service rates have been reduced by \$0.25/month to account for the grant funding.

Republic Services will make the initial purchase of all carts for the program, including the recycling carts under the Grant Agreement. Republic Services will invoice the City for the amount of the grant and recover the remaining cost of the carts by amortizing the cost over the life of the recycling services contract.

Ownership of the carts will transfer from Republic Services to the City upon expiration or termination of the City's contract with Republic Services.

The City's responsibilities include but are not limited to:

- The recycling carts, embedded RFID tags, must be manufactured with a minimum of five percent (5%) residential post-consumer recycled plastic content based on the weight of the entire mass of the body, lid, and wheels.
- The development and implementation of an education program utilizing the City's website, digital and print material content, and supported events. The goal of the education program is to communicate the cart delivery schedule, acceptable recyclable materials in the new program, and the recycling collection schedule.
- The production and distribution of educational materials with the delivery of new recycling carts.
- Utilization of program analysis and measurement activities.

The Recycling Partnership is a mission driven non-governmental organization that works to unlock the environmental and economic benefits of recycling. For nearly a decade, Recycling Partnership has reached millions of households, diverted hundreds of millions of incremental pounds of valuable recyclables from landfills, delivered hundreds of thousands of recycling carts, and has led innovative recycling systems change.

CITY FINANCIAL IMPACTS

This item appropriates \$664,000 in philanthropic revenue to support the City's curbside recycling collection system and community engagement as designated by the donor. The award from Recycling Partnership is a reimbursement award; the City will provide documentation accompanied by reasonable and appropriate summaries of expenses paid outlined in the Agreement.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

None.

PUBLIC OUTREACH

None.

ATTACHMENTS

1. Ordinance for Consideration