

AGENDA ITEM SUMMARY

City Council



STAFF

Tyler Marr, Deputy City Manager
Denzel Maxwell, Assistant City Manager
Lockie Woods, Graduate Management Assistant

SUBJECT

Resolution 2024-030 Adopting the City of Fort Collins 2024 Strategic Plan.

EXECUTIVE SUMMARY

The purpose of this item is to formally adopt the 2024 Strategic Plan. The adopted plan will guide the 2025-2026 Budgeting for Outcomes process. All adopted Council Priorities have been included in the 2024 Strategic Plan.

STAFF RECOMMENDATION

Staff recommends adoption of the Resolution.

BACKGROUND / DISCUSSION

The City of Fort Collins Strategic Plan is an issues-based plan that sets strategic objectives for the next five years. The Strategic Plan is updated every two years just prior to the Budgeting for Outcomes (BFO) process. It will be the basis of the City's budget and operational plans for 2025 and 2026 and will be used to assess and rank budget offers for the 2025-26 Budget. The Strategic Plan is based on identification and analysis of:

- 1) City Council priorities and inputs
- 2) Community feedback gathered through extensive outreach
- 3) Organizational inputs, including adopted plans, staff inputs, emerging trends and issues, and financial information

This is the sixth biennial City Strategic Plan. After evaluation of the strategic planning process, staff recognized the need for improvements, such as the reduction of duplication and a true focus on strategic issues. Prior strategic plans were broadly focused and operational in nature, resulting in a lack of clear guidance for staff, City Council, and the community on the City's strategic priorities. This comprehensive rewrite and focus on strategic issues offers clearer guidance on the key issues facing our City and community while acknowledging the critical importance of daily City operations.

City Council reviewed the plan at its February 27, 2024, work session and provided feedback to staff related to the draft strategic objectives and bullets. Attached is a redline version depicting changes from the work session based on the input from Councilmembers.

CITY FINANCIAL IMPACTS

None.

BOARD / COMMISSION / COMMITTEE RECOMMENDATION

None.

PUBLIC OUTREACH

Community input for the Strategic Plan was gathered from a variety of sources. These include:

- The statistically valid 2023 Community survey
- Center for Public Deliberation Outcome events
- Boards & Commissions input
- The OurCity website
- Social media

ATTACHMENTS

1. Resolution for Consideration
2. Exhibit A to Resolution
3. Redline Strategic Objectives and Bullets