

VOLUNTEER APPLICATION

Holli McElwee

5/5/2024 3:38 PM

Application: **DDA - Downtown Development Authority**

Applicant Information

Birthday: [REDACTED] Gender: Female Education Level: Bachelors degree

Address: [REDACTED], Phone: [REDACTED] <<

Availability

	S	M	T	W	T	F	S
Morning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Afternoon	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evening	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Volunteer Groups Applied For

Downtown Development Authority

Job Description

I have read the job description

Questions

Do you reside or own property within the DDA?

YES

Current Occupation:

I am the owner and operation of Old Town Ice Cream & Treats, DBA Kilwins, Fort Collins, CO at 114 South College Avenue.

Current Employer:

Kilwins Fort Collins

Prior work experience (please include dates):

Please see the attached resume for exact dates and positions.

Volunteer experience (please include dates):

Saint Joseph's Catholic School:
Kindergarten Class Parent Volunteer (2023-Present)
Thompson School District's Kids' Backpack Food Program (2023)
Larimer County Food Bank's & CSU's Rams Against Hunger Canned Food Drive (2021-2023)
Larimer County's ClimateSmart & Future Ready Board (2022-2023)
Colorado Youth Outdoors Volunteer (2022)
4-H Volunteering (Approximately 2015-2016; Volunteered at a Dog Show in Boulder County and 2022 at the Larimer County Fair for the Sensory Fair for Youth)

Are you currently serving on a City board or Commission? If so, which one?

No

Why do you want to become a member of the Downtown Development Authority?

I am interested in serving on the DDA Board, as the Retailer position will be vacant in June of 2024. As a local retailer

Have you had any exposure to the Downtown Development Authority? If yes, please explain:

and business, I can be a voice for those in this particular space and will provide first-hand experience into current trends. I have spent several years in creating community, connections, and have experience in policy making, development, stakeholder engagement and public affairs, even on topics that are extremely controversial.

Yes;

Yes, working at Realities For Children and helping to organize the Realities Ride & Motorcycle Rally, featuring thousands of attendees in Old Town Square back in the day, serving as the Marketing Manager of Gallegos Sanitation, and now, most recently, the Owner of Kilwins, I have had years of involvement with the DDA. In my current role, my familiarity has increased significantly due to monthly meetings and engagement events.

In addition, I have had the pleasure of listening to presentations from the DDA in other roles/boards I have involved in.

Specify any activities which might create a serious conflict of interest if you are appointed:

None at this time.

Optional: How did you learn of a vacancy on this board or commission?

Other (please specify);

I learned of the opportunity through the DDA.

List any abilities, skills, certifications, specialized training, or interests you have which are applicable to this board.

My background is diverse. Spanning from event planning, to solid waste and recycling expertise, to stakeholder engagement, policy development and owning a retail and confections business in Old Town myself, I offer broad insights and a perspective from multiple lenses.

Briefly explain what you believe are the three most important issues facing the Downtown Development Authority (DDA), and how do you believe the DDA should address each issue? You may also attach/upload a separate document if additional space is required.

1. I am extremely concerned for the businesses and the Downtown area, should Linden Street move to the concept of being permanently closed in favor of a pedestrian mall. Not only are there not enough events/activations to support a permanent closure, businesses will certainly feel a negative impact from the lack of parking, customers, and with the space not being public, policing the homelessness and/or transient related thefts, drug use, and crime is concerning, especially since funding for officers has been cut.

After speaking with businesses in that area, it would be advantageous to have events in the area under some of the proposed models; however, a 100% closure offers multiple disadvantages.

2) There has been a marked decrease in pedestrian traffic/shoppers/diners in the Downtown Area, which is reflective in what the City receives in Sales Tax. Some of

the City receives in sales tax. Some of this has to do with people making their purchases outside of the City, whether it is due to living outside the limit (housing affordability), parking issues, or the increase in taxes with making purchases here. I believe there are multiple contributors to the decline, and it is not a one size fits all solution, but may require discussion about more attractions, modes of transportation, parking, business hours/draws, and other elements.

3) The costs of doing business continue to increase. Whether it is COGs, policy decisions that cost business, higher wages, higher rents and triple net rising exponentially with property values, and thefts on the rise, it is expense to conduct business in Fort Collins. As it relates to the DDA, the engagement and stakeholder engagement involvement is important and beneficial. As business owners are busy running their day-to-day operations, it helpful to have candid conversations and presentations related to what is coming down the pike or discussions, and to help businesses engage with elected officials and staffers prior to decisions being made. The continual awareness piece and 1:1's make a difference.

Are you willing to complete the required training if appointed?

YES

VOLUNTEER APPLICATION

Dwight Hall

4/22/2024 11:44 AM

Application: **DDA - Downtown Development Authority**

Applicant Information

Birthdate: [REDACTED] Gender: Female Education Level: Associate degree

Address: [REDACTED] Phone: [REDACTED] <<

Availability

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Morning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Afternoon	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Evening	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Volunteer Groups Applied For

Downtown Development Authority

Job Description

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Questions

Do you reside or own property within the DDA?

YES

Current Occupation:

business owner

Current Employer:

CooperSmith's Pub & Brewing Co.

Prior work experience (please include dates):

I have work in restaurants for the last 42 years.

Volunteer experience (please include dates):

Fort Collins DBA, Fort Collins DDA, Fort Collins Zoning Board of Appeals, Fort Collins Art in Public Places

Are you currently serving on a City board or Commission? If so, which one?

Yes;
DDA

Why do you want to become a member of the Downtown Development Authority?

I have been on this board for the last 4 years and find the work to be rewarding. The staff and board are very high functioning and accomplish a lot.

Have you had any exposure to the Downtown Development Authority? If yes, please explain:

Yes;
I have worked downtown for 34 years and been on the DDA board for the last 4.

Specify any activities which might create a serious conflict of interest if you are appointed:

None at this point.

Optional: How did you learn of a vacancy on this board or commission?

Other (please specify);
I am on the board so I am looking to do a second term.

List any abilities, skills, certifications, specialized training, or interests you have which are applicable to this board.

I am a business owner in downtown with many years of experience and awareness

Briefly explain what you believe are the three most important issues facing the Downtown Development Authority (DDA), and how do you believe the DDA should address each issue? You may also attach/upload a separate document if additional space is required.

Are you willing to complete the required training if appointed?

of the challenges and opportunities it faces.

1) Leveraging TIF financing to improve downtown facades. 2) Advocating for the the social and economic health of downtown. 3) Utilizing the Business Outreach Team to activate the area and support downtown businesses.

YES

VOLUNTEER APPLICATION

Rebecca Hill

4/22/2024 10:23 AM

Application: **DDA - Downtown Development Authority**

Applicant Information

Birthdate: [REDACTED] Gender: Female

Education Level: PhD

Address: [REDACTED]

Phone: [REDACTED] <<

Availability

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Volunteer Groups Applied For

Downtown Development Authority

Job Description

I have read the job description

Questions

Do you reside or own property within the DDA?

NO

Current Occupation:

Extension Professor, Agricultural Economist

Current Employer:

Colorado State University

Prior work experience (please include dates):

I received my Ph.D. from Colorado State University in 2012 and have been working as a researcher at Colorado State University Since then. I also run two programs at Colorado State University. The Extension Internship Program (intern.colostate.edu) and the Colorado AgrAbility Project (agrability.colostate.edu).

Volunteer experience (please include dates):

2019 - Present: Fort Collins Downtown Development Authority Board Member
2011 - 2018: City of Fort Collins Water Board served as both vice chair and chair
2008: City of Fort Collins Women's Commission

Are you currently serving on a City board or Commission? If so, which one?

Yes;
Downtown Development Authority

Why do you want to become a member of the Downtown Development Authority?

I have served one term on the Authority currently and feel like I am finally at a place where I understand and am really able to provide valuable feedback to the Authority and I would like the opportunity to serve a second term.

Have you had any exposure to the Downtown Development Authority? If yes, please explain:

Yes;
I am currently a board member

Specify any activities which might create a serious conflict of interest if you are appointed:

None that I can think of.

Optional: How did you learn of a vacancy on this board or commission?

Other (please specify);
Currently on the board

List any abilities, skills, certifications, specialized training, or interests you have which are applicable to this board.

I have a Ph.D. in Economics and currently am teaching a finance course, I have found these skills to be helpful while on the board.

I think the most valuable specialized training though is serving one term already on the Authority. There is a lot to learn and I feel my term on the board has given me that grounding.

Briefly explain what you believe are the three most important issues facing the Downtown Development Authority (DDA), and how do you believe the DDA should address each issue? You may also attach/upload a separate document if additional space is required.

1. Continuing to make Downtown an enjoyable place to visit - The DDA has several programs that they have worked on to make Downtown a place we can all enjoy including the Alley projects and the Façade program.

2. The DDA is currently going through a process to decide what investments they want to make in currently vacant lots in the DDA boundary - this will be very important for the future, both the decision of a plot as well as what they decide to do with the property

3. The DDA recently took over some of the functions that the DBA previously performed. Continue with these services (like the gift card program) will be important going into the future.

Are you willing to complete the required training if appointed?

YES